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*Transforming lives through*  
FINANCIAL SCIENCE

# Dimensional Investing is about implementing the great ideas in finance for our clients

Dimensional at a glance as of December 31, 2018, in USD

37

YEARS SINCE  
FOUNDING

\$517B

ASSETS UNDER  
MANAGEMENT

1,300<sup>+</sup>

EMPLOYEES IN  
13 GLOBAL OFFICES

One

INVESTMENT  
PHILOSOPHY

A foundation built on academic research

*“At Dimensional, we don’t jump on every new idea that comes along. We’re looking for what will stand up over a long period of time.”*

**EUGENE FAMA**

Nobel laureate, 2013  
Professor, University of Chicago  
Dimensional Director and Consultant

*“Our goal is to inform, not justify, how Dimensional uses the research that we and other academics have discovered.”*

**KENNETH FRENCH**

Professor, Dartmouth College  
Dimensional Director, Consultant, and  
Co-Chair of the Investment Research Committee

*“It’s 10% having a good idea and 90% implementing that idea and making it work. Dimensional has been making it work for decades.”*

**ROBERT MERTON**

Nobel laureate, 1997  
Professor, MIT  
Dimensional Resident Scientist

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## *An enduring belief in the power of markets*

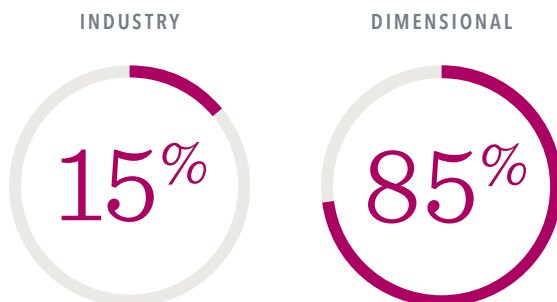
At Dimensional, our investment approach is based on a belief in markets. Rather than attempting to predict the future or outguess others, we draw information about expected returns from the market itself—leveraging the collective knowledge of millions of buyers and sellers as they set security prices.

Trusting markets to do what they do best—drive information into prices—frees us to spend time where we believe we have an advantage, namely in how we interpret the research, how we design and manage portfolios, and how we service our clients. We take a less subjective, more systematic approach to investing—an approach we can implement consistently and investors can understand and stick with, even in challenging market environments.

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### **How many funds outperformed benchmarks?**

Over the 20-year period ending December 31, 2018



Please see next page for additional important disclosure.  
Past performance is no guarantee of future results.

## *Applying insights from financial science*

Dimensional's investment approach is grounded in economic theory and backed by decades of empirical research. Our internal team of researchers works closely with leading financial economists to better understand where returns come from.

Research has shown that securities offering higher expected returns share certain characteristics, which we call dimensions. We structure broadly diversified portfolios that emphasize these dimensions, while addressing the tradeoffs that arise when executing portfolios.

Every day our portfolio managers and traders seek to balance costs against expected returns and diversification. We work for the slightest expected gain, as every incremental improvement can add up over time.

## *Pursuing a better investment experience*

Dimensional Investing is about providing a successful investment experience. That means more than just returns. It means offering peace of mind because investors know that a transparent process backed by decades of research is powering every decision. For more than 35 years, we've seen the difference our approach has made in people's lives. Our goal is to help people live better—not just years from now, but today.

To learn more about Dimensional Investing,  
please visit [dimensional.com](https://dimensional.com)

#### Exhibit: How Many Funds Outperformed Benchmarks?

In Industry vs. Dimensional comparison, only 15% of equity and fixed income funds that were around at the start of 1999 beat their Morningstar category index over the following 20-year period ending December 31, 2018. Over the same period, 85% of equity and fixed income Dimensional funds outperformed their prospectus benchmarks. When evaluating Dimensional funds relative to their respective Morningstar category index, 73% of the funds outperform. The figures are drawn from a selected universe of industry and Dimensional funds available in the US.

Performance data shown represents past performance and is no guarantee of future results. Indices cannot be invested into directly. Their performance does not reflect fees and expenses associated with an actual investment. US-domiciled open-end mutual fund data is from Morningstar and Center for Research in Security Prices (CRSP) from the University of Chicago. Dimensional fund data provided by the fund accountant. Beginning sample includes funds as of January 1, 1999. The number of beginning funds is 4,240 for the industry and 26 for Dimensional. Performance of each fund in the industry sample is evaluated relative to the fund's Morningstar category index. Performance of each Dimensional fund is measured against its prospectus benchmark. Outperformers are funds with return observations for every month of the 20-year period whose cumulative net return over the period exceeded that of their respective benchmark. Index funds and fund-of-funds are excluded from the sample. The return for funds with multiple share classes is taken as the asset-weighted average of the individual share class observations.

Equity fund sample includes the Morningstar historical categories: Diversified Emerging Markets, Europe Stock, Foreign Large Blend, Foreign Large Growth, Foreign Large Value, Foreign Small/Mid Blend, Foreign Small/Mid Growth, Foreign Small/Mid Value, Global Real Estate, Japan Stock, Large Blend, Large Growth, Large Value, Mid-Cap Blend, Mid-Cap Growth, Mid-Cap Value, Miscellaneous Region, Pacific/Asia ex-Japan Stock, Real Estate, Small Blend, Small Growth, Small Value, World Large Stock, and World Small/Mid Stock. Fixed income fund sample includes the Morningstar historical categories: Corporate Bond, High Yield Bond, Inflation-Protected Bond, Intermediate Government, Intermediate-Term Bond, Long Government, Muni California Intermediate, Muni California Long, Muni Massachusetts, Muni Minnesota, Muni National Intermediate, Muni National Long, Muni National Short, Muni New Jersey, Muni New York Intermediate, Muni New York Long, Muni Ohio, Muni Pennsylvania, Muni Single State Intermediate, Muni Single State Long, Muni Single State Short, Short Government, Short-Term Bond, Ultrashort Bond, and World Bond. Additional information regarding Morningstar's historical categories is available from Dimensional upon request.

Investing involves risks, including possible loss of principal. There is no guarantee that any strategy will be successful or that any investment objective will be met. Diversification does not assure a profit or protect against loss.

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Dimensional Fund Advisors LP is an investment advisor registered with the Securities and Exchange Commission. **Consider the investment objectives, risks, and charges and expenses of the Dimensional funds carefully before investing. For this and other information about the Dimensional funds, please read the prospectus carefully before investing. Prospectuses are available by calling Dimensional Fund Advisors collect at (512) 306-7400 or at [us.dimensional.com](https://us.dimensional.com).**

Dimensional funds are distributed by DFA Securities LLC.

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