

**BROCHURE**  
**(Form ADV Part 2A)**

**NetWorth Financial Services LLC**

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**Firm Contact**

Reagan C. Curl Chief Compliance Officer  
**Email:** [reagancurl@networthfs.com](mailto:reagancurl@networthfs.com)

**January 21, 2022**

This Brochure provides you with information about the qualifications and business practices of *NetWorth Financial Services LLC*. It contains information that you should consider before becoming a client of our firm.

The information contained herein has not been approved or verified by any governmental authority. Our firm is an investment advisory firm registered pursuant to the laws of the State of Georgia. Registration of an Investment Adviser does not imply a certain level of skill or training, only that we have filed the appropriate registration documents in the appropriate jurisdictions and with the respective governmental entities.

If you have any questions about the contents of this Brochure, please contact us by telephone at 678-319-0111. Additional information about NetWorth Financial Services, can be found on the Investment Adviser Public Disclosure website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). Net Worth Financial Services' CRD/IARD No. is 126666.

The Brochure Supplements for the investment advisor representatives of our firm begin after page 13 of this document and this document is not complete without the Brochure Supplements.

## **MATERIAL CHANGES (Item 2)**

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### **NetWorth Financial Services Material Changes**

There are no material changes in this brochure from the last annual updating amendment of NetWorth Financial Services on 02/03/2021. Material changes relate to NetWorth Financial Services policies, practices or conflicts of interests only.

#### **Full Brochure is Available**

The foregoing is a summary of the material changes in the annual amendment to our Firm Brochure dated March 28, 2019. If you have any questions, or would like a full copy of our Brochure, please contact us by phone at 678-319-0111 (Office) or by email to [reagancurl@networthfs.com](mailto:reagancurl@networthfs.com).

Additional information about NetWorth Financial Services, can be found on the Investment Adviser Public Disclosure website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). NetWorth Financial Services' CRD/IARD No. is 126666.

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## ADVISORY SERVICES (Item 4)

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### About Our Business

NetWorth Financial Services LLC (“We,” “Our,” the “Firm,” or “NetWorth Financial”) is a wealth management firm that provides financial planning advice and consultations alongside investment/portfolio management strategies. We are a Georgia limited liability company that began managing our clients’ investments and providing financial expertise in December of 2001. Mr. Reagan C. Curl is the principal owner and chief compliance officer for the Firm.

### Types of Advisory Services

#### **1. Financial Planning & Consulting Services**

We construct financial plans to assist clients in reaching their financial goals. Our plans are developed by evaluating data relative to our client’s financial circumstances, investment goals and objectives, and tax status. When implementing our Financial Planning and Consulting Services, we employ a series of data analysis modules to compile information regarding investment planning, retirement income needs, and estate planning. We use the data compiled to make financial recommendations regarding the foregoing. Financial planning is normally included in the portfolio management services discussed below unless there is a specific request for financial planning only. We also provide one-time (or on-going) consultations for modular financial planning matters, and assessment of asset protection and risk management needs.

#### **2. Portfolio Management Services**

We offer both discretionary and non-discretionary portfolio management services and personalized asset allocation strategies to meet our client’s investment goals and objectives. Financial planning is included in the portfolio management service and is not charged separately unless only financial planning is requested. We provide investment advice regarding stocks, bonds, equities, exchange traded funds, and mutual funds. We do not limit our advice to any specific securities or strategies.

### Tailored Services

Our advice and services are based on individual needs of our clients, after analyzing and thoroughly evaluating our client’s goals, objectives, investment horizon, and risk tolerance. Clients may impose restrictions on investing in certain asset classes or any specific types of securities by advising their investment advisor representative of such restrictions in writing.

### Wrap Fee Programs

We are not a sponsor of, or participant in, any Wrap Fee Program(s).

### Assets under Management

We currently\* manage \$ 93,844,673.00 in client assets on a discretionary basis. \*Our Assets under Management calculations are as of December 2021.

## FEES AND COMPENSATION (Item 5)

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### Advisory Fees

NetWorth Financial earns its fees and compensation by providing financial planning and investment/portfolio management advice. Our advisory fees for services are as follows:

#### **1. Fees for Financial Planning & Consulting Services**

Our fees for standalone financial planning and consulting services will be assessed at a fixed rate of between \$3,000 and \$15,000 depending on time and complexity. Upon initial engagement, clients will be provided a fee invoice or in the case of a supplement to other services, advised of fees before additional services are provided.

**2. Fees for Portfolio Management Services**

Our fee schedule for Portfolio Management Services is as follows:

<b>Assets Under Management</b>	<b>Maximum Annual Rate</b>
\$-0- to \$99,999	1.50%
\$100,000 to \$249,999	1.40%
\$250,000 to \$499,999	1.25%
\$500,000 to \$749,999	1.10%
\$750,000 to \$999,999	0.95%
\$1,000,000 to \$1,999,999	0.85%
\$2,000,000 to \$2,999,999	0.75%
\$3,000,000 and over	Negotiable

**Sample Fee Calculation:**

Investments of \$785,000

\$785,000 @ .95%

Annual fee of \$7,457.50 or Quarterly fee of \$1,864.37

Our Portfolio Management fee schedule is negotiable and the final fee is outlined in our Investment Management Agreement.

**Billing Procedures**

The Firm bills clients in advance (at the beginning of the billing period) for Portfolio Management Services. It is customary for the Firm to receive written authorization to deduct advisory fees directly from clients' accounts, except as noted herein. With respect to Financial Planning services, clients pay advisory fees by check. Please review the billing procedures below for specific details:

**1. Billing for Financial Planning Services Billing**

Upon engagement for financial planning or consulting services, we will provide a fee invoice for. This fee is generally negotiable. With respect to billing, fifty percent (50%) of the fee is due to the Firm prior to commencing services. The balance is due on the first anniversary of the execution of the Financial Planning agreement or upon conclusion of the consulting session(s). Invoices will be transmitted to clients, either in person, electronically, or by mail and payment is due upon receipt.

**2. Billing for Portfolio Management Services**

The fees for portfolio management services are billed and due quarterly in advance. We send the advisory fee calculations electronically, to the account custodian by the beginning of each calendar quarter (i.e., Jan., Apr., July, and Oct.). Fee calculations are based on the value of the account(s) as of the last day of the previous calendar quarter (i.e., Dec., Mar., Jun., and Sept.). Portfolio management fees shall be prorated for each additional contribution made during the applicable calendar quarter. By agreement, client advisory fees are deducted directly from the specified client account(s).

**Other Fees & Expenses**

Clients will also incur additional fees and expenses related to management of investments and advisory service provisions. These fees may include, but are not limited to no-load mutual fund ticket charges, brokerage transaction costs, deferred sales charges on previously purchased mutual funds, IRA maintenance fees and other legal or transfer fees. The broker-dealers, mutual fund companies, and other custodians who provide account services charge these fees ("third party fees") and clients are responsible for payment of all third party fees and expenses. It is important to note that the advisory fees paid to our firm are separate and distinct from the maintenance fees and transaction expenses charged by these third parties. Please refer to Item 12, Brokerage Practices for more information regarding our account custodians.

**Refund Policy**

Clients who do not receive this Brochure at least 48 hours in advance of signing our advisory agreement are afforded the right to terminate their agreement within five (5) days, without penalty. Upon expiration of the five (5) day period, either party may terminate the advisory agreement at any time by providing thirty (30) days advance written notice to the other party. Upon receipt of the termination request, we will assess fees pro rata, if applicable, to the date of termination and any unearned portion of prepaid fees will be

refunded within fourteen (14) days. Any balances for unpaid fees due to the Firm will be collected prior to disbursement of funds, if applicable. In the event the Firm is unable to deduct final fees from account (in the case of transfer), the Firm will transmit an invoice to client, which is due upon receipt.

## Other Compensation

Our firm's investment advisor representatives are also insurance agents. As insurance agents, our investment advisor representatives may also earn commissions, or other investment product fees for services to clients of our firm.

### **1. *Conflicts of Interest***

The aforementioned arrangement for additional compensation creates an actual conflict of interest with our advisory clients. To mitigate the conflicts of interest relative to the receipt of commissions, other compensation, and advisory fees, our investment advisor representatives adhere to the following standards: (1) recommendations of products and services are based on an evaluation of the client's best interest (our fiduciary duty) and, (2) clients will receive written notification of compensation or any other actual or potential conflict of interest relative to the purchase or sale of investment products.

### **2. *Non-Exclusive Investment Products***

The investment products offered by licensed investment advisor representatives of our firm are also available through other insurance agents insurance brokers not affiliated with NetWorth Financial. As a prospective client or client, you are not obligated to purchase investment products recommended by insurance agents who also represent our firm in an advisory representative capacity.

### **3. *Commissions Revenue***

Even though investment advisor representatives earn commission and other sales-based revenue through their insurance agent affiliation, NetWorth Financial receives no commission revenue.

### **4. *Advisory Fee Offset***

We do not charge advisory fees with respect to investment products for which an affiliate may receive commission or another sales fee. Therefore, there is no need to offset said sales fee from the advisory fee.

## **PERFORMANCE-BASED FEES AND SIDE-BY-SIDE MANAGEMENT (Item 6)**

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We do not charge performance-based fees and we do not conduct side-by-side investment product management.

## **TYPES OF CLIENTS (Item 7)**

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We generally provide investment advice to individuals, high net-worth individuals, pension and profit sharing plans, charitable organizations, foundations, endowments, trust programs, and other business entities.

Our minimum investment size or value to establish an account is generally \$100,000. Please note that the minimum may be waived based on the anticipation of additional funds to meet minimum accounts value within a reasonable period. The account minimum may also be waived based on other criteria and at the sole discretion of the Firm.

## **METHODS OF ANALYSIS, INVESTMENT STRATEGIES, AND RISK OF LOSS (Item 8)**

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### Methods of Analysis and Investment Strategies

NetWorth Financial generally utilizes fundamental analysis methods to analyze investments. Our main sources of information include, but are not limited to, research materials prepared by others, inspection of corporate activities, financial newspapers and magazines, and annual reports, prospectuses, and corporate press releases.

Fundamental analysis consists of calculating financial ratios, as well as reviewing cyclical trends of industries in conjunction with monetary policy indicators to assess the overall performance and profitability of markets and companies.

The investment strategies of our firm consists of strategic asset allocation and asset diversification. Our general recommendations consist of value stocks, exchange traded funds, mutual funds, and fixed income securities for long-term growth and income.

### Material Risks of Methods of Analysis and Investment Strategies

Furthermore, although we utilize common investment analysis methods and strategies, there remains some

level of material risk. We utilize fundamental analysis methods that measure the risks of companies by formulating assumptions based on historical financial representations. Although we use valid data sources, examine expense ratios, review return and risk ratings extensively, refer to economic indicators, review the implications of monetary policy, and consider management team tenure, our strategies are implemented as a result of the assumptions derived from the analysis of historical data. The results of investment strategies derived from this method of analysis are not guaranteed and past performance of investment is not indicative of future financial returns.

Notwithstanding the method of analysis or investment strategy employed by our firm, the assets within an investment portfolio are subject to risk of devaluation or loss. Please be aware that there are many different events that can affect the value of assets or portfolio holdings including, but not limited to, changes in financial status of companies, market fluctuations, changes in exchange rates, trading suspensions and delays, economic reports, and natural disasters. While this information provides a synopsis of the events that may affect your investments, this listing is not exhaustive.

**We want you to understand that there are inherent risks associated with investing and depending on the risk occurrence, you may suffer LOSS OF ALL OR PART OF YOUR PRINCIPAL INVESTMENT.**

## **DISCIPLINARY INFORMATION (Item 9)**

Neither our firm nor its management has been involved in legal or disciplinary events related to advisory business.

## **OTHER FINANCIAL INDUSTRY ACTIVITIES AND AFFILIATIONS (Item 10)**

### **Financial Industry Activities**

Neither NetWorth Financial Services nor its representatives are registered as, or have pending applications to become, a broker/dealer or a representative of a broker/dealer.

### **Financial Industry Affiliations**

Neither our management nor investment advisor representatives are registered as a Futures Commission Merchant, Commodity Pool Operator, or Commodity Trading Advisor nor has applications pending to register as the foregoing or associated persons thereof.

### **Other Affiliations**

Our investment advisor representatives are also licensed insurance agents. Our investment advisor representatives may offer insurance products and services that include life insurance, disability insurance, long-term care, group life, and fixed annuities. Investment advisor representatives of our firm may devote up to fifty (50%) percent of the workweek to selling insurance products. *Please review Item 4 of each investment advisor representative's Brochure Supplement for information regarding insurance licenses.*

As insurance agents, our investment advisor representatives receive separate, yet customary compensation for insurance product sales. In instances where our investment advisor representatives receive advisory fees in addition to insurance commissions, the compensation will be greater than if purchased separately or absent of the advisory fee component. Insurance products may be available through more cost effective channels, and clients are not obligated to purchase insurance products recommended through investment advisory representatives of our firm.

Acting in dual capacities (insurance agent and investment advisor representative) and receiving compensation in dual capacities, creates conflicts of interest. Accordingly, this is our notification of the aforementioned conflict of interest; additional conflicts will be disclosed in writing prior to providing other services.

As a firm we provide tax preparation services to our clients. This is a conflict of interest as our firm will receive compensation for this service. We always act in the best interest of the client; including the sale of commissionable or fee based products to advisory clients. Clients are in no way required to purchase any product or service through any representative of our firm in their outside capacities.

Robert J. Ostapower, CPA, CFP owns and operates an accounting firm, North Pointe Tax Services, Inc. This is a conflict of interest as this firm will earn compensation from our clients for the services provided. We always act in the best interest of the client; including the sale of commissionable or fee based products to advisory clients. Clients are in no way required to purchase any product or service through any representative of our firm in their outside capacities.

## Other Investment Advisers

NetWorth Financial does recommend or select other investment advisors for its clients.

## **CODE OF ETHICS, PARTICIPATION, OR INTEREST IN CLIENT TRANSACTIONS AND PERSONAL TRADING (Item 11)**

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### Code of Ethics

NetWorth Financial, its management, and supervised persons (collectively, “personnel”) subscribe to a strict code of ethics. Our Code of Ethics is constructed to comply with the investment advisory laws and regulations that require firms to act as fiduciaries in transactions with their clients. Our inherent fiduciary duty requires that we act solely in our clients’ best interest and adhere to standards of utmost integrity in our communications and transactions. These standards ensure that clients’ interests are given precedence.

Accordingly, we have implemented extensive policies, guidelines, and procedures that promote ethical conduct and practices by all of our firm’s personnel. The foregoing has been compiled and is collectively referred to as our Code of Ethics. We adopted our Code of Ethics to specify and prohibit certain types of transactions deemed to create conflicts of interest (or perceived conflicts of interest), as well as to establish reporting requirements and enforcement procedures relating to personal transactions by our personnel.

Our Code of Ethics, which specifically deals with our fiduciary duty, professional standards, insider trading, personal trading, and gifts and entertainment, establishes our ideals for ethical conduct based upon fundamental principles of openness, integrity, honesty, and trust. We will provide a copy of our complete Code of Ethics to any client or prospective client upon request.

### Participation or Interest in Client Transactions

We do not recommend that clients buy or sell for their accounts, securities in which a related person may have material financial interest.

### Personal Trading

#### Proprietary Trading

We may at times, buy or sell securities for our own accounts that we have also recommended to clients. We will always document transactions that could be construed as a conflict of interest. To mitigate or remedy conflicts of interest or perceived conflicts of interest, we monitor internal trading reports for adherence to our Code of Ethics.

#### Simultaneous Trading

From time to time, we may buy or sell investments for our own accounts at or around the same time as clients. In any instance where similar securities are purchased or sold, we will uphold our fiduciary duty by always ensuring that transactions are beneficial to the interest of our clients.

## **BROKERAGE PRACTICES (Item 12)**

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### Selection and Recommendation

We select account custodians after evaluating several factors including but not limited to, fees and expenses, capability to execute, clear, and settle trades, reputation, breadth of investment products made available, access to securities markets and expertise in handling brokerage support processes. We may also select custodians based on dual registrations and other qualifications and/or experience.

Our firm maintains a custodial services agreement with TD Ameritrade Institutional, division of TD Ameritrade, Inc. (hereinafter, “TDAI”). TDAI is a registered broker-dealer (member of FINRA and SIPC), and we are participants of TDAI’s Institutional Services platform for independent investment advisors. TDAI provides brokerage, operational support, and other custodial services to our firm.

When recommending a custodian, we evaluate the available alternatives to determine which arrangement will provide the most favorable results relative to trading costs, allocation of funds, and rebalancing of client’s investments.

Please note that NetWorth Financial is independently owned and operated and not an affiliate of TDAI.

### Soft Dollar Benefits

We do receive research or other products or services (i.e., soft dollar benefits) from broker-dealers in exchange for placing trades or processing other securities related transactions for clients. All benefits received are allowable and eligible research or brokerage services under Section 28(e) of the Securities Exchange Act of 1934.



### **1. Brokerage for Client Referrals**

The Firm does not receive client referrals from broker-dealers or other third parties in exchange for using any particular broker-dealer.

### **2. Directed Brokerage**

(a) As previously stated, based on an evaluation of our client's best interest, we recommend an account custodian that will provide the most favorable results relative to trading cost, efficiency in allocation of funds, and rebalancing of client's investments.

(b) Due to existing arrangements and certain affiliations, we do not allow clients to direct brokerage.

### **Order Aggregation**

In the normal course of business, we may block or aggregate orders for advisory accounts in order to execute transactions in a more timely, equitable, and efficient manner. Our policy is to aggregate client transactions where possible and advantageous to clients. Our policies and procedures also mandate allocating the aggregated orders to the appropriate client accounts in an equitable and expeditious manner after execution. More importantly, the transaction fees charged to each account by the applicable account custodian are not affected by this practice. The Chief Compliance Officer will review transactions periodically to detect and prevent inefficiencies that result from non-compliance with our order aggregation policies and procedures.

## **REVIEW OF ACCOUNTS (Item 13)**

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### **Periodic Reviews**

Our criteria for reviewing client accounts are as follows:

#### **1. Review of Financial Plans**

We prepare financial plans based on the financial data that clients provide to our firm. Financial plans are reviewed according to the schedule outlining the services to be performed and the frequency of those services (i.e., a comprehensive financial plan with annual updates, etc). by Reagan C. Curl and Robert J. Ostapower. Clients who receive comprehensive financial planning services will receive a consolidated statement at each review of the

financial plan. Please note that clients are responsible for providing updates to the financial information contained in the financial plan and other confidential questionnaires.

#### **2. Review of Portfolio Assets**

We review client account portfolios no less than annually or more frequently at the request of any client. Reagan C. Curl reviews the accounts and such reviews consist of on-going monitoring and analysis to determining whether clients' portfolios and strategies continue to align with stated investment goals and objectives. If reallocation of investments is necessary, based on our advisory authority, we may sell underperforming investments or buy new investments that are more appropriate for a client's investment goals and objectives.

### **Intermittent Review Factors**

Intermittent reviews may be triggered by substantial market fluctuation, economic, business, or political events, or by changes in a client's financial status (such as retirement, termination of employment, relocation, or inheritance). Clients should contact the Firm to initiate an intermittent review upon the occurrence of any of the foregoing events.

### **Client Reports**

Clients will receive transaction confirmations from the account custodian shortly after trading activity (purchases or sells). Additionally, the account custodian will send monthly statements for each month in which there is trading activity. If there is no trading activity during any month, clients will receive statements quarterly. These statements will provide details regarding account activity, asset allocations, holdings, and performance.

## **CLIENT REFERRALS AND OTHER COMPENSATION (Item 14)**

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### **Economic Benefits for Advisory Services**

NetWorth Financial does not receive and does not have any arrangement to receive economic benefits (such

as sales awards or other prizes) from any third party for providing investment advice or other advisory services to our clients.

### Compensation for Client Referrals

We do not compensate any person who is not a supervised person for client referrals.

## **CUSTODY (Item 15)**

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### Custodian of Assets

NetWorth Financial does not hold physical custody of client funds or securities. We require that qualified custodians hold client assets. For more information regarding the broker-dealer custodian that services our accounts, please review the Brokerage Practices section (Item 12). Our firm has indirect custody of client funds and securities because of our authorization and ability to deduct advisory fees directly from clients' accounts; nonetheless, we have implemented the safeguard requirements of state regulations by requiring safekeeping of clients' funds and securities by a qualified custodian.

### Account Statements

Client account statements are mailed or sent electronically by the account custodian. Clients are advised to review account statements carefully, comparing asset values, holdings, and advisory fees on current statements to that in previously received statements, confirmations, and fee invoices.

## **INVESTMENT DISCRETION (Item 16)**

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### Discretionary Authority

It is customary for our firm to exercise discretionary authority in order to manage and direct the investments of clients' accounts. This authority is granted upon execution of our investment management agreement. Discretionary authority is for the purpose of making and implementing investment decisions without prior consultation with clients. Investment decisions are made in accordance with the client's stated investment objectives and clients may at any time during our engagement, advise us in writing of any limitations on our authority. Clients may impose limitations on investing in securities in specific industries or countries, etc., and dollar amounts or percentage of, investments in the foregoing.

There are some instances where we may exercise non-discretionary authority in managing and directing clients' investments. Under non-discretionary authority, we will seek your consultation and approval (written or oral) prior to implementing investment strategies or decisions. This is not our general practice and this authority is generally only used for clients who have specific types of accounts or receive certain services. *(Please review Item 5, Other Compensation and Item 12, Brokerage Practices for information)*

## **VOTING CLIENT SECURITIES (Item 17)**

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Our firm does not participate in proxy voting on behalf of clients. We may provide information for clarification of the issues presented in proxy solicitation materials; however, our clients are responsible for casting proxy votes. Clients are also responsible for directing shareholder action items relative to mergers, acquisitions, tender offers, bankruptcy proceedings and other type events pertaining to the securities held in accounts managed by us. Clients will receive proxy solicitations and information regarding shareholder action items, by mail or electronically from the account custodian. Clients must follow the instructions for voting or taking action as directed in the mailing or electronic delivery.

## **FINANCIAL INFORMATION (Item 18)**

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### Balance Sheet Requirement

NetWorth Financial Services does not require or solicit prepayment of more than \$500 in advisory fees per client, six (6) months or more in advance. Moreover, the Firm does not meet any custody requirement that would require submitting its balance sheet.

### Discretionary Authority, Custody of Client Funds or Securities and Financial Condition

We generally exercise discretionary authority, but may also exercise non-discretionary authority with respect to supervising and directing the investments in clients' accounts. Additionally, we have indirect custody of client funds and securities because of our authorization and ability to deduct advisory fees directly from clients' accounts. More importantly, we do not have any financial condition that will impair our ability to meet contractual commitments to clients.

### Bankruptcy Petition Filings

NetWorth Financial has not been the subject of a bankruptcy petition at any time during the past ten (10) years.

## **REQUIREMENTS FOR STATE REGISTERED ADVISERS (Item 19)**

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### Firm Management

NetWorth Financial has one principal owner and limited liability company member, Reagan C. Curl. Specific information regarding the educational and business background of Mr. Curl is outlined in the attached Brochure Supplement.

### Other Business Activities

The other business activities of our Firm and management personnel are listed in Item 10.

### Performance-Based Fees

NetWorth Financial does not currently assess performance-based fees. Neither management nor the investment advisor representatives of our firm receive performance-based compensation from advisory clients.

### Disciplinary Disclosure Reporting

1. Arbitration Claims. NONE
2. Civil Litigation, Self Regulatory Organization proceedings, or Administrative actions. NONE

### Relationships or Arrangements with Securities Issuers

Neither NetWorth Financial nor its management has additional relationships or arrangements with any issuers of securities.

This Brochure supplement provides information about Investment Advisor Representative, Reagan C. Curl, CRD No. 3067955 that supplements the firm brochure of NetWorth Financial Services LLC, IARD No. 126666. You should have received a copy of that brochure. Please contact Reagan C. Curl (see contact information below), if you did not receive the NetWorth Financial Services Brochure or if you have any questions about the contents of this supplement.

Additional information about Investment Advisor Representative, Reagan C. Curl, CRD No. 3067955 can be found on the Investment Adviser Public Disclosure website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). This website can be searched by using the investment advisor representative's CRD number (shown above).

**BROCHURE SUPPLEMENT**  
(Form ADV Part 2B)

*for*

**Reagan C. Curl, CRPC®, CMFC®, AIF**

**NetWorth Financial Services LLC**

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Website: [www.networthfs.com](http://www.networthfs.com)  
Email: [reagancurl@networthfs.com](mailto:reagancurl@networthfs.com)

## **BROCHURE SUPPLEMENT for Reagan C. Curl CRD No. 3067955**

### **EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE (Item 2)**

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#### **NetWorth Financial Services Requirements for Representative Employment**

We require that employees who provide advice on behalf of the firm have at least, a 4-year college degree, 2 years relevant work experience in the securities industry. Prospective employees must also have taken and passed the appropriate state advisory exam(s).

#### **Investment Advisor Representative's Information**

**Reagan C. Curl**

**Year of Birth: 1970**

#### **Educational Background**

Bachelor of Science in Finance, Auburn University, Auburn, Alabama, 1994

#### **Exams & Licenses**

- |                                  |                                     |
|----------------------------------|-------------------------------------|
| ❖ Life Insurance License, 5/1996 | ❖ Series 65, 3/2010                 |
| ❖ Series 63, 5/2000              | ❖ Series 24, 11/2010                |
| ❖ Series 6, 1/2000               | ❖ Health Insurance License, 10/2010 |
| ❖ Series 7, 2/2010               |                                     |

#### **Professional Designations**

##### ***AIF® - Accredited Investment Fiduciary®, 2017***

The AIF designation, awarded by the Center for Fiduciary Studies, an fi360 company, demonstrates the focus on all the components of a comprehensive investment process, related fiduciary standards of care, and commitment to excellence.

AIF designees must complete 6 steps to earn the designation: 1. submit registration and fee; 2. successfully complete a specialized program on investment fiduciary standards of care; 3. pass a comprehensive examination; 4. upon passing, submit the accreditation application and fee; 5. complete annual continuing educational requirements; 6. pledge to abide by the designation's code of ethics.

##### ***Chartered Retirement Planning Counselor (CRPC), 2009***

Reagan Curl has earned the Chartered Retirement Planning Counselor (CRPC) professional designation. The CRPC is offered by The College for Financial Planning®. The CRPC Program focuses on the pre and post-retirement needs of individuals. Enrollment in the program guides you through the retirement process, addressing issues such as estate planning and asset management. The College for Financial Planning® awards the Chartered Retirement Planning Counselor<sup>SM</sup> and CRPC® designation to students who: successfully complete the program; pass the final examination; and comply with the Code of Ethics, which includes agreeing to abide by the Standards of Professional Conduct promulgated by The College for Financial Planning®.

Applicants must also disclose of any criminal, civil, self-regulatory organization, or governmental agency inquiry, investigation, or proceeding relating to their professional or business conduct. Conferment of the designation is contingent upon the College for Financial Planning's review of matters either self-disclosed or which are discovered by the College that are required to be disclosed. Successful students receive a certificate and are granted the right to use the designation on correspondence and business cards for a two-year period.

Continued use of the CRPC® designation is subject to ongoing renewal requirements. Every two years individuals must renew their right to continue using the CRPC® designation by: completing 16 hours of continuing education and reaffirming to abide by the Standards of Professional Conduct, Terms and Conditions, and self disclosure of any criminal, civil, self-regulatory organization, or governmental agency inquiry, investigation, or proceeding relating to their professional or business conduct.

### ***Chartered Mutual Fund Counselor (CMFC), 2008***

Reagan Curl has also earned the Chartered Mutual Fund Counselor professional designation. The CMFC Program is the only industry-recognized mutual fund designation. It is the result of collaboration between the College for Financial Planning® and the Investment Company Institute (ICI), the primary trade association for the mutual fund industry. The program's quality and thoroughness reflect the combined experience and expertise of the College and the ICI.

The College for Financial Planning® awards the Chartered Mutual Fund Counselors and CMFC® designation to students who successfully complete the program; pass the final examination and comply with the Code of Ethics, which includes agreeing to abide by the Standards of Professional Conduct and Terms and Conditions. Applicants must also disclose of any criminal, civil, self-regulatory organization, or governmental agency inquiry, investigation, or proceeding relating to their professional or business conduct. Conferment of the designation is contingent upon the College for Financial Planning's review of matters either self-disclosed or which are discovered by the College that are required to be disclosed. Continued use of the CMFC® designation is subject to ongoing renewal requirements.

Every two years individuals must renew their right to continue using the CMFC® designation by completing 16 hours of continuing education and reaffirming to abide by the Standards of Professional Conduct, Terms and Conditions, and self-disclose any criminal, civil, self-regulatory organization, or governmental agency inquiry, investigation, or proceeding relating to their professional or business conduct.

## **Business Experience**

<i>Owner, Investment Advisor Representative President, CEO &amp; Chief Compliance Officer NetWorth Financial Services LLC Johns Creek, Georgia</i>	<i>2016 – Present</i>
<i>Owner Johns Creek Wealth Management Johns Creek, Georgia</i>	<i>2010 – 2016</i>
<i>Financial Advisor/Registered Representative LPL Financial, LLC Johns Creek, Georgia (Branch Office)</i>	<i>2010 – 2019</i>
<i>Investment Advisor Representative IFG Advisory, LLC d/b/a Johns Creek Wealth Management Johns Creek, Georgia (Branch Office)</i>	<i>2014 – 2016</i>
<i>Regional Sales Director Altin Holdings</i>	<i>2009 – 2010</i>
<i>Regional Sales Director Mass Mutual</i>	<i>2007 – 2009</i>

## **DISCIPLINARY INFORMATION (Item 3)**

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### **Criminal or Civil Actions.**

None. See Item 19 of Brochure

### **Administrative Actions or Proceedings.**

None. See Item 19 of Brochure

#### Self-Regulatory Organization (SRO) Proceedings.

None. See Item 19 of Brochure

#### Professional Standards Violations.

None.

### **OTHER BUSINESS ACTIVITIES (Item 4)**

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#### Investment Related

Mr. Curl is a licensed insurance agent. From time to time, he will offer clients advice or products from those activities. Clients should be aware that these services pay a commission and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser. NetWorth Financial Services always acts in the best interest of the client, including the sale of commissionable products to advisory clients. Clients always have the right to decide whether or not to utilize the services of any representative of NetWorth Financial Services in such individual's outside capacities.

#### Non-Investment Related

Mr. Curl is also a licensed insurance agent who, through trade name, John Creek Wealth Management, transacts insurance product sales with various insurance vendors. Mr. Curl will earn separate, yet customary compensation for insurance product sales. Mr. Curl may spend up to fifty percent (50%) of his workweek selling insurance products.

### **ADDITIONAL COMPENSATION (Item 5)**

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Mr. Curl earns additional compensation as a result of his dual financial industry activities. *(Please see Item 5 - Other Compensation and Item 10 - Financial Industry Affiliations of our Brochure for additional details)*

### **SUPERVISION (Item 6)**

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Mr. Curl is also the Chief Compliance Officer of the Firm. He is responsible for providing advice to clients and administration of the firm's operations. The Firm administers supervision through application of its written supervisory policies and procedures.

### **REQUIREMENTS FOR STATE REGISTERED ADVISERS (Item 7)**

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#### Additional IAR Disciplinary Events

**1. Awards granted or findings of liability in consequential Arbitration Claims**

None. See Item 19 of Brochure

**2. Awards granted or findings of liability in consequential Civil, SRO, or Administrative proceedings.**

None. See Item 19 of Brochure

#### IAR Bankruptcy Petition Filings

Mr. Curl has not been the subject of a bankruptcy petition at any time during the past ten (10) years.

This Brochure supplement provides information about Investment Advisor Representative, Robert J. Ostapower, CRD No. 4581235 that supplements the firm brochure of NetWorth Financial Services LLC (CRD/IARD No. 126666). You should have received a copy of that brochure. Please contact Reagan C. Curl (see contact information below), if you did not receive the NetWorth Financial Services Brochure or if you have any questions about the contents of this supplement.

Additional information about Investment Advisor Representative, Robert J. Ostapower, CRD No. 4581235 can be found on the Investment Adviser Public Disclosure website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). This website can be searched by using the investment advisor representative's CRD number (shown above).

## **BROCHURE SUPPLEMENT** (Form ADV Part 2B)

*for*

**Robert J. Ostapower, CPA, CFP®**

**NetWorth Financial Services LLC**  
11255 Parsons Road, Suite 200 Johns Creek,  
Georgia 30097

Phone: 678-319-0111

Email:

[robertostapower@networthfs.com](mailto:robertostapower@networthfs.com) Website:  
[www.networthfs.com](http://www.networthfs.com)

### **Supervisory Contact**

Reagan C. Curl, Chief Compliance Officer Email:  
[reagancurl@networthfs.com](mailto:reagancurl@networthfs.com)  
Phone: 678-319-0111



## **BROCHURE SUPPLEMENT for Robert J. Ostapower CRD No. 4581235**

### **EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE (Item 2)**

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#### **NetWorth Financial Services Requirements for Representative Employment**

We require that employees who provide advice on behalf of the firm have at least, a 4-year college degree, 2 years relevant work experience in the securities industry. Prospective employees must also have taken and passed the appropriate state advisory exam(s).

#### **Investment Advisor Representative's Information**

**Robert J. Ostapower, CFP®**

**Year of Birth: 1962**

#### **Educational Background**

Bachelor of Business Administration in Accounting, University of Georgia, Athens, Georgia, 1985

Master of Business Administration in Finance, Georgia State University, Atlanta, Georgia, 1991

#### **Exams & Licenses**

- |  |                     |
|--|---------------------|
| ❖ Health Insurance License, 10/2002            | ❖ Series 65, 8/2004 |
| ❖ Variable Insurance Products License, 10/2002 | ❖ Series 62, 5/2008 |
| ❖ Series 63, 10/2002                           | ❖ Series 24, 4/2009 |
| ❖ Series 6, 10/2002                            |                     |

#### **Professional Designations**

##### ***CPA - Certified Public Accountant***

CPAs are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting), minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination.

In order to maintain a CPA license, states generally require the completion of 40 hours of continuing professional education (CPE) each year (or 80 hours over a two year period or 120 hours over a three year period). Additionally, all American Institute of Certified Public Accountants (AICPA) members are required to follow a rigorous Code of Professional Conduct which requires that they act with integrity, objectivity, due care, competence, fully disclose any conflicts of interest (and obtain client consent if a conflict exists), maintain client confidentiality, disclose to the client any commission or referral fees, and serve the public interest when providing financial services. The vast majority of state boards of accountancy have adopted the AICPA's Code of Professional Conduct within their state accountancy laws or have created their own.

##### ***Certified Financial Planner (CFP), 2006***

Bob earned the Certified Financial Planner (CFP) designation in 2006. Certified Financial Planner, **CFP®** and federally registered CFP (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). The **CFP® certification** is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

**Education** – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk

management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;

**Examination** – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;

**Experience** – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and

**Ethics** – Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks.

## **Business Experience**

<i>Investment Advisor Representative</i> <i>NetWorth Financial Services LLC</i> Johns Creek, Georgia	<i>2016 – Present</i>
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<i>Registered Sales Assistant</i> LPL Financial, LLC Johns Creek, Georgia (Branch Office)	<i>2012 – 2019</i>
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<i>Georgia Insurance Agent</i> Key Planning, Atlanta, Georgia	<i>2009 – 2018</i>
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<i>President, Tax Preparer &amp; Accounting Services</i> Northpoint Tax Services, Alpharetta, Georgia	<i>2004 – Present</i>
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<i>Registered Representative</i> Questar Capital Corporation, Atlanta, Georgia	<i>2008 – 2012</i>
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## **DISCIPLINARY INFORMATION (Item 3)**

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### **Criminal or Civil Actions.**

None. See Item 19 of Brochure

### **Administrative Actions or Proceedings.**

None. See Item 19 of Brochure

### **Self-Regulatory Organization (SRO) Proceedings.**

None. See Item 19 of Brochure

### **Professional Standards Violations.**

None.

## **OTHER BUSINESS ACTIVITIES (Item 4)**

---

### **Investment Related**

Mr. Ostapower is a licensed insurance agent. From time to time, he will offer clients advice or products from those activities. Clients should be aware that these services pay a commission and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser. NetWorth Financial Services always acts in the best interest of the client, including the sale of commissionable products to advisory clients. Clients always have the right to decide whether or not to utilize the services of any representative of NetWorth Financial Services in such individual's outside capacities.

## Non-Investment Related

Mr. Ostapower owns and operates an accounting firm, North Pointe tax Services, Inc. This is a conflict of interest as this firm will earn compensation from our clients for the services provided. We always act in the best interest of the client; including the sale of commissionable or fee based products to advisory clients. Clients are in no way required to purchase any product or service through any representative of our firm in their outside capacities.

## **ADDITIONAL COMPENSATION (Item 5)**

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Mr. Ostapower earns additional compensation as a result of his dual financial industry *(Please see Item 5 - Other Compensation and Item 10 - Financial Industry Affiliations of our Brochure for additional details)*

## **SUPERVISION (Item 6)**

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Reagan C. Curl, the firm's chief compliance officer supervises Bob Ostapower. The Firm administers supervision through application of its written supervisory policies and procedures.

If you have any questions regarding the supervisory procedures of the Firm, you may contact Reagan Curl by phone at 678-319-0111 or by email to: [reagancurl@networthfs.com](mailto:reagancurl@networthfs.com).

## **REQUIREMENTS FOR STATE REGISTERED ADVISERS (Item 7)**

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### Additional IAR Disciplinary Events

#### **1. Awards granted or findings of liability in consequential Arbitration Claims**

None. See Item 19 of Brochure

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### IAR Bankruptcy Petition Filings

Mr. Ostapower has not been the subject of a bankruptcy petition at any time during the past ten (10) years.