



FOR IMMEDIATE RELEASE

Contact: Karyn Lee-García
(310) 407-2858
kleegarcia@financialguide.com

**ALIGNE WEALTH PRESERVATION & INSURANCE SERVICES, LLC AND BIENENFELD, LASEK, & STARR, LLC
ANNOUNCE STRATEGIC PARTNERSHIP**

Los Angeles, CA and Ft. Lauderdale, FL (March 21, 2014) – Aligne Wealth Preservation & Insurance Services, LLC, a firm with the most assets serviced within the MassMutual Trust Company, FSB, and Bienenfeld, Lasek, & Starr (BLS) LLC, today announced a strategic alliance that will allow BLS to develop corporate trustee service capabilities for clients, while providing Aligne Wealth with expanded distribution for its unique service model into another geographic market.

“This new strategic alliance is very exciting for both our firms, enabling more clients access to the unique, fiduciary corporate trustee advisory process that so many clients in other markets such as Southern California and New York have benefited,” said Ivan Illán, CFS, Founder and Managing Partner at Aligne Wealth, with headquarters in Los Angeles, CA. “The fiduciary risk audit process that our firm has innovated means clients are able to access large institutional platforms with an unbiased and conflict of interests filter, ensuring the best match for our clients to meet their families’ goals and inter-generational wealth objectives.”

BLS, based in Ft. Lauderdale, FL, provides strength in risk management strategies for high-net worth families, including estate tax liability planning, income planning around longevity risk, and other risk management concerns. This alliance is a direct result of MassMutual Trust Company’s senior leadership over the past two years that encouraged and proposed this large-scale partnership. The alliance between Aligne Wealth and BLS will further the risk management solution continuum to include family wealth governance with corporate trustee oversight and management to meet their client families’ intentions.

-more-

CRN201605-181878

"We're very excited to have a strategic alliance with Ivan and Align Wealth, bringing our clients a more sophisticated, holistic corporate trustee advisory process," said Mitchell B. Starr, LUTCF, Partner at BLS. "Our clients have responded very positively to this alliance, giving them greater confidence in their inter-generational wealth plan."

To learn more about Align Wealth Preservation & Insurance Services, LLC, visit www.alignwealth.com. For more information about Bienenfeld, Lasek & Starr, LLC, please contact Mitchell B. Starr, LUTCF at phone: 954-689-9484 and/or email: mitchstarr@blsfinancial.com.

###

MassMutual Financial Group ® is a marketing name for MassMutual Life Insurance Company ("MassMutual") and its affiliated companies and sales representatives. Local sales agencies are not subsidiaries of MassMutual or its affiliated companies. The MassMutual Trust Company, FSB ("MMTC") is a federal savings bank chartered by the Office of the Comptroller of the Currency to provide discretionary and non-discretionary trust and fiduciary services in all states. MMTC does not engage in banking activity (take deposits, make loans, give mortgages, etc.) and does not sell products. MMTC's business activity is limited to providing trust and fiduciary services. MMTC is a wholly-owned subsidiary of MassMutual.

Neither Align Wealth Preservation & Insurance Services, LLC, nor Bienenfeld, Lasek & Starr, LLC are subsidiaries or affiliates of MML Investors Services, LLC or its affiliated companies.

CRN201605-181878