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FOR IMMEDIATE RELEASE

**WESTON BANKS WEALTH PARTNERS ADDS DEPTH  
WITH BUSINESS DEVELOPMENT VETERAN**

RALEIGH, NC (October 20, 2011) — Weston Banks Wealth Partners, an independent firm, announced that Brad Turlington has been named Director of Business Development.

A former small business owner, Turlington brings more than 15 years of marketing and business development experience to Weston Banks Wealth Partners. His understanding of business management issues gives him a valuable perspective to assist small businesses with succession and transition planning and other strategic needs.

“Brad’s work in real estate, commercial development and franchised businesses further broadens our firm’s ability to assist our clients in these areas,” said Jason Steele, Financial Advisor and Weston Banks Wealth Partners President. “He brings a unique skill set to Weston Banks with his comprehensive understanding of marketing and operations.”

Prior to Weston Banks, Turlington owned and operated one of the region’s largest party and equipment rental companies. He sold the business to one of the nation’s largest rental companies in 2007.

Turlington has a B.A. in Business Administration from North Carolina State University’s College of Management. He is currently pursuing his Series 7 and 66 certifications. He holds his North Carolina Real Estate License and is licensed in Health, Long Term Care, and Life Insurance.

Turlington and his wife, Ameshia, have two sons, Austin and Holt, and live in Raleigh, NC.

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