GLOBAL VIEW CAPITAL BUSINESS MODEL

1. Broker Dealer Services

Through our strategic partnership with Purshe, Kaplan, and Sterling, Global View Capital Advisors has access to an RIA-friendly and comprehensive broker dealer.

2. Insurance & Annuity Solutions

Through Ash Brokerage, the largest independent insurance distributions firm in the U.S., Global View Capital Advisors has access to a vast universe of insurance and annuity products. The Ash team of internal and external consultants provides professional services needed to offer clients the best options for meeting their insurance protection needs.

3. Ownership & Equity Based Business Model

Industry leaders in business transitions and valuations have determined that 70% of financial advisors truly own no more than their job. The Global View business model is designed to provide advisors the support and infrastructure needed for success without interfering with their ability to harvest the value of their life's work. This all starts with having control of the clients' confidential financial information, and as a Global View advisor you are contractually granted ownership of it.

4. Business Development and Consulting Services

The foundation of any successful business is a sound business plan designed around the strengths of the individual. Unfortunately, financial services firms typically force individuals to adapt to the needs of the

company, putting its needs ahead of both the advisor and clients. Upon affiliating with Global View, advisors are guided in developing a business plan based upon their strengths. With a thoughtful plan in place, the advisor can then access the appropriate product solutions and business development programs needed for creating a successful business.

5. Marketing Tools

The Global View graphics design group produces high quality brochures and presentations to create a professional image to your clients and prospects. In addition, Global View advisors have access to both a personalized website and Linked-In profile that tells the unique story of Global View and the advisor. Our digital marketing team optimizes our advisors' online presence to ensure it appears in searches for financial advice in their local area.

6. Systematized Client Acquisition

Our marketing tools, profiling forms, comprehensive financial planning software, hypothetical portfolio analytical system, proposal generation system, document filling software and other technologies make the process of bringing on new clients easy, repeatable and efficient.

7. Integrated Technology Platform and Back Office Services

Our technology platforms are completely integrated. Our proposal system generates a professional presentation which includes portfolio performance and risk analysis relative to benchmarks. In addition, all forms necessary for the custodian chosen will be generated and populated with the client data. Also, our client billing, institutional trading and performance reporting systems are completely integrated for timely and accurate data in servicing your clients.

Our Advisor Service Team provides account opening as well as ongoing support with transactions, manager changes, transfers and many other service requests.

8. Advisor Recruiting and Team Building

At Global View we believe in the wisdom of teams both as a way to grow your business today and drive to higher business valuations in the future. We are experts in building teams with complementary skillsets and incentivizing them to support each other's growth.

9. Cutting Edge and Comprehensive Advisory Services Platform

Our Advisory Services Platform is available to both our affiliated advisors and RIA's who act as solicitors to the Global View platform.

Highly Scalable Access to Third Party Money Managers
We provide access points and pre-negotiated rates with a large array of money managers and strategies for advisors who want to outsource all or a portion of a portfolio to third party managers. Our unique technology and trading capabilities allow us to offer managers at lower minimums and multiple managers can easily be blended into one account registration.

Proposal Generation
We have a proposal tool which allows you to model hypothetical scenarios and analytics and as many iterations as needed until you arrive at the right mix for any given client. Once your proposal is complete

and ready to move to the next step, you can move on to paperwork and account creation for a smooth set up process.

Multiple Custodial Connections
Our platform has pre-existing relationships with several of the industry's largest and most well recognized custodians. We also have the ability to link to additional firms through electronic feeds and direct connections to streamline your data aggregation and reconciliation needs.

Investment Consulting and Due Diligence
Access a team of investment professionals, including multiple highly credentialed CFA's, MBA's, CPA's, and CFP's on staff performing daily due diligence on existing money managers, in addition to screening and selecting new firms for consideration to our system. We have over 40 managers and over 200 strategies, mutual funds and ETFs that we monitor and maintain today. In addition, we can simply provide access and technology linkage to managers or strategies an RIA firm selects through their own DD process.

Institutional Trading Desk
Trading directly with custodians or using a VWAP trading system? Our institutional quality trading desk will bring significant and measurable cost savings to you and your clients. In addition, you can de-link from trade risk and trade errors.

Reporting
We have a robust suite of basic reporting capabilities. Daily positions, tax lots, gain loss, performance, point to point returns, position performance, analytical views, along with customized monthly and quarterly reports. In addition, key metrics and business analytics about your practice are available for you to use to help manage and guide your own decision making.

Billing
Have your billing calculated and fees either debited or credited. Collected fees are automatically deposited into your bank account. In addition to advisory fees, third party managers and strategists are paid on your behalf.

Emerging Manager Platform
For RIA firms looking to deliver a new investment strategy to a broader marketplace, our Emerging Manager Program will provide the systems and structure needed to build a track record and also the opportunity to offer the strategy to our affiliated advisors.

Alternative Suite
We provide access to a number of liquid alternative and private credit solutions. They are included in our proposal tools, billing system and reporting software for a total solution for RIA's looking to incorporate alternatives into a client portfolio when appropriate.