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## **NEWS RELEASE**

## INSIGHT FINANCIAL PARTNERS, LLC RENEWS CERTIFICATION FOR FIDUCIARY EXCELLENCE

PITTSBURGH, October 5, 2022 - CEFEX, the Centre for Fiduciary Excellence, LLC, has renewed the certification of Insight Financial Partners, LLC of Crystal Lake, Illinois, to the international standard, ISO 19011: Guideline for quality and environmental system auditing, and is adjusted to align with the needs of the investment industry, "Prudent Practices for Investment Advisors". Insight Financial Partners, LLC remains part of an elite group of investment advisory firms which are certified in this global program.

The standard describes how an Investment Advisor assumes the responsibility for managing a client's overall investment management process, which includes the selection, monitoring and de-selection of investment managers, as well as developing processes to implement investment strategies and fiduciary practices on an ongoing basis. According to the Managing Director of the Centre for Fiduciary Excellence, Carlos Panksep, "Maintaining certification requires a continued adherence to the industry's best practices. This is verified through our annual renewal assessment."

Insight Financial Partners, LLC is certified as an investment advisory firm to employer sponsored qualified retirement plans. Insight Financial Partners, LLC is registered at www.cefex.org/advisor, where the firm's certificate can also be viewed.

"We are very dedicated to the confirmation of our commitment to the fiduciary standards of excellence," said Michael Smith, Founder and Managing Partner of the firm. "We greatly appreciate the Centre for Fiduciary Excellence's annual assessment of our practice and service model. We are committed to the optimization of our client's plan health and participant outcomes, and we are proud to be recognized as a member of this elite community of firms that are certified in this global program for the fifth consecutive year."

The standard is substantiated by legislation, case law and regulatory opinion letters from the Employee Retirement Income Security Act (ERISA), the Investment Advisor's Act of 1940, Uniform Prudent Investor Act (UPIA), Uniform Prudent Management of Institutional Funds Act (UPMIFA) and the Uniform Management of Public Employee Retirement Systems Act (MPERS) in the U.S.

A full copy of the standard can be downloaded from CEFEX at www.cefex.org/advisor and a summary can be viewed by clicking on Insight Financial Partners, LLC's on-line CEFEX certificate.

More information about Insight Financial Partners, LLC is available at www.insightfpllc.com.

## About CEFEX®:

CEFEX, Centre for Fiduciary Excellence, LLC, an Fi360® company, is an independent certification organization. CEFEX works closely with industry experts to provide comprehensive assessment programs to improve the fiduciary practices of investment stewards, advisors, recordkeepers, administrators and managers. CEFEX is based in Pittsburgh, PA. Connect to CEFEX at <a href="www.CEFEX.org">www.CEFEX.org</a>, via <a href="twitter">Twitter</a> @ CEFEX1 and on <a href="LinkedIn">LinkedIn</a> @ CEFEX.

#### About Fi360®:

Fi360, a fiduciary education, training and technology company, helps financial intermediaries use prudent fiduciary practices to profitably gather, grow and protect investors' assets. Since 1999, the firm has provided financial professionals with the tools necessary to act as a fiduciary in their work with investors. Headquartered in Pittsburgh, PA, Fi360 is the home of the Accredited Investment Fiduciary<sup>®</sup> (AIF<sup>®</sup>) designation, the Fiduciary Focus Toolkit<sup>™</sup> and the Fi360 Fiduciary Score<sup>®</sup>. Fi360 is also the parent company of CEFEX. Learn more at www.fi360.com via Twitter or on LinkedIn