



The markets continued to fall as the pandemic news feed the fears already in-place. The S&P 500 dropped 14.98% last week and the markets are now officially in bear territory¹. As I have noted in past updates, the economy was not faltering prior to the downturn and market moves are more related to epidemic fears than economic ones. We do have some difficult times ahead as states begin to enact lockdowns to slow/halt the spread of the virus. Hopefully the drastic measures taken over the past few weeks (and upcoming

ones) will put a quick end to the outbreak and we can get back to normal. I believe once we see cases peak and begin to decline the markets will react positively and recoup much of the losses. While no one knows how long it will take to get back to values as of the end of January, it is important to not panic and allow your portfolio to "do its job". Over the weekend we saw more movement from Washington. The Senate wrangled with an aid package that eventually did not make it out of discussion. The House will now attempt to piece together something to offer relief to citizens and businesses that are suffering. The Fed again made moves to shore up liquidity sending stock futures higher on Monday (let's hope it holds throughout the day)².

Also, please don't forget your favorite local businesses, especially restaurants. If they are open for carryout or delivery, help them out by

---Chuck

This Week's Inspiration/Activity:

You gain strength, courage and confidence by every experience in which you really stop to look fear in the face. You are able to say to yourself, 'I have lived through this horror. I can take the next thing that comes along.' You must do the thing you think you cannot do. Eleanor Roosevelt (1884 – 1962)

Your action for this week is to relax and avoid the panic that is so pervasive in this extraordinary time. Do what is needed to stay safe and healthy and keep a positive outlook that "this too shall pass". Worry and stress will not help.

This Week in History

March 23, 1839 – We all use or say it but why? The initials "O.K." are first published in The Boston Morning Post. Meant as an abbreviation for "oll korrekkt," a popular slang misspelling of "all correct" at the time, OK steadily made its way into the everyday speech of Americans³.

¹ See update below

² <https://www.reuters.com/article/us-usa-stocks/futures-jump-3-as-fed-launches-aggressive-credit-boost-idUSKBN21A198>

³ <https://www.history.com/this-day-in-history/ok-enters-national-vernacular>

In this week's recap: Coronavirus continues to drive the markets, even as bankers and health professionals take decisive steps to stem the tide.

Weekly Economic Update

Presented by Charles D. Vercellone, ChFC, March 23, 2020

THE WEEK ON WALL STREET

The stock market suffered through another volatile week as it wrestled with the health and economic fallout of the domestic spread of the coronavirus. Swift and decisive actions by the Federal Reserve and policy responses from the federal government did not keep stocks from recording losses for the week.

The Dow Jones Industrial Average slumped 17.3%, while the Standard & Poor 500 lost 14.98%. The Nasdaq Composite index declined 12.64% for the week. The MSCI EAFE index, which tracks developed overseas stock markets, fell 6.64%.¹⁻³

STOCKS SLIDE FURTHER

The stock market continued its retreat amid fears of a darkening economic impact from the coronavirus pandemic. Despite a Sunday night announcement by the Federal Reserve that it was cutting its benchmark interest rate by 100 basis points to nearly zero and taking steps to increase market liquidity, stocks opened the week sharply lower, setting the stage for another difficult week for investors.⁴

Progress was reported on coronavirus testing capacity and on the efforts to combat the infection. At the same time, Washington, D.C., advanced legislation to provide financial assistance to unemployed workers and affected businesses. Neither did much to help investor anxieties, however. Stocks slid in the closing hours of the trading week, leaving stock indices near their lows of the week.⁵

CENTRAL BANKERS GO BIG

The response of global central bankers to mitigate the economic impact of the coronavirus has been broad ranging. In addition to its 100 basis point cut in the federal funds rate, the Federal Reserve also took actions to provide additional credit access to banks, committed to buy at least \$700 billion in Treasury and mortgage bonds, and set up a new lending facility to backstop money market funds.⁶

The European Central Bank also announced an \$800 billion-plus bond buying program to support member economies. The Bank of England cut its benchmark lending rate to 0.1% and pledged to buy over \$200 billion in government and investment grade corporate bonds, while the Bank of Japan said that it would double its purchases of stocks and increase loans to businesses.⁷⁻⁹

FINAL THOUGHT

Investors are struggling with answers to two unknowns: the trajectory of the coronavirus spread and its economic cost. With coronavirus testing beginning to ramp up, these numbers may begin drawing a firmer picture of the growth of coronavirus infections in the U.S. Economic indicators,

such as jobless claims for unemployment insurance and the Index of Leading Economic Indicators, may provide clues regarding the economy.

TIP OF THE WEEK



Federal student loans may offer 6-month grace periods before any repayment is necessary, but having an income-based repayment plan in place soon after graduation is wise. Repayments can be limited to affordable amounts through these plans.

THE WEEK AHEAD: KEY ECONOMIC DATA

Tuesday: New Home Sales.

Wednesday: Durable Goods Orders.

Thursday: 4th-quarter GDP (Gross Domestic Product) Report. Jobless Claims for Unemployment.

Friday: Consumer Sentiment.

Source: Econoday, March 20, 2020

The Econoday economic calendar lists upcoming U.S. economic data releases (including key economic indicators), Federal Reserve policy meetings, and speaking engagements of Federal Reserve officials. The content is developed from sources believed to be providing accurate information. The forecasts or forward-looking statements are based on assumptions and may not materialize. The forecasts also are subject to revision.

THE WEEK AHEAD: COMPANIES REPORTING EARNINGS

Tuesday: Nike (NKE), Carnival Corp. (CCL).

Wednesday: Micron Technologies (MU).

Thursday: Lululemon (LULU), KB Home (KBH).

Source: Zacks, March 20, 2020

Companies mentioned are for informational purposes only. It should not be considered a solicitation for the purchase or sale of the securities. Any investment should be consistent with your objectives, time frame and risk tolerance. The return and principal value of investments will fluctuate as market conditions change. When sold, investments may be worth more or less than their original cost. Companies may reschedule when they report earnings without notice.

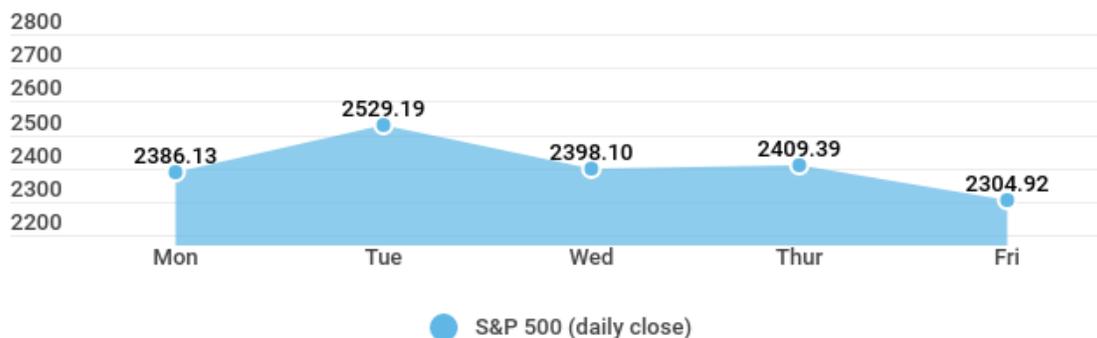
QUOTE OF THE WEEK



"I'd take the awe of understanding over the awe of ignorance any day."

DOUGLAS ADAMS

Market Index	Close	Week	Y-T-D
DJIA	19,173.98	-17.30%	-32.81%
NASDAQ	6,879.92	-12.64%	-23.33%
MSCI-EAFE	1,382.01	-6.64%	-32.15%
S&P 500	2,304.92	-14.98%	-28.66%



	Treasury	Close	Week	Y-T-D
	10-Year Note	0.88%	-0.11%	-1.04%

Sources: The Wall Street Journal, March 20, 2020; Treasury.gov, March 20, 2020

The market indexes discussed are unmanaged and generally considered representative of their respective markets. Individuals cannot directly invest in unmanaged indexes. Past performance does not guarantee future results. Weekly performance for the Dow Jones Industrial Average, Standard & Poor's 500 index, and NASDAQ Composite is measured from the close of trading on Friday, March 13 to the Friday, March 20 close. Weekly performance for the MSCI-EAFE is measured from the Friday, March 13 open to the Thursday, March 19 close. U.S. Treasury Notes are guaranteed by the federal government as to the timely payment of principal and interest. However, if you sell a Treasury Note prior to maturity, it may be worth more or less than the original price paid. Weekly and year-to-date 10-year Treasury note yield are expressed in basis points. International investments carry additional risks, which include differences in financial reporting standards, currency exchange rates, political risks unique to a specific country, foreign taxes and regulations, and the potential for illiquid markets. These factors may result in greater share price volatility.

THE WEEKLY RIDDLE



A man pocketed it and took it home, intending to eat it. He put it on a shelf, but three days later, it walked away. What was it?

LAST WEEK'S RIDDLE: What can fill a room, yet takes up no physical space?

ANSWER: Light.

Know someone who could use information like this?

Please feel free to send us their contact information via phone or email. (Don't worry – we'll request their permission before adding them to our mailing list.)

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CITATIONS:

- 1 – The Wall Street Journal, March 20, 2020
- 2 – The Wall Street Journal, March 20, 2020
- 3 – The Wall Street Journal, March 20, 2020
- 4 – CNBC.com, March 15, 2020

5 – CNBC.com, March 20, 2020

6 – The Wall Street Journal, March 19, 2020

7 – CNBC.com, March 19, 2020

8 – Pension & Investments, March 19, 2020

9 – Financial Times, March 16, 2020

CHART CITATIONS:

The Wall Street Journal, March 20, 2020

The Wall Street Journal, March 20, 2020

Treasury.gov, March 20, 2020

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