

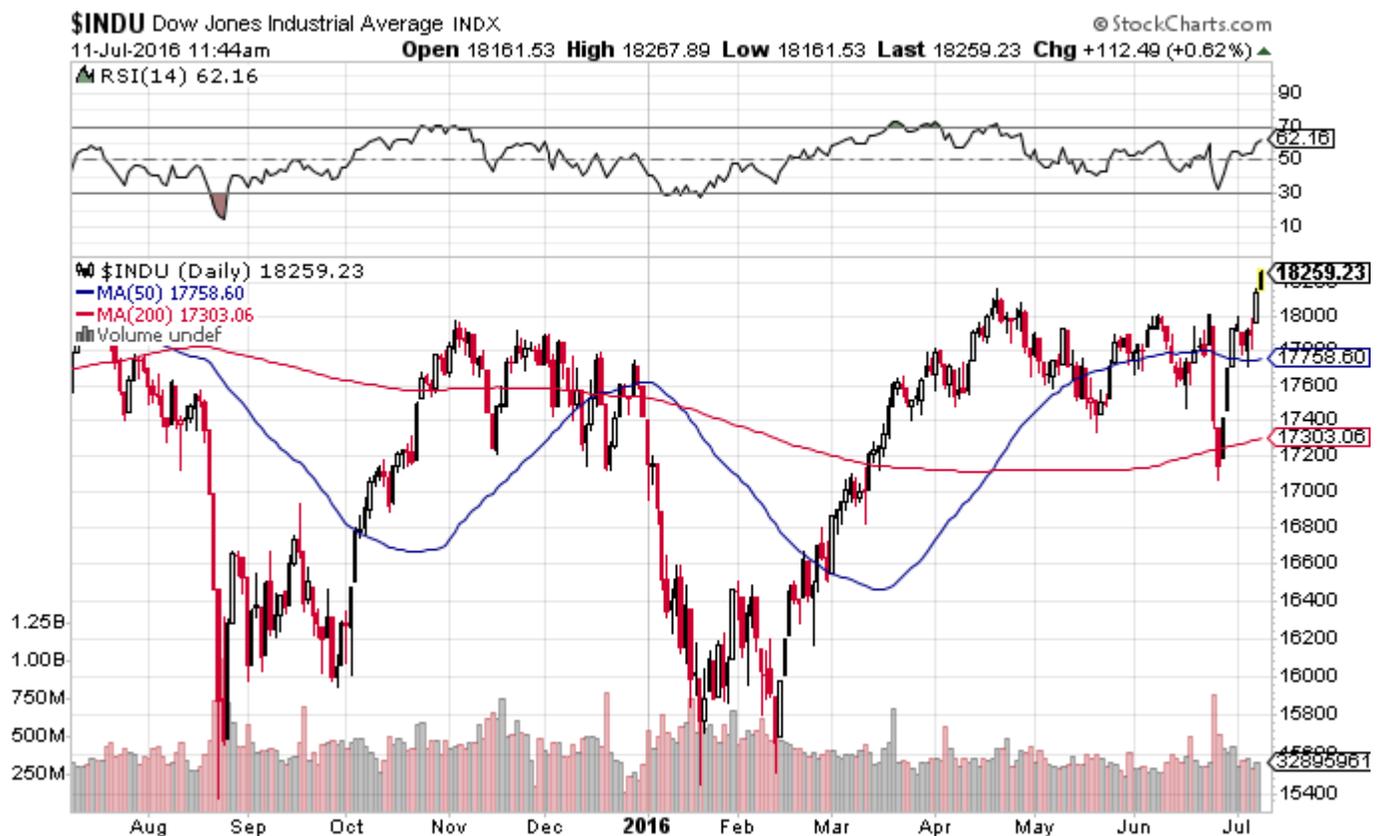


"You First"

Today is Tuesday July 12 and it is 1:30pm.

Wow, what a difference a week makes in this Topsy Turvy market. With Brexit seemingly long forgotten now, all major averages are pushing higher and all reside above their respective short, intermediate and long term trend lines. From a trend following standpoint, all systems are go.

The non-stop drum beat of doom saying prognosticators have proven to be, once again, 100% incorrect. In fact, there are still many that are calling the current rally a bull trap. In their failed attempt to be 'Right' they are allowing their ego to keep them from making money. Let's remember, it is always better to be making money rather than always being "Right".



The continued rally came on news that Japan's Central Bank will start its own form of monetary easing. Apparently Ben Bernanke has met with Japanese officials regarding their current financial situation.

With Europe and now Japan on full bore helicopter money, some of this money will no doubt find its way to the US. Our markets on a relative basis still offer more favorable potential returns than most international alternatives. Remember, many countries are currently struggling with negative interest rates. In fact there is over \$13 trillion in negative yielding worldwide debt. Our rates are far from great but they are not negative.

In addition, I want to mention everyone's 24/7 Personal Financial Website. There have been numerous upgrades since we started using this organizing tool and I urge everyone to login and see some of the improvements. I also want to remind everyone that they can link all of their accounts electronically to this site, even accounts held elsewhere, and we offer this tool at no additional cost. We cover the cost for you. In addition, we can help set the site up on your cell phone as well. Please just give us a call and we will walk you through the short process to set it up.

Warm regards,



Edward A. McDonough MBA, CFP® | Principal



To keep up with the latest information on our news and promotions, please connect with us:



407-248-9647 | 800-741-0380 | Fax 407-248-9755 | 6000 Turkey Lake Rd Ste 212 • Orlando, FL 32819

Independent Registered Investment Adviser

Custodians: TD Ameritrade Institutional and National Financial Services LLC | Fidelity Investments
Securities Offered Through Triad Advisors, Inc. | Member FINRA/SIPC

Triad Advisors does not accept orders and/or instructions regarding your account by e-mail, voice mail, fax or any alternate method. Transactional details do not supersede normal trade confirmations or statements. E-mail sent through the Internet is not secure or confidential. Triad Advisors reserves the

right to monitor all e-mail.

Any information provided in this e-mail has been prepared from sources believed to be reliable, but is not guaranteed by Triad Advisors and is not a complete summary or statement of all available data necessary for making an investment decision. Any information provided is for informational purposes only and does not constitute a recommendation. Triad Advisors and its employees may own options, rights or warrants to purchase any of the securities mentioned in e-mail. This e-mail is intended only for the person or entity to which it is addressed and may contain confidential and/or privileged material. Any review, retransmission, dissemination or other use of, or taking of any action in reliance upon, this information by persons or entities other than the intended recipient is prohibited. If you received this message in error, please contact the sender immediately and delete the material from your computer.