

WEEKLY MARKET UPDATE

September 9, 2019

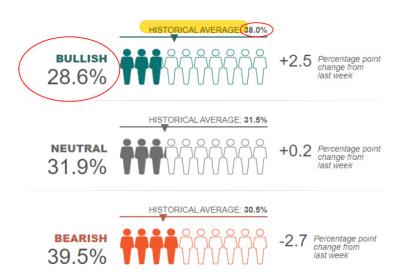


So What Gives?

Last week we discussed how our emotions will usually get in our way of making good decisions regarding our money. If we look at the newspaper or evening news, it looks like the world is falling apart and it's time to hunker down and "wait this out." It's as if Hurricane Dorian were forever on our doorstep. Like I said last week, emotionally I can absolutely agree, but when I take a moment to reflect on the actual conditions it gives me a bit of a different picture. That's not to say that there aren't bad data points, but to point out that there are in fact data points that don't look so bad. I've shown you the chart below before. It is the AAII investor survey. It consistently shows a very negative outlook from investors (which emotionally we can verify that), but from a contrarian standpoint, that means that the markets haven't priced in much good news and can give us a buffer on the downside and potential fuel for the upside. Keep in mind, when everyone is bullish, who is the next marginal person to invest?

Survey Results for Week Ending 9/4/2019

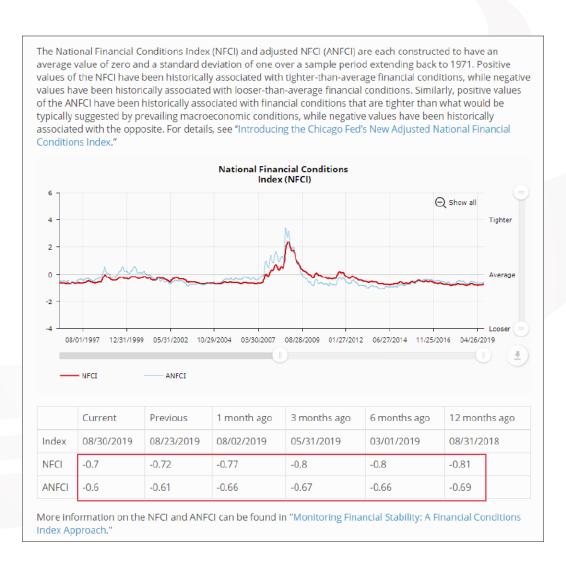
Data represents what direction members feel the stock market will be in next 6 months.



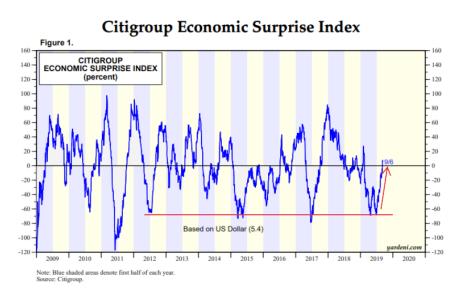
Note: Numbers may not add up to 100% because of rounding

I was going to show you this next chart last week, but Andrew said five pages was too much. I agreed with him, especially since I got tired of writing it, never mind reading it! The next chart looks at how "easy" or "tight" financial conditions are. Basically, how easy is it for companies and people to get credit and finance the things they desire. Like everything, there are exceptions to the rule, but in general, this chart shows financial conditions are pretty easy right now and have been since the Great Recession. As you can see in the chart, things can change pretty quickly, so while it's not an issue today, it could be a problem if something in the economy causes conditions to tighten.

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Finally, we've seen the Citigroup Economic Surprise Index make a sudden shift after having gone down since the beginning of 2018 (which conveniently enough is about how long the markets have gone sideways). You can see that the index bottomed in the same area that it had several times since 2008. Is this a precursor to better markets going forward? Maybe companies starting to feel better about the future? Maybe it's telling us the market is starting to say there will be a deal with China in the near future. I don't know any more that anyone else, but I do think it's interesting that the index has bottomed in that same area that it bottomed four other times. The future is still yet to be written and we can only try to paint a picture with the colors we have.



While we don't look at the world through rose colored glasses, we do try and look at all data points to try and put this complex puzzle together. These data points, as well as others, are reasons we remain *cautiously optimistic*, while still understanding that we are at the latter stages of this cycle. One of the benefits of the slow growth economy we've had is that animal spirits haven't gotten out of control. We continue to be vigilant and should it become necessary to make changes prior to our traditional month end, we of course will. In the meantime, we always invite your questions and comments.

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