



Vision

To innovatively reveal to readers the power of being diversely informed and doing so with style, class, and authenticity.

Mission

Promote entrepreneurial spirit while enriching minds with meaningful and thought provoking information through an eclectic and collaborative effort of local professionals.

Motto

Individual Commitment to a Group Effort was chosen as our motto to reinforce the commitment all the contributors have collectively made to bring this magazine and its purpose to life.

What is GOAL Magazine?

We all know we live in an era of information overload. This is an age where there is arguably more news coverage than ever before, but quality is questionable due to it being laced with bias and having a focus on ratings and revenue rather than accuracy and objectivity.

It is our hope and belief that the birth of GOAL Magazine will be identified as the day that proved information can be both valuable and interesting, and that people from diverse backgrounds and areas of expertise can collaborate effectively and in a single voice, communicate the empowering winds of knowledge. It will also be identified as the day a collection of entrepreneurs came together to remind readers of the historical and future significance that entrepreneurship can be credited for our nation's economic dominance and standards of living.

In addition to providing your expertise to the readers as a contributor, GOAL Magazine offers an elite networking opportunity. With the objective to have small businesses or entrepreneurs supporting one another, this magazine has become a great way to promote other professionals in different areas through print. Our core contributors have begun sending GOAL Magazine to their clients to further this endeavor. Included as a contributor, is the exposure via Facebook provided by GOAL Magazine.

Due to the elite group of professionals, GOAL Magazine guarantees that only one business in each type of expertise will be allotted. Be sure to become a contributor now before spots in your area fill up! Contributors signing on for at least 4 issues and purchase a minimum of 100 to mail out get exclusivity.

CORE VALUES: ACE

Authenticity

Authenticity is defined as being real or genuine, true and accurate and worthy of acceptance and belief while remaining true to one's own personality, spirit, talent, and character. The intention of GOAL Magazine, first and foremost, is to be considered a valuable ambassador of information you can trust.

Collaboration

Collaboration is defined as the willingness to work, one with another; to cooperate and connect in order to achieve a desired result. The value of GOAL Magazine is in the eclectic content provided without compensation by some of the most respected and well-known professionals in their fields, while effectively connecting readers to one all-encompassing fountain of local knowledge.

Enrichment

Enrichment is defined as the result of being supplied with an abundance of anything desirable; to add significance or value; to make finer in quality. GOAL Magazine was created with the intention of breathing life into the desire of information and recognition of the value of expertise within their communities.

www.go2goalus.com