

Inside Philanthropy

A Mercy Health Foundation Publication

September 2013

Mercy Health Foundation Ada Swings into Action, Raises over \$30,000

More than 85 golfers swung for Ada's 9th Annual Foundation Golf Classic last month to benefit Mercy Hospital Ada. The event raised over \$30,000 from the support of local community including sponsors Mid America Auto Group, Gaddis & Gaddis Wealth Management, and Account Collections Specialist of Ada.



Golf champions (left to right): Bill McComas; Cory Johnson; Marc McComas; and Joey Gastineau.

Philanthropists Donate Electric Car to Raise Funds for Mercy Hospital Ada



Left to right: Kent Rogers, president of Mercy Hospital Ada; Leigh and Roger Gaddis; and Todd Essary, Mercy Health Foundation executive director.

Mercy Hospital Ada will benefit from raffle proceeds for a chance to win an electric, street-legal vehicle. Local philanthropists Roger and Leigh Gaddis donated the car. For a contribution of \$50 or more to Mercy Health Foundation, a lucky winner will drive off in a limited edition Tomberlin Shelby vehicle valued at over \$13,500. The September 21 will include only 275 entries.

Kudos to...

Mercy Philanthropy welcomes **Justin Wilson** to Mercy Health Foundation Oklahoma City. Justin serves as regional major gifts officer for the West Community!

Congratulations **Mercy Health Foundation Fort Smith**, which recently received a \$150,000 grant from the Wal-Mart Foundation's State Giving Program to purchase critical care medical equipment for the hospital's NICU!

Hats off to **Mercy Health Foundation Joplin** for its recent \$250,000 gift from donor Robert Corley. Donor signage will recognize Corley's generosity in the new hospital's gift shop!

For Your Information

Below are links to a variety of articles that may be of interest to you.

Facebook: The Business of Philanthropy - *The Huffington Post*. [More.](#)

Wealth and Narcissism: Is Philanthropy a Mirror on the Wall? - *The Nonprofit Quarterly*. [More.](#)

Techniques for Building Rapport and Wealth - *Forbes*. [More.](#)

September Is Boom Time for Donors, Google Says - *The Chronicle of Philanthropy*. [More.](#)

The Secret to Unleashing Genius - *Forbes*. [More.](#)

Annual Giving Takes A Funnel Approach - *The Nonprofit Times*. [More.](#)

Let Donors "Experience" Your Mission - *The Nonprofit Times*. [More.](#)

Focusing on Donors, Not the Charity, in Your Appeals - *The Chronicle of Philanthropy*. [More.](#)

Jewish Donors are Generous, Especially to Non-Jewish Causes - *The Chronicle of Philanthropy*. [More.](#)

GiveWell: How Data Transparency Leads Donors to Better Charitable Giving - *Forbes*. [More.](#)

[Opinion: Volunteers Need to Benefit From Their Charitable Work](#)

[Opinion: Charitable Deduction Does Little to Motivate Giving](#)

[Video: What Young Donors Want From Mobile Devices](#)