

Market Thoughts & Maintaining An Adequate Emergency Fund

July 2015

We hope you are enjoying this summer with family and friends.



Market Thoughts for July 2015

In this short and very timely video, Brad McMillan, chief investment officer at Commonwealth Financial Network®, discusses recent difficulties in the U.S. financial markets, as well as ongoing problems in Greece and China. He also provides an update on U.S. economic performance in June.



We hope you enjoy this month's video.

Emergency Fund: Preparing for the Unexpected

You've probably heard how important it is to establish and maintain an emergency fund. Unfortunately, most people don't fully realize this until a money emergency is upon them. Are you financially prepared for a leaky roof? How about a broken-down car? If you lost your job, how long would you be able to support yourself and your family until you got a new one?

An emergency fund is money that you've set aside to be used in these critical situations, be it to handle a minor home repair or to pay for something more serious, like medical bills. Despite the clear importance of having an emergency fund, however, more than three in five Americans have accumulated no savings for unforeseen expenses, according to a recent Bankrate report.

Set a goal

How much you need to save depends on a variety of factors. Generally speaking, your emergency fund should cover three to six months of living expenses. (Start with three months and aim to work your way up to six months.) There are plenty of free online tools that can help you figure out how much you should have on hand. For example, Hello Wallet's emergency savings calculator, available at: http://hellowallet.com/emergency-savings, offers instant insight into this planning consideration.

Keep your funds accessible

It's important to pick a bank and a savings vehicle that will give you easy access to your emergency fund when you need it. Consider keeping a portion of your money in a regular savings account, as it will provide some return and you'll be able to withdraw it at any time without penalty. For longer-term funding, you might want to use a savings vehicle with higher interest, such as a certificate of deposit (CD) or multiple CDs.

Avoid savings pitfalls

Naturally, there may be obstacles to overcome as you build your emergency fund. Take a look at some of the most common pitfalls and ways to avoid them:

- Using your credit card as an emergency fund. Although credit cards may
 be convenient, there is a lot to consider before turning to plastic. Using
 your credit card will likely resolve the immediate need, but when you
 think about interest on the debt and possible penalties, it may not be
 worth it in the long run.
- Cheating other accounts to fund your emergency stash. Withdrawing
 money allocated to other resources, particularly your retirement savings
 account, can do long-term damage to your financial picture. If you
 borrow from your retirement account and default on the loan, you could
 face serious tax implications and penalties. Think of it this way: taking
 cash out of your retirement account is like stealing from yourself in your
 golden years.
- Thinking that you can't afford it. The most common excuse for not

maintaining an emergency fund is that you don't make enough money to save. Although your budget may be tight, you don't need to put away hundreds or thousands of dollars all at once. Starting small works just as well. You might try brewing your morning coffee at home instead of buying it or bringing a bag lunch to work instead of going out. The savings may not be dramatic initially, but they will add up.

Start today!

Establish your savings goal, figure out how much money you need to put away every month, and stick to the plan. Remember: it's better to have an emergency fund and never use it than to face hard times with no means to support yourself and your family.

Certificates of deposit (CDs) typically offer a fixed rate of return if held to maturity, are generally insured by the FDIC or another government agency, and may impose a penalty for early withdrawal.

My staff and I deeply appreciate the continuing opportunity to work with you. Please let me know if you have any questions or requests. Thank you.

Sincerely,

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