



JESSICA GEARY, CFP®

PARTNER



When I consider a life well lived, I think of all the colorful experiences that have led me to where I am and continue to lead my passion of exploring all I can in this world.

Learning from an early age family is your most precious gift, I grew up in the small town of Bovard with my parents and younger brother and sister. When I wasn't cheering on the Hempfield Spartans, we were playing soccer or taking family road trips across the country or to Myrtle Beach.

Always wanting to become a fashion designer and move to New York City, I began my college career at Kent State University. Realizing my infatuation with a career in fashion was more of a passionate hobby, I shifted directions and transferred to Saint Vincent College to study Marketing and International Business. In 2009 I graduated Cum Laude with a Bachelor of Science.

Too free spirited to commit to a career, I extended my college summer job and spent two years working part time at the Municipal Authority of Westmoreland County as a dispatcher and posting clerk. It was here I learned how swing shifts operate, what it meant to be part of a union, and the delicate balance of helping customers in need while sifting through the fallacies claimed at times. It was an experience that was humbling for me, seeing all the varieties of personality I hadn't before encountered. Ready to take on a new challenge, I joined SecondHalf Coach Wealth Management (SHCWM) in 2011. I've evolved my role from initially spearheading all communications and business initiatives to acquiring my securities licenses and being one of the wealth advisors and youngest in the succession plan of SHCWM. In 2021 I earned my CFP® designation which allows me to better serve clients from a wholistic planning approach while maintaining the utmost ethical standard.

Energetic and driven to make my experience both with the community and my clients a fruitful one, I partake in several philanthropic endeavors. Raising a voice for animals in our area, I sit on the board for AHeal Animal Rescue. I also interact with local students through my involvement with the Greater Latrobe Chamber of Commerce Education Committee and partook in the 2017-2018 Leadership Westmoreland class through the Westmoreland Chamber of Commerce. Serving as a retired member of the Westmoreland County Community Foundation Visionaries, awareness and funds are raised for local non-profits by young professionals.

Always itching to cross countries off my travel bucket list when I'm not at the office I'm usually adventuring. I've had the pleasure of visiting numerous exciting destinations throughout the Caribbean and Europe, the Amalfi Coast and quaint mountain town of Bovec in Slovenia among my favorites. Rivaling travel, I equally fancy brunch, live music, college football (WE ARE!), and spending time outdoors hiking and boating. Above all else, I adore my little family with my husband Matt (m. 2022), toy poodle, Prince who has been by my side since 2008, and our pet chickens Dominique, Lacey, Helen and Peanut.

