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Thomas A. Kalejta Joins Voya Financial Advisors' 2018 Annual Advisor Insight Conference

Kalejta supports event theme: "Make a difference — in life, in business"

Thomas A. Kalejta of Trappe, A, a registered representative with Voya Financial Advisors, attended the *Advisor Insight* conference held Jan. 29–31, 2018, in Las Vegas. The annual event, hosted by Voya Financial Advisors (VFA), brought together more than 1,000 financial professionals from across the country to network and learn strategies that can help their clients with important financial and retirement planning services.

"At Voya Financial Advisors, we are invested in delivering the proper resources for our advisors to focus on what matters most: growing their business and helping all Americans prepare for a secure retirement," said Tom Halloran, president of Voya Financial Advisors. "Events like our annual Advisor Insight meeting provide a great forum to truly focus on those efforts. The conference provides an opportunity for our network of talented advisors to connect with their peers to further understand the value of advice and guidance that they can offer their clients."

To help reinforce the event theme "Make a difference — in life, in business," the conference offered new approaches and guidance for working with all types of clients to best meet their investment, retirement income and holistic financial planning needs. Each breakout session provided insight on new techniques and services to operate and grow one's practice, including the most recent technology, marketing and social media services.

VFA conference sessions this year also focused on special needs planning and the Voya Cares™ program, which seeks to help Americans living with special needs and disabilities, and their caregivers, plan for the retirement they deserve. Through breakout groups and interactive panel discussions, advisors learned why and how special needs planning is relevant to their business, strategies to help start planning conversations with clients as well as the opportunities to grow one's business through a valuable, niche skill.

Voya Financial Advisors is a top-tier retail wealth management firm focused on helping advance the retirement readiness and financial security needs of Americans. For more information, visit voyafa.com.

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Investment adviser representative and registered representative of, and securities and investment advisory services offered through Voya Financial Advisors, Inc. (member SIPC).

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About Voya Financial®

Voya Financial, Inc. (NYSE: VOYA), helps Americans plan, invest and protect their savings — to get ready to retire better. Serving the financial needs of approximately 13.6 million individual and institutional customers in the United States, Voya is a *Fortune 500* company that had \$11 billion in revenue in 2016. The company had \$541 billion in total assets under management and administration as of September 30, 2017. With a clear mission to make a secure financial future possible — one person, one family, one institution at a time — Voya's vision is to be America's Retirement Company®. Certified as a "Great Place to Work" by the Great Place to Work® Institute, Voya is equally committed to conducting business in a way that is socially, environmentally, economically and ethically responsible. Voya has been recognized as one of the 2017 World's Most Ethical Companies® by the Ethisphere Institute, one of the 2018 World's Most Admired Companies by *Fortune* magazine and one of the Top Green Companies in the U.S., by *Newsweek* magazine. For more information, visit voya.com. Follow Voya Financial on Facebook, LinkedIn and Twitter @Voya.

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