

FACTS

WHAT DOES LIFETIME FINANCIAL ADVISORS, INC. DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.		
	What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include:	
		<ul style="list-style-type: none">• Social Security number, tax identification number, and employee identification number• Account balances, income, and total net worth	
How?	All financial companies need to share customers’ personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers’ personal information; the reasons we choose to share; and whether you can limit this sharing.		
Reasons we can share your personal information		Do we share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus		Yes	No
For our marketing purposes— to offer our products and services to you		No	N/A
For joint marketing with other financial companies		No	N/A
For our affiliates’ everyday business purposes— information about your transactions and experiences		No	N/A
For our affiliates’ everyday business purposes— information about your creditworthiness		No	N/A
For our affiliates to market to you		No	N/A
For non-affiliates to market to you		No	N/A

Questions?

Call 760-943-0430 or go to www.lfa-inc.com

Who We Are

Who is providing this notice? Lifetime Financial Advisors, Inc.

What We Do

How do we protect your personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How do we collect your personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> • Open an account or deposit money • Enter into an advisory contract • Tell us about your investment or retirement portfolio
Why can't you limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> • Sharing for affiliates' everyday business purposes—information about your creditworthiness • Affiliates from using your information to market to you • Sharing for non-affiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>
What happens when you limit sharing for an account you hold jointly?	Your choices will apply to everyone on your account—unless you tell us otherwise.

Definitions

Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies.
Non-affiliates	Companies not related by common ownership or control. They can be financial and non-financial companies.
Joint marketing	A formal agreement between non-affiliated financial companies that together market financial products or services to you.