



William D. Kessler of Kessler Investments has earned the Chartered Financial Consultant® (ChFC®) professional designation from The American College of Financial Services, Bryn Mawr, PA.

Candidates for the ChFC® designation must complete a minimum of nine courses and 18 hours of supervised examinations. They must also fulfill stringent experience and ethics requirements. Over 50,000 individuals have been awarded the ChFC® designation since its inception in 1982 and the credential is widely regarded as the highest standard of knowledge and trust for financial planning professionals

The ChFC® program prepares professionals to meet the advanced financial needs of individuals, families and small business owners. ChFCs can identify and establish specific goals and then formulate, implement and monitor a comprehensive plan to achieve those goals. Individuals who earn a ChFC® can provide expert advice on a broad range of financial topics including financial planning, wealth accumulation and estate planning, income taxation, life and health insurance, business taxation and planning, investments and retirement planning.

The American College is the nation's largest nonprofit educational institution devoted to financial services. Holding the highest level of academic accreditation, The College has served as a valued business partner to banks, brokerage firms, insurance companies and others for over 86 years. American College's faculty represents some of the financial services industry's foremost thought leaders.

If you are interested in creating a financial plan please reach out to Kessler Investments at 978-249-2837. You may also visit them at 2070 Main Street Athol or on the web at [www.kesslerinvestments.com](http://www.kesslerinvestments.com)

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