Weekly Market Insights

August 28, 2023

Stocks fluctuated last week, jostled by fitful bond yields and headline news, before ending strongly following Fed Chair Powell's comments on the monetary outlook.

The Dow Jones Industrial Average slipped 0.45%, while the Standard & Poor's 500 gained 0.82%. The Nasdaq Composite index rose 2.26% for the week. The MSCI EAFE index, which tracks developed overseas stock markets, added 0.78%.^{1,2,3}



Week

-0.45%

+2.26%

+0.78%

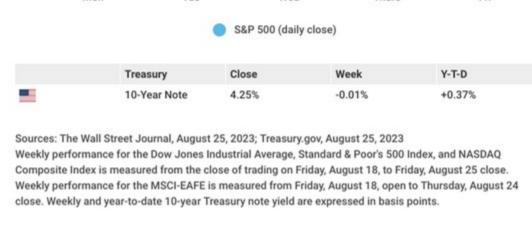
Y-T-D

+3.62%

+29.85%

+6 68%

WISCI-LAI L		2,073.74	10.70%	10.	00 /0
S&P 500		4,405.71	+0.82%	+14.75%	
4700					
4600					
4500			1104.01		
4400	4399.77	4387.55	4436.01	4376.31	4405.71
4300					
4200					
4100					
	Mon	Tue	Wed	Thurs	Fri



Stocks Manage Gains

Stock rallied on Monday on upbeat sentiment over the earnings release from a mega-cap semiconductor company scheduled for mid-week, only to see that momentum fizzle the following day on weak retail earnings and

Stocks resumed their rally on weak economic data, which fueled hopes

for future Fed dovishness. They also rose on expectations that earnings

a credit downgrade of a handful of banks.

comments, posting gains to close the week.

Market Index

DJIA

NASDAQ

MSCI-FAFF

Close

34,346.90

13,590.65

2 073 74

from a leading AI chipmaker would validate the AI narrative that propelled markets in the second quarter. Despite a blowout earnings report, stocks turned lower as investor attention quickly switched to Fed Chair Powell's presentation scheduled for Friday. After some initial jitteriness, Investors responded well to Powell's

Powell Stands Firm Powell spoke on Friday at the Fed's annual economic symposium in Jackson Hole, asserting that, despite considerable progress, inflation remained too high and additional rate hikes may be in the offing. He acknowledged that previous rate increases had not yet thoroughly worked their way through the system, so caution about further hikes was needed.

Investors reacted to Powell's comments far better than in August 2022, when a hawkish presentation sent stocks lower. Powell also addressed a growing feeling among investors that the Fed may eventually raise its

inflation target to 2.5-3.0%. Powell rejected this idea unambiguously, stating that the two percent target would remain the Fed's inflation goal.

Tuesday: Consumer Confidence. Job Openings and Turnover Survey

(JOLTS). **Wednesday:** Automated Data Processing (ADP) Employment Report.

Gross Domestic Product (GDP).

VMware, Inc. (VMW)

TAX TIP

number.

progress.

Tip adapted from Formstack⁵

Starting a New Business

notice.

Source: Zacks, August 25, 2023

This Week: Key Economic Data

Manufacturing Index. Source: Econoday, August 25, 2023 The Econoday economic calendar lists upcoming U.S. economic data releases

(including key economic indicators), Federal Reserve policy meetings, and speaking

engagements of Federal Reserve officials. The content is developed from sources

Friday: Employment Situation. Institute for Supply Management (ISM)

Thursday: Personal Income and Outlays. Jobless Claims.

believed to be providing accurate information. The forecasts or forward-looking statements are based on assumptions and may not materialize. The forecasts also are subject to revision.

This Week: Companies Reporting Earnings

Tuesday: Hewlett Packard Enterprise Company (HPE), HP, Inc. (HPQ) Wednesday: Salesforce, Inc. (CRM), Veeva Systems, Inc. (VEEV), CrowdStrike (CRWD). **Thursday:** lululemon athletica, inc. (LULU), Broadcom, Inc. (AVGO), Dollar General Corporation (DG), Dell Technologies, Inc. (DELL),

tolerance for risk. The return and principal value of investments will fluctuate as market conditions change. When sold, investments may be worth more or less than their original cost. Companies may reschedule when they report earnings without

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risks, and investment decisions should be based on your own goals, time horizon, and

FOOD FOR THOUGHT "Every man is working out his destiny in his own way and nobody can be of any help except by being kind, generous, and patient." - Henry Miller

Starting a new business? Here's a tip that the Internal Revenue Service shares for new business owners: Choose an appropriate business structure: The form of business

determines which income tax return a business taxpayer needs to file.

If necessary, apply for an Employer Identification Number (EIN): An EIN is used to identify a business structure outside a personal identification

*This information is not intended to substitute for specific individualized

tax advice. We suggest you discuss your specific tax issues with a

qualified tax professional. Tip adapted from IRS.gov⁴

first thing in the morning," meaning that you should tackle your most challenging task immediately. Make two to-do lists, one with your weekly goals and objectives and one with your daily tasks.

Divide large projects into manageable steps. Make the things on your to-

do list specific so you can continue to cross things out and make

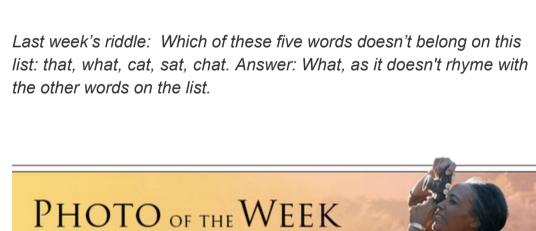
Take regular breaks. It seems counterintuitive, but most people are more

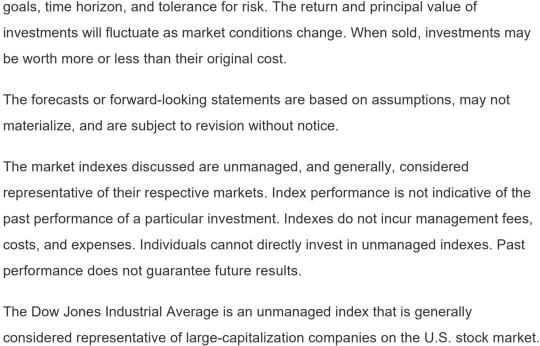
Do the complicated tasks first. Mark Twain famously said to "eat the frog

productive when they take frequent breaks.

appear in the photo?

grandchildren, 2 brothers, 2 sisters, 3 sons, 3 daughters, 2 fathers, 2 mothers, 1 grandfather, 1 grandmother, 1 daughter-in-law, 1 mother-in-





the NASDAQ stock market and is considered a broad indicator of the performance of

Stanley Capital International (MSCI) and serves as a benchmark of the performance of major international equity markets, as represented by 21 major MSCI indexes from

unmanaged group of securities that are considered to be representative of the stock

technology and growth companies. The MSCI EAFE Index was created by Morgan

Europe, Australia, and Southeast Asia. The S&P 500 Composite Index is an

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law, and 1 father-in-law. What is the smallest number of people that could

At a picnic, a photo has to be taken that depicts 6 children, 4

Table Mountain, Victoria and Alfred Waterfront, Cape Town, South Africa

Footnotes and Sources

1. The Wall Street Journal, August 25, 2023

2. The Wall Street Journal, August 25, 2023

3. The Wall Street Journal, August 25, 2023

4. IRS.gov, March 1, 2023

5. Formstack, April 24, 2023

market in general.

ramifications and other factors.

Nasdaq Composite is an index of the common stocks and similar securities listed on

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