

**FORM ADV PART 2B
BROCHURE SUPPLEMENT**

December 31, 2023



**Lenity
Financial**®

LIFE'S CHOICES. INTEGRATED.

Lenity Financial, Inc.
CRD No. 283440

Lisa Conrath-Bova
Co-founder, Financial Advisor
Individual CRD No. 2294786

724 West State Street, Suite A
Geneva, IL 60134

630.948.3330
email: lisa@lenityfinancial.com

This brochure supplement provides information about Lisa A. Conrath-Bova that supplements the Lenity Financial, Inc. brochure. You should have received a copy of that brochure. If you did not receive a brochure or if you have any questions about the contents of this supplement, please contact us at 630.948.3330.

Additional information about Lisa Conrath-Bova is available on the SEC's website at www.adviserinfo.sec.gov.





Item 2: Educational Background and Business Experience

Lisa A. Conrath-Bova (b. 1965) is a Co-founder, Financial Advisor of Lenity Financial, Inc.

A. Educational Background

University of Illinois, Champaign-Urbana – Bachelor of Arts (1989)

DePaul University, Chicago – Certificate Program in Financial Planning (2002)

Passed FINRA Series 7 (1993), 63 (1994), 65 (2000), & 66 (2016)

Department of Treasury Internal Revenue Service (IRS) 2024 Annual Filing Season Program Record of Completion (12/2023)

B. Business Background

Lenity Financial, Inc., Co-founder, Financial Advisor, President 02/2016 – Present

Merrill Lynch, Vice President and Business Financial Advisor 04/1998 - 06/2012

Merrill Lynch, Sales Associate 09/1991 - 08/1996

C. Professional Designations – Qualifications and Related Criteria

Through DePaul's Financial Planning Certificate Program, candidates learn how to plan, assess and evaluate a client's financial future through the development of a comprehensive financial plan. Completing the five required modules in the program will also prepare the candidate to become professionally certified as a financial planner. The five required courses are: Fundamentals of Financial Planning and Insurance Planning, Investment Planning, Income Tax Planning, Retirement Planning and Employee Benefits and Estate Planning.

Item 3: Disciplinary Information

Lisa Conrath-Bova does not have any disciplinary action to report. Public information concerning her registration as an investment advisor representative may be found by accessing the SEC's public disclosure site at www.adviserinfo.sec.gov.

Item 4: Other Business Activities

Lisa Conrath-Bova does not have any other business activities.

Item 5: Additional Compensation

Lisa Conrath-Bova does not receive any additional compensation.



Item 6: Supervision

Mark Bova, Chief Compliance Officer and Lisa Conrath-Bova are responsible for supervision of Lenity Financial, Inc. through reviews of internal transactions and security holdings reports, electronic and physical correspondence, and other internal reports as mandated by the firm and its regulatory authorities.

Item 7: Requirement for State-Registered Advisors

A. Additional Disciplinary Disclosures

A.1. An Award or Otherwise Being Found Liable in an Arbitration Claim Alleging Damages in Excess of \$2,500

There is nothing to report for this item.

A.2. An Award or Otherwise Being Found Liable in a Civil, Self-Regulatory Organization or Administrative Proceeding

There is nothing to report for this item.

B. Bankruptcy

There is nothing to report for this item.