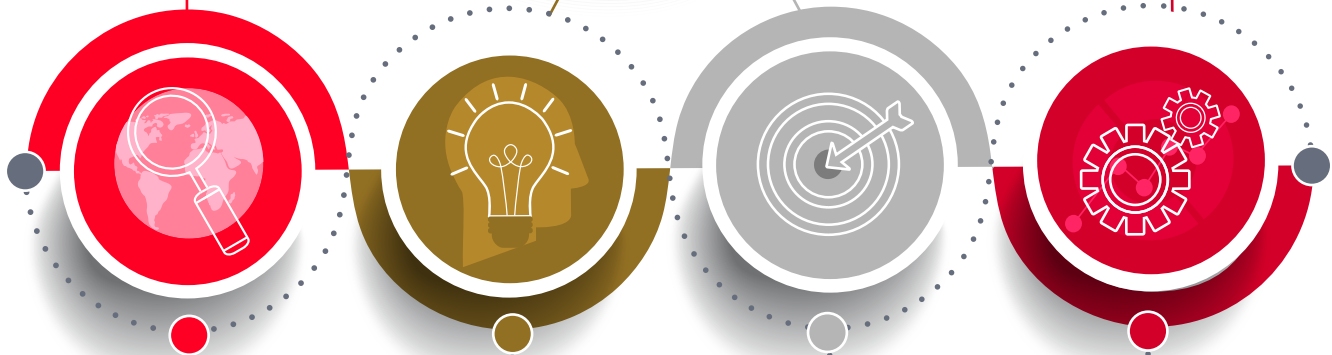


# POWER OF THE PURSE Planning Process



## Understanding starts with Listening

Let's get to know one another. Women can have complicated relationships with money from their pasts, so let's start by making things simple.

## Power of the Purse Expectations

Now that we know one another, it's time to see if our services can match your needs.

## Finding your Perfect Fit

Starting a financial relationship can be hard, so we're here to match you with an advisor who can meet your needs. One of our hand selected female advisors will help you get what you want to go.

## Ensure Power of the Purse Implementation

Once you're working with your matched advisor, we follow up to ensure that your expectations have not only been met, but exceeded.