



## **New Jersey Monthly Honors Vladislav Zherenovsky With 2017 Five Star Wealth Manager Award**

Award candidates who satisfied 10 objective eligibility and evaluation criteria were named 2017 Five Star Wealth Managers.

### **Eligibility Criteria-Required**

- Credentialed as an investment advisory representative or a registered investment advisor.
- Actively employed as a credentialed professional in the financial services industry for a minimum of five years.
- Favorable regulatory and complaint history review.
- Fulfilled their firm review based on internal firm standards.
- Accepting new clients.

### **Evaluation Criteria-Considered**

- One-Year client retention rate.
- Five-year client retention rate.
- Non-institutional discretionary and/or non-discretionary client assets administered.
- Number of client households served.
- Education and professional designations.

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*Five Star Professional, as a third-party research firm, identified pre-qualified award candidates based on industry data and contacted all identified broker dealers, Registered Investment Advisor firms and FINRA-registered representatives in the (market) area to gather wealth manager nominations. Award candidates were then evaluated against 10 objective eligibility and evaluation criteria listed above. (Number of award candidates) wealth managers in the (market) area were considered for the award. (Number of award winners) were named 2015 Five Star Wealth Managers which represents less than 7 percent of the total wealth managers in the area. Wealth managers do not pay a fee to be considered or placed on the final list of 2015 Five Star Wealth Managers. The Five Star award is not indicative of the wealth manager's future performance. For more information go to [www.fivestarpromotional.com](http://www.fivestarpromotional.com).*