FOR IMMEDIATE RELEASE





Alliance 360° Insurance Solutions Acquires M.I. Insurance Solutions

Bilingual boutique benefits insurance brokerage joins the Ori-gen Family of Companies

CYPRESS, CA – September 27, 2022 – Alliance 360° Insurance Solutions, a leading employee benefits insurance broker in California, has acquired M.I. Insurance Solutions, located in Cypress, effective August 1, 2022. M.I. Insurance Solutions is the newest addition to the Ori-gen Family of Companies, a portfolio of legacy-owned businesses committed to uplifting and sustaining the communities they serve.

M.I. Insurance Solutions was founded in 2005 as a joint venture between The J. Morey Company and Miyuki Inouye to provide clients with life & health benefits for both individuals and employee groups, specifically focusing on small group benefits. Beginning in the Orange County city of La Palma, M.I. Insurance Solutions expanded to Torrance in 2011 to serve clients in the South Bay area. Today, M.I. Insurance Solutions serves individuals and businesses across Southern and Northern California and offers Japanese-speaking services with a strong reputation based on trust and an emphasis on personalized service.

After 17 successful years building out M.I. Insurance Solutions, Inouye was ready to transition the agency to its next chapter. "I have always had a strong relationship with the Morey's so their merger with Alliance 360° Insurance Solutions made this partnership a natural fit," stated M.I. Insurance Solutions President Miyuki Inouye. "The shared beliefs really aligned with my values. It's always been about building trust with the clients and helping the community, assisting with their needs." Inouye will continue to remain an integral part of the agency and will focus on serving the company's senior client base by providing them with the highest level of care and guidance she knows they deserve.

"We would like to welcome M.I. Insurance Solutions to the Alliance 360° Insurance Solutions family. M.I. Insurance Solutions has been a longstanding agency in the community for the past 17 years focused primarily on employee benefits," stated Alliance 360° Insurance Solutions President Nori Nishida. "Together we will continue their legacy that spans several decades with Miyuki leading our efforts at Alliance 360° as the Vice President of Senior Plans, sharing her vast experience and knowledge with the team."

The company will continue to do business as M.I. Insurance Solutions and will maintain their Torrance office location, and their new Orange County office is located at 10833 Valley View Street, Suite 550, Cypress, CA 90630.

###

About Alliance 360° Insurance Services

Founded in 1993, Alliance 360° Insurance Solutions, An Ori-gen Family Company, specializes in providing health and welfare benefits. The California-based company prides itself on a customer-comes-first approach, offering a personalized package of services, as well as utilizing technology-based platforms to bring valuable tools to commercial clients of all sizes. The company is headquartered in Cypress, California.

MEDIA CONTACT:

Ashley Arikawa Marketing Director Ori-gen Agency Insurance Services, Inc. aarikawa@ori-gen.com