

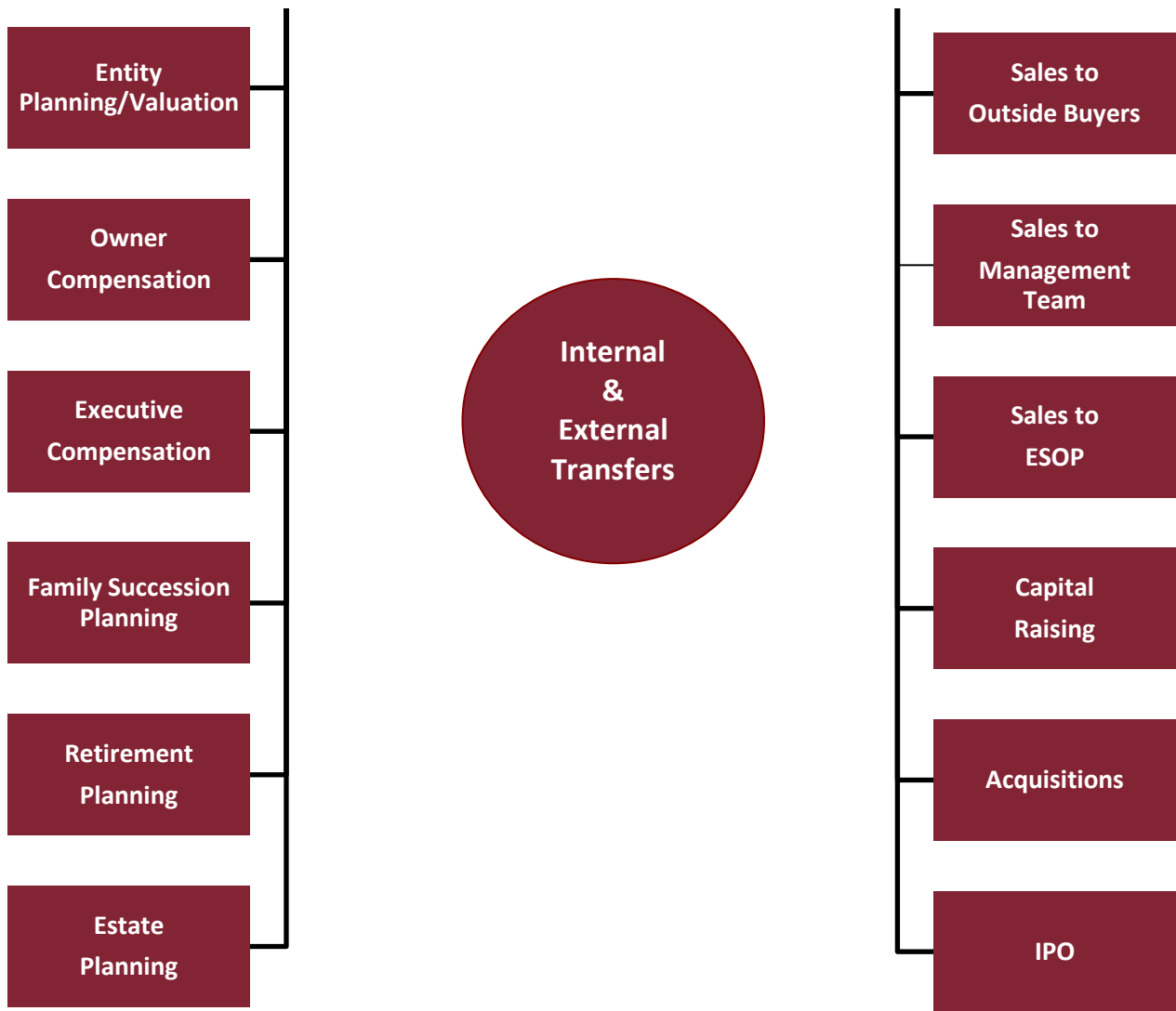
80/20 Chart

BERI Study shows that 20% of all business owners are “rich and ready to go,” while 80% are “stay and grow.”

For the 80% ...

For the 20% ...

BUSINESS INTELLIGENCE INSTITUTE 



Equity Strategies Group (ESG) is the marketing name used to reflect specialized planning strategies and techniques offered through Lincoln Financial Advisors Corp. Equity Strategies Group can provide access to third party resources available to assist in exit planning strategies, Lincoln Financial Advisors Corp. and its representatives do not provide legal or tax advice. Business Intelligence Institute associates are registered representatives of Lincoln Financial Advisors Corp.

Securities and investment advisory services offered through Lincoln Financial Advisors Corp., a broker-dealer (member SIPC) and registered investment advisor. Insurance offered through Lincoln affiliates and other fine companies. In MI, securities and investment advisory services offered through Lincoln Financial Advisors Corp. a broker-dealer (member SIPC), registered investment advisor and an insurance agency. In CA, insurance offered through Lincoln Marketing and Insurance Agency, LLC and Lincoln Associates Insurance Agency, Inc. and other fine companies. In UT, LFA Insurance Agency. Insurance offered through Lincoln affiliates and other fine companies. In WA, insurance offered through Lincoln Financial Advisors Corp. and LFA Limited Liability Company and other fine companies. Lincoln Financial Group is the marketing name for Lincoln National Corporation and its affiliates. CRN-2121695-051518