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**You said WHAT?!**



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**PunditTracker** is a blog I pay close attention to this time of year. It has a great tag line, "Bringing Accountability to the Prediction Industry". It is as close to a one-stop shop for tracking people's forecasts as I could find. Economics, politics, sports, and entertainment are its focus.

First, I think it is OK to be wrong with your forecasts. Forecasts, in my profession, are supposed to help us to potentially position for the upcoming New Year; to take a stand based on all of the information we currently have and to pick out trends and patterns in order to come up with a reasoned call for the future. But as developments take shape, economic, political, international, etc., we need to remember that forecasts are supposed to be flexible. If the facts change, then the forecast changes. There really is never

a bulls-eye and too many investors, my opinion, waste endless amounts of energy in search of one. To me, it's all about aiming, recalibrating, and aiming again. You are inflexible if you dig in your heels and push out new information that could help you update your forecast. It means you are either egotistical, insecure, or your judgment has failed you. Horrible traits for anyone who handles investments on behalf of others.

I too make my forecasts for the upcoming New Year. Here they are from 2013 in my annual New Year Letter, pages 5 & 6, for you to judge for yourself (you can also look up previous years on my website). I'll gladly take any punches like a big boy:

[http://www.clientfirststrategy.com/New/clientfirststrategy/2013%20New%20Year%20Letter%20Feb%201\\_Revised.pdf?advisorid=70331851](http://www.clientfirststrategy.com/New/clientfirststrategy/2013%20New%20Year%20Letter%20Feb%201_Revised.pdf?advisorid=70331851)

And being flexible, I adjust my securities positions based on incoming information, which I am always absorbing. Now, before you click on the link below, let me say that these highlighted misfires are from professionals I have great respect and admiration for; some of the smartest, most successful, and sincerest people in the financial industry. Also, some of their predictions, I believe, were outlandish and meant to be more imaginative than bankable. But since its all public information and these individuals were the ones who put themselves out there, let's take a look anyway.

The worst of 2013: <http://blog.pundittracker.com/vote-worst-financial-prediction-of-2013/>

Best,  
Mitch

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