

Email to Clients

Subject: Informational Only: Crossing the Bridge with Positive News

Date: April 17, 2020

Dear Client,

This email is for informational purposes. No response is required on your part.

To quote Greg's email from earlier this week, we all need to "cross the bridge" over the virus crisis. There is a lot of negativity out there. Focusing on the positive is a key way to help us all "soar" over the bridge. Below are a few positive and/or interesting stories about Americans at their finest as they work together to defeat this virus.

1. American Ingenuity – Countless private businesses are taking initiative in the fight against coronavirus. [Click Here](#) to read how America's innovators and entrepreneurs are mobilizing to develop solutions during the virus crisis.
2. How to Thrive Amid the Crisis – This time is an opportunity for leaders to accept challenges and inspire others. [Click Here](#) for tips on how to emerge from the virus crisis stronger than before.
3. The Unintended Benefit of a Less Active Earth – With human activity almost literally at a standstill, geoscientists are able to gather more information on how the Earth moves. [Click Here](#) to see how reduced human activity may allow geoscientists to better monitor volcanic activity and other seismic events.

We would enjoy hearing about the positive things that are helping you "cross the bridge." We are happy to hear any positive news, whether it's an article, an activity you've been enjoying, or something that's brightened up your day. It might even be something we can share with other clients in a public or private setting.

As always, please call us when you need us.

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