

## Monthly Update

September 2018



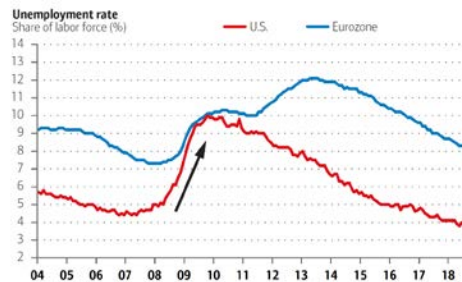
*A Decade of Assisted Recovery*

Mark R. Hoffman

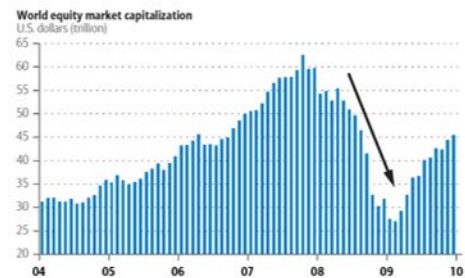
CEO, Principal

A decade ago this month, Lehman Brothers went bankrupt, the Fed bailed out AIG for \$85 billion, US money market funds lost \$144 billion, the Senate voted against the bank bailout bill, and the rout was on. The recovery from those (and other) events is ongoing, and while it has been impressive, it has come at a tremendous cost.

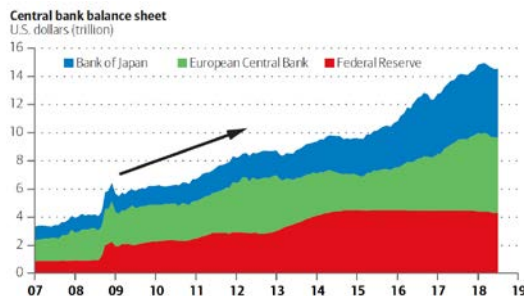
First, the rout. A boom in subprime lending, interest rate hikes and a steep drop in housing prices led to a tidal wave of defaults. Credit froze and a global recession was on. Unemployment soared and global equity values were halved.



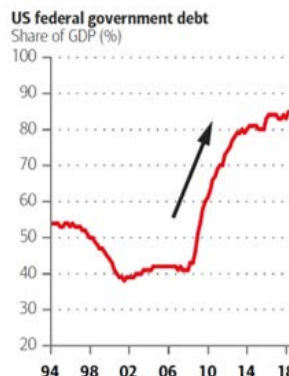
Source: Bureau of Labor Statistics, Eurostat, Bloomberg. Data as of July 2018.



The policy response from central banks and national governments was unprecedented. To inject liquidity back into the system, the US, the ECB and the Bank of Japan slashed interest rates to new lows and began large-scale asset purchase programs. The result was an explosion in central bank balance sheets and government stimulus spending.



Source: Federal Reserve, European Central Bank, Bank of Japan, Bloomberg.



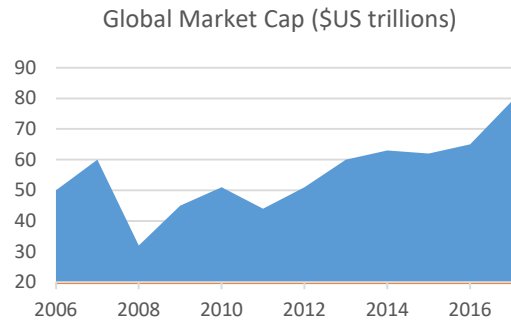
In five years, the Fed's balance sheet quintupled to \$4.5 trillion. [The EBC and the BoJ are still buying today.] US federal debt as a % of GDP rose from 40% to over 80% in the same period. Unprecedented.



March of 2009 marked the beginning of a long recovery. US household wealth, as measured by the ratio of net worth to disposable income (a key indicator for consumer confidence and spending) is back above pre-crisis highs. And global market capitalization has surpassed where we were in 2007.



Source: Federal Reserve, Bloomberg. Data as of Q4 2017.



In summary, the fall from grace was swift and severe. The recovery has lasted a decade. But at what price? By 2014, equity values and household net worth were back to pre-crisis levels, but the debt required to fuel the recovery remains. When the next crisis begins – and it will begin – will we have the same tools at our disposal? Unfortunately, we don't think so. Better to start preparing now, because solving the next crisis is going to require some new thinking.

*Mark is a co-founder of Lanier Asset Management and serves as its Chief Executive Officer. Prior to founding Lanier, he was a partner at The Boston Consulting Group. Mark is an honors graduate of The University of North Carolina at Chapel Hill with a BA in Economics, and holds an MBA from The Harvard Business School.*

## Key Points From Our Investment Meeting – 9/14/18

### Macro Viewpoint

- Global tariffs and currency risk continue to elevate volatility in the equity markets globally.
- We are now in the 10<sup>th</sup> year of the US recovery.
- US – China talks may resume after Trump considers adding an additional ~\$200 billion in tariffs.

### Asset Class Comments

- As the US dollar strengthens, it is putting more and more pressure on emerging equities and their denominated US debt.
- Fixed income spreads continue to stay tight domestically. The ten year treasury is now yielding ~3%. If the Fed continues on its path, does the yield curve invert?

Building **Confidence** and **Security** in Your **Financial Future**



# Performance Update

Investment Vehicle	Total Return (%)							
	August	QTD	YTD	1-Year	Annualized			
					3-Year	5-Year	7-Year	10-Year
<b>TRADITIONAL ASSETS</b>								
<b>Cash</b>								
Vanguard Reserve Prime Money Market	0.2%	0.4%	1.2%	1.7%	1.0%	0.6%	0.5%	0.5%
<b>Fixed Income</b>								
Domestic (Barclays US Agg)	0.7%	0.6%	-1.2%	-1.3%	1.7%	2.4%	2.1%	3.6%
Vanguard Total Bond Market	0.5%	0.6%	-1.1%	-1.3%	1.6%	2.3%	2.0%	3.5%
RiverNorth Doubleline	0.9%	1.2%	0.7%	0.3%	4.3%	4.7%	3.8%	4.8%
Eaton Vance Floating Rate	0.5%	1.3%	3.7%	5.3%	5.3%	3.9%	4.9%	4.7%
US Preferred Stock ETF	1.4%	1.6%	3.1%	2.7%	4.6%	6.1%	6.0%	6.8%
High Yield (Barclays US Corp HY)	0.6%	2.4%	1.2%	1.5%	4.9%	4.1%	3.5%	5.9%
Short Term High Yield	0.5%	1.9%	3.1%	3.6%	5.6%	3.4%	5.2%	7.2%
<b>Equities</b>								
Domestic Large Cap (S&P 500 TR)	3.0%	6.7%	8.5%	17.4%	13.7%	12.2%	13.2%	8.5%
S&P Equal Weight	2.0%	5.1%	6.9%	16.8%	13.8%	12.9%	14.7%	11.3%
Domestic Mid Cap (S&P 400 TR)	3.2%	5.0%	8.7%	20.0%	14.6%	13.1%	14.5%	11.3%
Vanguard Mid-Cap ETF	2.5%	5.1%	7.8%	16.6%	12.5%	12.8%	14.3%	10.9%
Domestic Small Cap (S&P 600 TR)	4.8%	8.1%	18.3%	32.5%	19.1%	15.3%	17.1%	12.4%
Vanguard Small-Cap ETF	4.5%	6.4%	18.3%	29.9%	17.0%	14.2%	15.9%	12.0%
Developed Intl. (MSCI EAFE)	-2.2%	0.2%	-4.3%	1.6%	6.0%	5.1%	6.2%	3.4%
MSCI EAFE	-2.2%	0.5%	-2.2%	3.8%	7.0%	5.7%	6.5%	3.6%
Emerging Intl. (MSCI EM)	-2.9%	-1.3%	-8.8%	-2.9%	10.5%	4.5%	2.4%	3.2%
Vanguard FTSE Emerging Markets ETF	-4.2%	-0.4%	-7.7%	-2.7%	9.5%	4.9%	2.1%	3.0%
<b>Real Assets</b>								
Real Estate (FTSE NAREIT US REIT)	2.3%	3.1%	4.1%	5.9%	9.7%	10.3%	10.4%	8.0%
Mortgage Real Estate	0.4%	3.9%	4.6%	6.0%	13.3%	10.7%	9.4%	6.5%
REIT ETF	2.6%	3.2%	3.2%	4.6%	9.1%	10.0%	10.0%	7.8%
Commodities (Thomson Reuters/Jefferies CRB Index)	2.9%	-1.5%	11.7%	32.0%	7.5%	-5.3%	-6.0%	-5.5%
DBC	0.8%	-1.7%	4.6%	15.1%	3.5%	-8.6%	-6.2%	-6.9%
BlackRock	-3.0%	-3.8%	3.8%	11.7%	7.6%	-2.4%	-4.8%	-4.7%
Gold	-2.1%	-4.3%	-8.2%	-9.8%	1.4%	-0.8%	-3.5%	3.8%
<b>DIVERSIFYING STRATEGIES</b>								
<b>Hedge Funds</b>								
HFR1 WCI	0.7%	1.2%	2.0%	5.3%	5.1%	4.6%	4.3%	4.0%
INFINITY*	0.7%	1.0%	3.4%	5.2%	4.0%	6.0%	6.9%	6.5%
Boston Partners Long/Short Equity	-3.7%	-5.4%	-11.2%	-4.9%	4.4%	3.5%	5.6%	9.9%
QIM Tactical Aggressive*	-0.7%	-3.6%	-38.7%	-37.1%	7.2%	5.8%	8.0%	13.5%
Millennium*	1.4%	1.2%	7.0%	9.1%	6.6%	9.1%	8.8%	8.7%
Verition*	1.2%	1.5%	3.4%	9.7%	9.2%	10.9%	11.3%	12.1%
Renaissance*	2.4%	6.6%	7.8%	11.0%	18.3%	16.6%	15.0%	12.0%
Third Point*	0.1%	-0.2%	0.3%	4.1%	6.0%	6.2%	8.4%	9.2%
Lanier Hedge Fund*	0.8%	1.5%	3.4%	6.8%	7.7%	8.8%	9.2%	9.1%
Boston Partners Global Long/Short	-0.2%	1.9%	-2.5%	1.6%	3.2%	4.4%	4.1%	3.9%
<b>Managed Futures</b>								
Barclays CTA Index	0.7%	0.2%	2.6%	3.9%	2.7%	3.1%	1.3%	2.1%
WINTON*	0.5%	0.2%	-1.9%	2.4%	-1.0%	1.2%	-1.3%	0.3%
QIM*	1.1%	-2.3%	-6.6%	-3.0%	5.1%	1.6%	1.3%	0.3%
AQR Managed Futures Strategy	3.8%	3.0%	-2.9%	1.0%	-4.7%	0.5%	0.7%	1.5%
Natixis ASG Managed Futures Strategy	4.4%	4.1%	-2.6%	1.8%	-1.3%	5.4%	2.0%	3.2%

■ = Benchmarks  
□ = Lanier Selections

\* For Accredited Investors

## Our Team



Mark R. Hoffman  
CEO, Principal



Junius V. (Trip) Beaver, III  
Co-Chief Investment  
Officer, Principal



Carl W. Hafele, CFA, CPA  
Co-Chief Investment  
Officer, Principal



John E. Thompson  
Director, Private Client  
Group



Dr. Daniel L. Bauer  
Financial Consultant



Sara B. Thomas, JD, CPA  
Financial Consultant



Deidre M. Durbin  
Chief Compliance Officer



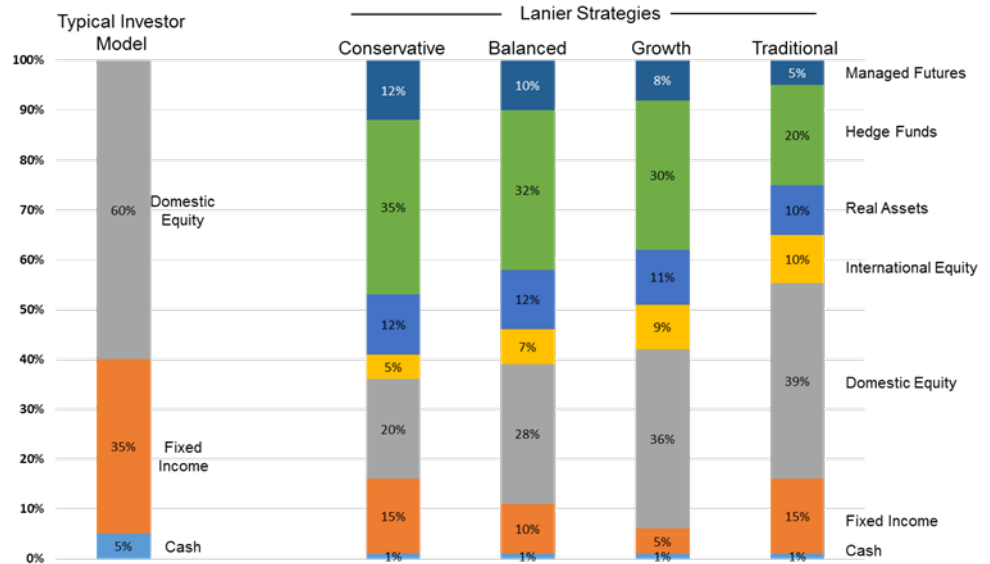
Stephanie E. Milby  
Investment Associate

Building Confidence and Security in Your Financial Future



## Our Approach

At Lanier, we believe that portfolios designed to deliver superior performance and lower correlation with the overall markets must decrease reliance on stocks and bonds and be complemented with a set of diversifying strategies and alternatives



Each of our clients has a unique set of needs (based on age, risk tolerance, income need, etc.) and an asset allocation model designed specifically to meet those needs. Consequently, actual client investment models can and do vary from the allocation percentages listed above.

Lanier Asset Management is an independent Registered Investment Advisory firm. Our mission: **To Build Confidence and Security in our Clients' Financial Future.** We use an open architecture investment structure to combine the best of proprietary and independent investment strategies. At Lanier, we deliver superior service and performance to our clients as a result of four distinguishing elements:

- **People:** we are an independent firm, providing objective advice from experienced investment professionals working in your best interests
- **Investment Philosophy:** we seek to smooth investment returns, providing superior investment performance and a significantly lower correlation to the overall market
  - Focus on projected returns rather than historic for all asset classes
  - Similar to the largest U.S. endowments
- **Investment Process:** combine active and passive management in traditional asset classes; complement with diversifying strategies/ alternatives
- **Conviction:** we believe in our approach – this is how we invest our own money

Past performance is no guarantee of future results. Investing entails risk, including possible loss of some or all principal. Historical performance results for investment indices and/or categories have been provided for general comparison purposes only, and generally do not reflect the deduction of transaction and/or custodial charges. It should not be assumed that your account holdings correspond directly to any comparative indices.

Lanier Asset Management, LLC ("Lanier") is an SEC registered investment adviser located in Louisville, Kentucky. The firm's CRD number is 150888. Certain Representatives of Lanier hold Series 7, 31, 63, and 65 Securities Licenses. Certain representatives of Lanier are also Registered Representatives offering securities through APW Capital, Inc., Member FINRA/SIPC. 100 Enterprise Drive, Suite 504, Rockaway, NJ 07866 (800) 637-3211.

**Building Confidence and Security in Your Financial Future**