Countdown To Financial Freedom by Mark Avallone

What Is Your Unique Formula?

Your financial clock is ticking, and you're running out of time to pursue your desired retirement.

Whether you're a Millennial, Gen Xer, or Baby Boomer, the bite of bear markets, inflation,

taxes, and higher health care costs is making the seconds tick even faster. In his new book *Countdown To Financial Freedom*, Certified Financial Planner™ and *Forbes* contributor, Mark Avallone, offers bold and practical guidance to help you pursue your ideal retirement and financial freedom.

In this refreshing, easy-to-read book, Avallone presents a decade-by-decade guide for everyone from Millennials just starting out, to Gen Xers entering their peak earning years, to Baby Boomers on the brink of retirement. Regardless of your current financial position, you'll find Your Unique Formula for determining a clear path to your retirement.

Drawing on stories of people who have overcome financial setbacks, Avallone also explains strategies like how to avoid the destructive forces of the 3 D's—disability, divorce, or death of partner—which can ravage even the most sound financial plan.

In *Countdown To Financial Freedom*, you will see first-hand how an award-winning financial advisor explains today's economic squeeze on the middle class and clearly communicates ideas and strategies for people of all ages.

Countdown To Financial Freedom

Is now available online at both <u>Amazon.com</u> and <u>Barnesandnoble.com</u>.

Now Available!

Mark Avallone MBA, CFP®,CRPS®



amazon.com

Order your copy today!

Mark Avallone, MBA, CFP®, CRPS® • 15245 Shady Grove Road, Suite 410 • Rockville, MD 20850 301.279.2221 • Email: Courtney@PotomacWealth.com • www.PotomacWealth.com