

# Manager First<sup>®</sup>

## A unique investment strategy

**Siharum Advisors** is an independent investment firm offering wealth management solutions and investment consulting services guided by our independence and objectivity, structured using our unique investment process and personally delivered based on your unique needs and investment objectives.

### Independence and Objectivity

Siharum Advisors maintains a completely transparent investment process, independent of any conflicts, commissions, special revenue sharing arrangements, or affiliated investment products. We believe conflicts, by their nature, force advisors to gravitate toward products and asset categories that generate the most revenue for the firm and its affiliates and can lead to poor investment performance over the long term. Client fees are the sole source of revenue for our firm.

### Unique Process

Our investment process focuses on finding high-quality managers first, irrespective of asset class or style category, and then combining these select managers into three time-horizon based portfolios. We then help clients determine their appropriate exposure to each bucket based upon their objectives and risk tolerances. Our **Manager First<sup>®</sup>** approach gives priority to the quality managers first and structures the portfolios to be thoughtfully diversified across various classes. The process continues by considering both the quality of the manager and the asset allocation framework, and monitoring the portfolio to identify and address potential issues before they escalate.

### Client Service

We proactively take responsibility to implement and assist with all investment related tasks and coordinate with other advisors on wealth related matters. Client preferences are ascertained through solid relationships. These strong relationships, coupled with our experience, allow us to proactively recognize client needs and tailor solutions to meet them. Because of these strong relationships, our clients are comfortable asking for additional services as their situations change over time.