

# Cornerstone Market Commentary

## Week of December 17, 2018

### The Markets

Ouch!

It never feels good when the stock market heads south, and that's what happened last week. The Standard & Poor's 500 Index (S&P 500), Dow Jones Industrial Average, and Nasdaq Composite all moved into correction territory, which means the indices have fallen 10 percent or more from their previous peaks.

If you look at corporate earnings, the decline in U.S. stock values may seem a bit of a head scratcher. During the third quarter of 2018, almost four-fifths (78 percent) of companies in the S&P 500 were more profitable than analysts expected, according to *FactSet Insight*. Earnings grew by 25.9 percent – the fastest growth rate since 2010.

When you remember the stock market is a leading indicator, the mystery is resolved. Share prices reflect what investors expect will happen in the future, and third quarter earnings are in the past.

So, what moved the market last week? Investors' concerns included slowing global economic growth. Dave Shellock of *Financial Times* reported:

“World equities closed out the week on a soft note as disappointing economic reports out of China and the eurozone heightened concern over the outlook for global growth...the big focus was on China, where activity and spending data confirmed that the country's economy had a dismal November.”

Monetary policy and geopolitical issues, including the possibility of a U.S. government shutdown and ongoing Brexit follies, contributed to investor pessimism. The *American Association of Individual Investors Sentiment Survey* showed a 17-point decline in bullish sentiment and an 18.4-point increase in bearish sentiment.

When stock markets leave you feeling like Santa dropped coal in your stocking, it may be helpful to remember the words of Warren Buffett, “Be fearful when others are greedy and greedy when others are fearful.”

Data as of 12/14/18	1-Week	Y-T-D	1-Year	3-Year	5-Year	10-Year
Standard & Poor's 500 (Domestic Stocks)	-1.3%	-2.8%	-2.0%	8.7%	7.8%	11.6%
Dow Jones Global ex-U.S.	-1.0	-15.1	-13.0	3.6	-0.3	4.7
10-year Treasury Note (Yield Only)	2.9	NA	2.4	2.2	2.9	2.5
Gold (per ounce)	-0.6	-4.7	-1.3	5.0	0.0	4.6
Bloomberg Commodity Index	-2.7	-7.8	-3.1	1.4	-8.5	-3.2
DJ Equity All REIT Total Return Index	-1.8	2.5	2.1	7.9	10.2	14.8

S&P 500, Dow Jones Global ex-US, Gold, Bloomberg Commodity Index returns exclude reinvested dividends (gold does not pay a dividend) and the three-, five-, and 10-year returns are annualized; the DJ Equity All REIT Total Return Index does include reinvested dividends and the three-, five-, and 10-year returns are annualized; and the 10-year Treasury Note is simply the yield at the close of the day on each of the historical time periods.

Sources: Yahoo! Finance, Barron's, djindexes.com, London Bullion Market Association.

Past performance is no guarantee of future results. Indices are unmanaged and cannot be invested into directly. N/A means not applicable.

**WHEN THE HOLIDAYS ARE JUST TOO MUCH.** Around the holidays, it's easy to become stressed and overwhelmed. *Psychology Today* offered some suggestions that may help you stay merry and bright, no matter what the season brings.

1. **Don't lose sight of what makes you happy.** It's easy to become obsessed with everything being perfect. If you find yourself snapping because the shopper next to you got the last one, the holiday light display is sagging, or the table isn't set just right, take a deep breath. True happiness often is found in everyday routines and healthy relationships.
2. **Give thanks for what you have.** This seems like a natural corollary to point number one. Instead of focusing on what's not quite right, redirect your thinking. Sure, your great aunt's stories are inappropriate, and the mashed potato incident wasn't great, but there are some good moments, too. If you can, find time to write down the things for which you are grateful to have in your life. Then, review it as needed.
3. **Do nice things for other people.** Not everyone has a warm coat, much less a warm home and a patience-trying holiday meal. Giving to others can help give meaning to the season. You could donate to a favorite charity, help out at a food pantry or a shelter, or visit elderly neighbors. One of the very best aspects of giving is that it can make us happier.
4. **Embrace experiences.** If you want to have a memorable holiday, don't buy lots of gifts. Give experiences. Happiness research suggests, "...happiness is derived from experiences, not things...when they are shared, experiences allow us to get closer to others in a way impossible with inanimate objects that we can buy," reported Paul Ratner on *BigThink.com*.

### **Weekly Focus – Think About It**

"...in Racine, Wisconsin: The Santa at [the mall] knows sign language. He signs with kids who are hearing impaired, so that he can ask them – and they can tell him – what they want for Christmas. Because the warm fuzzy feelings of the holidays don't just come from getting the right present – they come from feeling like part of a loving, inclusive community."

--*MentalFloss.com*

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\* The Standard & Poor's 500 (S&P 500) is an unmanaged group of securities considered to be representative of the stock market in general.

\* The 10-year Treasury Note represents debt owed by the United States Treasury to the public. Since the U.S. Government is seen as a risk-free borrower, investors use the 10-year Treasury Note as a benchmark for the long-term bond market.

\* Gold represents the London afternoon gold price fix as reported by the London Bullion Market Association.

\* The DJ Commodity Index is designed to be a highly liquid and diversified benchmark for the commodity futures market. The Index is composed of futures contracts on 19 physical commodities and was launched on July 14, 1998.

\* The DJ Equity All REIT TR Index measures the total return performance of the equity subcategory of the Real Estate Investment Trust (REIT) industry as calculated by Dow Jones.

\* Yahoo! Finance is the source for any reference to the performance of an index between two specific periods.

\* Opinions expressed are subject to change without notice and are not intended as investment advice or to predict future performance.

\* Asset allocation and diversification do not protect against loss of principal.

\* Past performance does not guarantee future results.

\* You cannot invest directly in an index.

\* Consult your financial professional before making any investment decision.