

Benchmark Returns 1987 – 2019



Year	Barclays US Aggregate Bond	Dow Jones Industrial Average	Events	Companies Founded
1987	2.76%	2.26%	Black Monday	Gilead Sciences
1988	7.89%	11.85%	War on Drugs	Blackrock
1989	14.53%	26.96%	Berlin Wall Torn Down	Stratasys
1990	8.96%	-4.34%	US Lifts Trade Sanctions Against China	Time Warner
1991	16.00%	20.32%	Persian Gulf War and Cold War Ends	Vodafone
1992	7.40%	4.18%	Los Angeles Riots	Starbucks - IPO
1993	9.75%	13.72%	First World Trade Center Bombing	Chipotle
1994	-2.92%	2.14%	Mexican Peso Collapses	Amazon
1995	18.47%	33.45%	Oklahoma City Bombing	EBay
1996	3.63%	26.01%	Unabomber Caught	Abercrombie & Fitch - IPO
1997	9.65%	22.64%	Asian Currency Crisis	Netflix
1998	8.69%	16.10%	Russian Debt Default	Google
1999	-0.82%	25.22%	Euro Currency Is Introduced	Proto Labs
2000	11.63%	-6.18%	Dotcom Bubble	Verizon – Spin Off
2001	8.44%	-7.09%	9/11 and Enron Bankruptcy	Orbitz
2002	10.26%	-16.76%	Worldcom Bankruptcy	GoPro
2003	4.10%	25.32%	Iraq Disarmament Crisis	Tesla
2004	4.34%	3.15%	Facebook is Launched	Facebook
2005	2.43%	-0.61%	Hurricanes Katrina and Rita	ExOne
2006	4.33%	16.29%	Google Purchases YouTube	Twitter
2007	6.97%	6.43%	Subprime Crisis	Dropbox
2008	5.24%	-33.84%	Great Recession	Visa - IPO
2009	5.93%	18.82%	GM Bankruptcy and H1N1 Flu	Uber
2010	6.54%	11.02%	Flash Crash	Instagram
2011	7.84%	5.53%	U.S. Debt Downgraded	Pandora - IPO
2012	4.21%	7.26%	Hurricane Sandy	Yelp - IPO
2013	-2.02%	26.50%	Taper Tantrum	Snapchat
2014	5.97%	7.52%	Conflict in Ukraine	Alibaba - IPO
2015	0.55%	-2.23%	Greece and Puerto Rico Debt Crisis	Ferrari - IPO
2016	2.65%	13.42%	Brexit	Valvoline - IPO
2017	3.54%	25.08%	Equifax Breach (143M)	Roku - IPO
2018	0.01%	-5.63%	#MeToo	Spotify - IPO
2019	8.72%	22.34%	Hong Kong Protest Against China	Uber - IPO