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Raleigh Wealth Strategist Celebrates 15 Years of Giving to Meals on Wheels
Landon Watts Helps Raise More Than \$100,000 at Fat Tuesday Benefit

RALEIGH, N.C. (March 23, 2011)—W. Landon Watts, wealth strategist for Raleigh-based Banyan Rock & Talent (www.LandonWatts.com), is celebrating 15 years of volunteerism with Meals on Wheels of Wake County (www.WakeMOW.org). He recently helped the organization raise more than \$100,000 as co-chair of its Fat Tuesday benefit celebration.

“The need for a nutritious meal is greater than ever for our community’s frailest citizens, and Meals on Wheels continues to meet their needs through even the most difficult times,” says Watts. “I am proud to support this organization and to play a part in improving the quality of life of Triangle residents.”

As co-chair of the Fat Tuesday benefit, Watts has worked closely with the fundraising committee in securing new partnerships and private contributions. His longtime commitment to the organization began as a volunteer in 1997. He has served as a board member since 2008.

“The sustained success of Meals on Wheels could not be possible without the tireless efforts of volunteers like Landon”, says Alan Winstead, executive director of Meals on Wheels of Wake County. “He is always quick to pitch in no matter how large or small a task may be, and we are thankful for his 15 years of giving to our organization.”

The Fat Tuesday benefit celebration (www.MOWFatTuesday.org) was held on March 8 at the North Ridge Country Club in Raleigh. It is the signature fundraising event for Meals on Wheels. More than 400 guests enjoyed live and silent auctions, refreshments, a raffle and live entertainment. Proceeds fund the Meals on Wheels program of Wake County, which deliver as many as 1,500 meals every Monday through Friday to our homebound senior neighbors.

About W. Landon Watts:

W. Landon Watts specializes in wealth strategy solutions for individuals, corporations and institutions, focusing on retirement and insurance planning in both the non-profit and for-profit sectors. Watts joined Banyan Rock & Talent in 1997. He currently holds an Investment Company and Variable Contract license, as well as a Life and Health Insurance license. Though not a CPA, Watts and Banyan Rock & Talent wealth strategists work within specific legal parameters to indicate tax-advantage opportunities that clients along with their accountants can utilize. Watts understands everyone has different goals, risk tolerances and objectives; he enjoys customizing each portfolio for his clients. Watts received a Bachelor of Science degree from Appalachian State University in 1993. He is licensed to conduct business in Florida, Indiana,

North Carolina, South Carolina and Virginia. For more information visit, www.LandonWatts.com, or call (919) 782-0033.

About Meals on Wheels of Wake County:

Since 1974, Meals on Wheels has been providing nutritious meals to the homebound elderly and persons with disabilities in Wake County in an effort to improve health, reduce isolation, and prevent inappropriate institutionalization. Serving as many as 1,500 meals daily to homes and nutrition centers, Meals on Wheels provides the frailest of our community's citizens with a voice to achieve healthful independence. For more information, visit www.WakeMOW.org.

About Banyan Rock & Talent:

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