



NEWS

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Ellenbecker Investment Group Named a 2020 Best Places to Work for Financial Advisers by InvestmentNews

Milwaukee – April 27, 2020 – InvestmentNews has recognized Ellenbecker Investment Group (EIG) as a 2020 Best Places to Work for Financial Advisers.

EIG was chosen as one of this year's top-75 firms based on employer and employee surveys, evaluating company culture, benefits, career paths, and more.

"We are proud to be recognized as a 'Best Place to Work' and thank our employees for providing exceptional planning and extraordinary service every day. Our goal is to inspire individuals to plan and create a financial legacy for their family," explained Julie Ellenbecker-Lipsky, CFP®, CDFA™, President and Senior Wealth Advisor at EIG. "We help clients understand how to achieve their financial goals, allowing them to relax and enjoy life. We wouldn't be able to provide that kind of true wealth for our clients if it weren't for our dedicated employees."

Now in its third year, InvestmentNews partnered with Best Companies Group, an independent research firm specializing in identifying great places to work, to compile the survey and recognition program.

"We are thrilled to identify, and commend, these 75 firms that understand the importance of a strong workplace culture," said George Moriarty, InvestmentNews chief content officer. "They are role models to the industry, in that they empower advisers to focus on delivering exceptional service to their clients."

Ellenbecker Investment Group is highlighted in the April 27th issue of InvestmentNews and at bestplacesforadvisers.com.

ABOUT INVESTMENTNEWS

InvestmentNews is the leading source for news, analysis and information essential to the financial advisory community. Since 1998, their standard of editorial excellence and deep industry knowledge has allowed InvestmentNews to educate, inform and engage the most influential financial advisers. Through



their weekly newspaper, website, newsletters, research, events, videos and webcasts, InvestmentNews provides exclusive and up-to-the-minute news, as well as actionable intelligence, that empowers financial advisers to serve their clients and run their businesses more effectively whenever, however and wherever they need it. Headquartered in New York, with offices in Chicago and Washington D.C., InvestmentNews is part of London-based Bonhill Group plc. Learn more at www.InvestmentNews.com.

About Ellenbecker Investment Group (EIG): Headquartered in Pewaukee, Wisconsin, with locations in Whitefish Bay, Wisconsin, and Bonita Springs, Florida, Ellenbecker Investment Group (EIG) has been providing fee-based financial, estate, tax and insurance planning and investment services since 1996. The firm manages more than \$800M in assets for clients that include individuals, families, and corporations. The company works diligently to address each client's particular situation and needs, ranging from consultation services to ongoing wealth management services. EIG has an A+ Better Business Bureau (BBB) rating and is the only financial advisory firm to have received three BBB Torch Awards for Ethics & Integrity (2005, 2010, 2016). For more information, visit www.ellenbecker.com, call (262) 691-3200, or email info@ellenbecker.com.

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Advisory services offered through Ellenbecker Investment Group, Inc. (EIG), a Registered Investment Advisor. Registration does not imply a certain level of skill or training.