

Gary Ross

Coastal Investment Advisors 1201 North Orange Street, Suite 729 Wilmington, DE 19801 (727)281-2882 (888)657-5200

May 2016

This Brochure Supplement provides information about Gary Ross that supplements the Coastal Investment Advisors' ("CIA") Brochure. You should have received a copy of that Brochure. Please contact Francis Skinner, Chief Compliance Officer at (888)657-5200 if you did not receive Coastal Investment Advisors' Brochure or if you have any questions about the contents of his supplement.

Additional information about Gary Ross is available on the SEC's website at www.adviserinfo.sec.gov.

Educational Background and Business Experience

Gary Ross was born in 1976 and attended Harrisburg Area Community College in Harrisburg, Pennsylvania where he earned a degree in Criminal Justice. Gary began his career in investment and financial planning in 2011 where he served as a registered representative with Coastal Equities, Inc. In 2013, Gary began working as a registered representative and investment advisor for Waddell & Reed as an associated person. In May 2016, Gary started his own business called Gulf Coast Advisors in Palm Harbor, Florida.

Disciplinary Information

Registered Investment Advisors are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this item. Gary has had no disciplinary events to disclose.

Other Business Activity

Gary is licensed to sell securities through Coastal Equities, Inc. ("CEI"), a securities broker/dealer registered the Financial Industry Regulatory Authority ("FINRA"). In this capacity, Gary is involved in the sale of investment products such as securities, mutual funds and variable products. If an advisory client implements recommendations made by Gary by purchasing securities or other products through CEI, Gary will receive additional compensation in the form of commissions, including 12b-1 fees for the sale of such products.

Additional Compensation

Supervision

Francis J. Skinner is the Chief Compliance Officer of the firm. The firm's supervisors monitor the investment advisory activities, personal investing activities, and adherence to the Advisor's

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Compliance Program and Code of Ethics of Coastal Investment Advisors' supervised persons on a continuous basis using various methods, including periodic inspection and review of client securities positions and transaction activity, obtaining certifications of compliance with company policies and procedures from those supervised, and obtaining and reviewing brokerage statements or transactions and holdings of the supervised persons. Mr. Skinner can be reached at (888)657-5200.



Robert Marsh

Coastal Investment Advisors 1201 North Orange Street, Suite 729 Wilmington, DE 19801 (727)281-2882 (888)657-5200

April 1, 2017

This Brochure Supplement provides information about Robert Marsh that supplements the Coastal Investment Advisors' ("CIA") Brochure. You should have received a copy of that Brochure. Please contact Francis Skinner, Chief Compliance Officer at (888)657-5200 if you did not receive Coastal Investment Advisors' Brochure or if you have any questions about the contents of his supplement.

Additional information about Robert Marsh is available on the SEC's website at www.adviserinfo.sec.gov.

Educational Background and Business Experience

Robert Marsh was born in 1981 and attended College for Financial Planning in Centennial, Colorado where he earned an accreditation as a Wealth Management Advisor, and attended the University of South Florida in Tampa, Florida where he earned a degree in Finance. In 2011, Robert began working as a registered representative and investment advisor for Waddell & Reed as an associated person. In May 2016, Robert started his own business called Gulf Coast Advisors in Palm Harbor, Florida.

Disciplinary Information

Registered Investment Advisors are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this item. Robert has had no disciplinary events to disclose.

Other Business Activity

Robert is licensed to sell securities through Coastal Equities, Inc. ("CEI"), a securities broker/dealer registered the Financial Industry Regulatory Authority ("FINRA"). In this capacity, Robert is involved in the sale of investment products such as securities, mutual funds and variable products. If an advisory client implements recommendations made by Robert by purchasing securities or other products through CEI, Robert will receive additional compensation in the form of commissions, including 12b-1 fees for the sale of such products.

Additional Compensation

Supervision

Francis J. Skinner is the Chief Compliance Officer of the firm. The firm's supervisors monitor the investment advisory activities, personal investing activities, and adherence to the Advisor's

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Compliance Program and Code of Ethics of Coastal Investment Advisors' supervised persons on a continuous basis using various methods, including periodic inspection and review of client securities positions and transaction activity, obtaining certifications of compliance with company policies and procedures from those supervised, and obtaining and reviewing brokerage statements or transactions and holdings of the supervised persons. Mr. Skinner can be reached at (888)657-5200.



Kari March

1201 N. Orange Street Suite 729
Wilmington, DE 19801

888.657.5200

This Brochure Supplement provides information about Kari March that supplements the Coastal Investment Advisors, Inc. ("CIA")'s Brochure. You should have received a copy of that Brochure. Please contact Mr. Francis Skinner at (888) 657-5200 if you did not receive CIA's Brochure or if you have any questions about the contents of this supplement.

Additional information about Kari March is available on the SEC's website at www.adviserinfo.sec.gov.

ITEM 2- EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Kari March was born in 1953 and attended college at Southern Illinois University in Carbondale, IL where she earned a Bachelor of Science degree in Agriculture in 1975.

Kari founded ROKA Wealth Strategists, LLC (a Georgia-registered investment advisor) in 2006 and has acted in the capacity of Principal and Chief Compliance Officer. Kari remains dually registered with ROKA Wealth Strategists, LLC and Coastal Investment Advisors, LLC.

ITEM 3- DISCIPLINARY INFORMATION

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. There are no legal or disciplinary event(s) to disclose. Additional information about your Financial Advisor is available at www.finra.org/brokercheck orwww.adviserinfo.sec.gov.

ITEM 4- OTHER BUSINESS ACTIVITIES

Kari is licensed to sell securities through Coastal Equities, Inc. ("CEI"), a securities broker/dealer registered with the Financial Industry Regulatory Authority ("FINRA"). In this capacity, Kari may be involved in the sale of investment products such as securities, mutual funds and variable products. If an advisory client implements recommendations made by Kari by purchasing securities or other products through CEI, Kari will receive additional compensation in the form of commissions, including 12b-1 fees for the sale of such products. Kari spends approximately 30% of her professional time in her sales capacities at CEI.

Kari is the Principal and Chief Compliance Officer and Investment Adviser Representative dually registered with ROKA Wealth Strategists, LLC (a Georgia-registered investment advisor.) She spends about 5% of her time in this capacity.

Kari is also a licensed insurance agent. Kari may recommend insurance products to advisory clients. She is paid a commission for selling such products. She spends approximately 5% of her time in her capacity as an insurance agent.

ITEM 5- ADDITIONAL COMPENSATION

Kari serves as CEI's Registered Options Principal. She will receive additional compensation in the form of fees for the supervision of option positions and trading. Kari spends approximately 5% of her professional time in her ROP capacity at CEI.

ITEM 6- SUPERVISION

Mr. Francis Skinner (Chief Compliance Officer) and designated supervisors monitor the investment advisory activities, personal investing activities, and adherence to the Advisor's compliance program and code of ethics on a continuous basis using various methods, including periodic inspection and review of client securities positions and transaction activity, obtaining certifications of compliance with company policies and procedures from those supervised, and obtaining and reviewing brokerage statements or transactions and holdings reports of the supervised persons. Mr. Skinner can be reached at 888.657.5200.