

Monthly Update

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Diversification Improves Returns and Lowers Risk

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Developed in the early 1950's, Modern Portfolio Theory (MPT) stressed the importance of diversification in the portfolio management process. This proven concept allows investors to obtain the maximum rate of return while minimizing one's chosen level of risk. Does Modern Portfolio Theory still apply now some sixty years later? Did diversification help in 2015?

One word answer – yes! Particularly when you look at both returns and levels of risk.

First, let's look at returns. In 2015, stocks returned just over 1% and bonds just under 1%. A pretty blasé year indeed. Bigger was better for stocks as was domestic versus international. Credit risk in bonds hurt virtually all domestic sectors. Real estate beat stocks by a nose. Diversifying strategies were a mixed bag overall yet some of our managers had a stellar year.

But returns are just half the story of MPT. Diversification unquestionably decreased risk in 2015 when one views the standard deviation of returns as well as return per unit of risk. All of Lanier portfolio strategies have a 2-3% higher projected rate of return and a 25%-40% lower standard deviation compared to a typical investor's 60% stock / 40% bond mix. The Sharpe Ratios - return per unit of risk - are also over twice as high. In addition, our correlation versus the overall market is also much lower thereby less risky. Modern Portfolio Theory lives!



For 2016, concerns about falling earnings, not-cheap valuations, rising interest rates, geopolitical tensions, China, Korea, Europe, the plummet in oil prices, widening credit spreads, bankruptcies & defaults and more will all be on investors' minds. We continue to advocate a healthy, meaningful allocation to diversifying strategies, and 2016's start is again rewarding such a posture. I'll take all bets that are contrary to our thinking – maybe a nice dinner wager? Happy New Year!

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Key Points From Our Investment Meeting – 1/4/16

Macro Viewpoint

- Equity market volatility has picked up dramatically as oil prices continue to fall
- FED raised rates by 25 basis points (expect more over the course of 2016)
- The dollar's strength continues to wreak havoc with emerging market currencies
- China's equity markets and currency are causing turmoil globally

Asset Class Comments

- Nothing looks attractive across all traditional asset classes
- We continue to believe this environment warrants the need for Diversifying Strategies



Performance Update

TRADITIONAL ASSETS

Investment Vehicle	Total Return (%)							
	December	QTD	YTD	1-Year	Annualized			
					3-Year	5-Year	7-Year	10-Year
Cash								
Vanguard Reserve Prime Money Market	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	1.4%
Fixed Income								
Domestic (Barclays US Agg)	-0.2%	-0.4%	0.7%	0.7%	1.5%	3.3%	4.1%	4.5%
Eaton Vance Floating Rate	-1.4%	-2.6%	-2.0%	-2.0%	1.1%	2.8%	9.1%	3.4%
High Yield (Barclays US Corp HY)	-3.0%	-2.1%	-5.3%	-5.3%	1.2%	4.7%	12.6%	6.8%
Short Term High Yield	-2.3%	-2.8%	-6.3%	-6.3%	-	-	-	-
Equities								
Domestic Large Cap (S&P 500 TR)	-1.7%	6.6%	1.0%	1.0%	15.0%	12.5%	14.7%	7.3%
S&P Equal Weight	-2.5%	4.6%	-2.7%	-2.7%	14.6%	11.9%	17.4%	7.9%
Domestic Mid Cap (S&P 400 TR)	-4.2%	1.9%	-2.9%	-2.9%	12.5%	10.5%	16.2%	8.1%
Vanguard Mid-Cap ETF	-2.7%	3.5%	-1.4%	-1.4%	14.9%	11.5%	17.2%	7.9%
Domestic Small Cap (S&P 600 TR)	-4.8%	3.8%	-1.9%	-1.9%	13.6%	11.5%	15.4%	8.0%
Vanguard Small-Cap ETF	-4.2%	3.1%	-3.7%	-3.7%	12.6%	10.4%	16.3%	8.0%
Developed Intl. (MSCI EAFE)	-1.4%	4.6%	-0.9%	-0.9%	5.0%	3.6%	7.8%	3.0%
MSCI EAFE	-2.3%	3.3%	-1.0%	-1.0%	4.1%	3.3%	7.1%	2.8%
Emerging Intl. (MSCI EM)	-2.2%	0.7%	-14.9%	-14.9%	-6.8%	-4.8%	7.5%	3.6%
Vanguard FTSE Emerging Markets ETF	-3.4%	-0.6%	-15.7%	-15.7%	-7.1%	-5.0%	7.3%	3.3%
Real Assets								
Real Estate (FTSE NAREIT US REIT)	2.0%	8.3%	3.4%	3.4%	10.7%	11.8%	16.1%	7.0%
Mortgage Real Estate	-1.9%	-1.2%	-9.2%	-9.2%	1.1%	2.7%	5.8%	-
REIT ETF	1.8%	7.0%	2.4%	2.4%	11.0%	11.8%	16.5%	7.6%
Commodities (Thomson Reuters/Jefferies CRB Index)	-12.7%	-17.8%	-38.3%	-38.3%	-21.7%	-15.7%	-6.6%	-8.1%
DBC	-5.9%	-17.1%	-27.5%	-27.5%	-23.8%	-15.1%	-6.5%	-5.3%
DIVERSIFYING STRATEGIES								
Hedge Funds								
HFRI WCI	-0.9%	1.3%	1.0%	1.0%	4.3%	2.7%	6.1%	4.3%
INFINITY*	0.6%	0.6%	5.5%	5.5%	8.5%	7.9%	9.1%	8.5%
Robeco Long/Short Equity	-2.2%	1.1%	-1.5%	-1.5%	3.5%	5.6%	17.0%	10.1%
Boston Partners Global Long/Short	0.0%	0.2%	7.0%	7.0%	-	-	-	-
Managed Futures								
Barclays CTA Index	0.6%	1.4%	1.5%	1.5%	2.4%	0.5%	1.3%	3.4%
WINTON*	-1.9%	-0.7%	-3.8%	-3.8%	2.1%	-0.2%	-0.5%	4.1%
QIM*	-2.8%	1.5%	15.3%	15.3%	-3.3%	-1.4%	-1.3%	3.3%
AQR Managed Futures Strategy	-2.0%	-3.7%	1.7%	1.7%	6.6%	-	-	-
WisdomTree Managed Futures Strategy	-0.9%	0.8%	-4.1%	-4.1%	1.2%	-	-	-

= Benchmarks
 = Lanier Selections

* For Accredited Investors Only

Our Team



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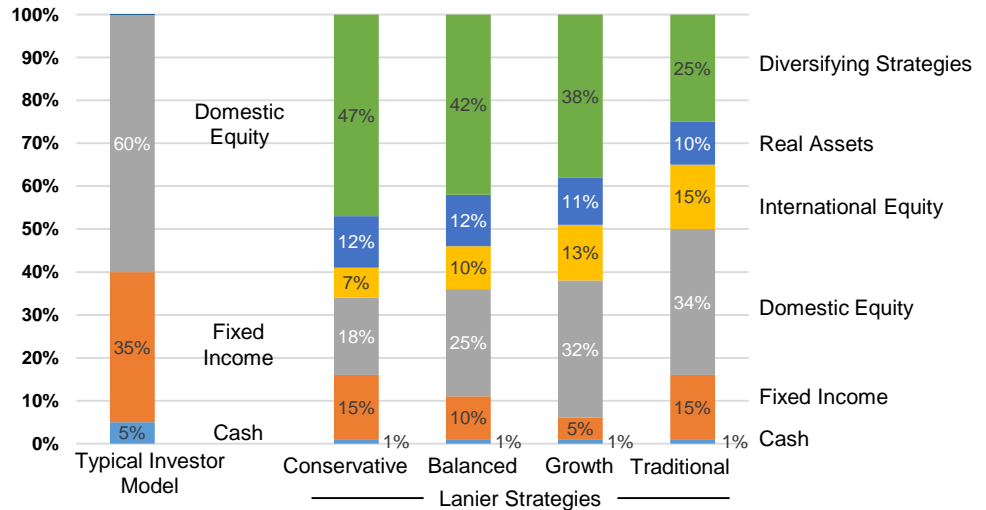
Emily A. Spendlove
Investment Associate

Building Confidence and Security in Your Financial Future



Our Approach

At Lanier, we believe that portfolios designed to deliver superior performance and lower correlation with the overall markets must decrease reliance on stocks and bonds and be complemented with a set of diversifying strategies and alternatives



Each of our clients has a unique set of needs (based on age, risk tolerance, income need, etc.) and an asset allocation model designed specifically to meet those needs. Consequently, actual client investment models can and do vary from the allocation percentages listed above.

Lanier Asset Management is an independent Registered Investment Advisory firm. Our mission: **To Build Confidence and Security in our Clients' Financial Future.** We use an open architecture investment structure to combine the best of proprietary and independent investment strategies. At Lanier, we deliver superior service and performance to our clients as a result of four distinguishing elements:

- **People:** we are an independent firm, providing objective advice from experienced investment professionals working in your best interests
- **Investment Philosophy:** we seek to smooth investment returns, providing superior investment performance and a significantly lower correlation to the overall market
 - Focus on projected returns rather than historic for all asset classes
 - Similar to the largest U.S. endowments
- **Investment Process:** combine active and passive management in traditional asset classes; complement with diversifying strategies/ alternatives
- **Conviction:** we believe in our approach – this is how we invest our own money

Past performance is no guarantee of future results. Investing entails risk, including possible loss of some or all principal. Historical performance results for investment indices and/or categories have been provided for general comparison purposes only, and generally do not reflect the deduction of transaction and/or custodial charges. It should not be assumed that your account holdings correspond directly to any comparative indices.

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