

Income Model

An investment model based on Yield, Relative Strength, and Market Trends

Model Goals

- Seek regular income consistent with capital preservation
- Seek to minimize investment risk through risk control measures

The *Income Model* is intended for investors who:

- Wish to employ an active approach to portfolio management
- Are comfortable with portfolio turnover resulting from active management
- Are comfortable with owning a variety of bonds
- Are comfortable maintaining a portfolio which could potentially hold concentrated positions

Minimum Account Size: \$2,500

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Note: This Factsheet is intended to be viewed in conjunction with *WDC Advised Portfolios – An Introduction* brochure.

Model Thesis

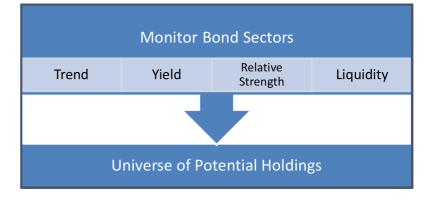
- Regular cash flow is an important component of total return.
- Using "baskets" of bonds (e.g. ETFs or Mutual Funds) may provide opportunities for more frequent cash flows than individual bonds.

Model Strategy

1	Monitor Broad Universe of Bond Sectors
2	Assess, Grade, and Rank Relative Strength of each constituent
3	Buy or Hold constituents which have high Relative Strength at time of purchase
4	Maintain Risk Controls
5	Monitor and Reallocate as needed

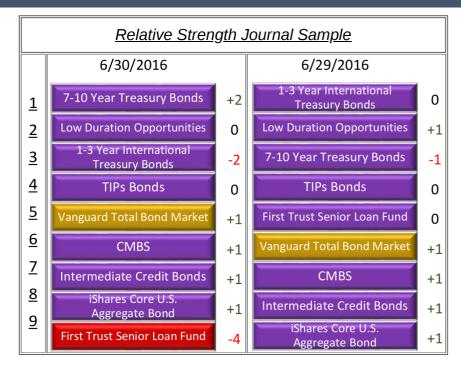
An Inventory of Investment Possibilities

Our process begins with building a list of exchange traded funds that offer exposure to a wide array of bond investments, such as corporate bonds, government debt, short term or long term debt, international debt, convertible bonds and bond derivatives. Each exchange traded fund represents one or more of these bond sectors - and these bond sectors make up an inventory of Investment Possibilities. We describe this inventory as the *Universe of Potential Holdings*.



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Picking Investment Possibilities

Each Bond Universe constituent is ranked according to Relative

Strength vs. all other constituents and vs. multiple benchmark indices.

The model seeks to purchase and hold candidates that are in positive Relative Strength Trends and sell candidates that are in negative Relative Strength Trends.

By combining robust financial screens with Relative Strength assessments, the Income Model seeks to hold a portfolio of bond funds which are exhibiting high Relative Strength and positive trends at the time of purchase.

Active Management

Model holdings are reviewed and monitored on an ongoing basis. As securities rise in value, positions may be trimmed to harvest gains. Once a company's Relative Strength begins to weaken, the model will typically begin to sell shares of that company to reduce exposure to that position.

Diversification is achieved through effective position sizing. Strategic stop and limit orders may be utilized to further reduce risk.

Advisory services offered through WDC Advisors, LLC, a Pennsylvania Registered Investment Advisor.

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