

NEWS RELEASE

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GENERATIONAL
WEALTH MANAGEMENT

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David L. Wilson, CFP[®], CWS[®] Attends Cetera Financial Group's Wealth Management University

Completes Masters-1 Training Course

David L. Wilson, CFP[®], CWS[®], Managing Partner of Generational Wealth Management, recently attended Cetera Financial Group's Wealth Management University in Austin, Texas with over 200 other attendees. This invitation-only conference, which attracts Cetera Financial Group advisors from across the United States, opened on Monday, October 17, 2016 with a keynote speech provided by The Washington Update's Jeff Bush, a 27-year veteran of the financial industry who is known for his expertise on the U.S. government's fiscal matters. The remainder of the conference consisted of highly intensive training and professional engagement amongst advisors.

Wealth Management University presents a wide range of learning opportunities every year, and is designed to introduce advisors to new investment strategies, improve their comprehensive wealth management skills, and help them boost their advisory assets under management ("AUM"). This year's Masters-1 course was taught by David Hill of Cannon Financial Institute, and revolved around Financial Planning principles.

"With the advent of the DOL rule sweeping the industry by storm, it is critical that I continue to hone my expertise by engaging in events like Wealth Management University," said Wilson. "Aside from completing the Masters-1 training course, I was able to network and exchange ideas with numerous industry professionals. I look forward to integrating these ideas into my practice and further advancing the financial goals of my clients."

In addition to Jeff Bush's presentation titled "From the Hill to the Street: An Insiders Perspective," the program offered additional insight from some of the industry's leading experts, such as:

- Chris Hennessey, Business Advisory Group Consultant of Putnam Investments, "Asset Protection;"
- Craig Columbus, President & CEO, Tower Square Investment Management, "Election Countdown: Preparing Portfolios for November 8 and Beyond;"
- Mark Zinder, President, Mark Zinder and Associates, "What Happens Next?"
- Mark Quinn, Director of Regulatory Affairs, Cetera Financial Group, "DOL Rule Impact;"

Brad Best, Director of Advisor Education at Cetera Financial Group, says, "We're honored to facilitate these types of learning and development experiences for our advisors. Ensuring that advisor practices are in accordance with the new DOL legislation is our utmost priority. Wealth Management University consists of tested, proven ideas that not only offer an effective way to convey useful knowledge and meaningful advice to our advisors, but also empower them to educate their clients."

Wilson has been fulfilling the financial needs of individuals and businesses in the West Michigan area with First Allied Securities, Inc. since 2007. He has over 20 years of experience in the financial services industry.

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