

December 2023

Hello Joe,

This month, my newsletter explores the following topics:

- [How AI can help you look for jobs](#)
- [Impact of real estate ruling on homebuying costs](#)
- [Ways to master your personal brand on LinkedIn](#)
- [The role of a guarantor in renting](#)
- [IRS announces 2024 retirement account contribution limits](#)
- [SECURE 2.0 changes in retirement savings for 2024](#)

The end of the year is upon us. While there are only a few more adjustments that might improve yearend results, it's the perfect time to review your starting position for 2024. Please don't hesitate to get in touch if I can help.

Sincerely,
LANNY LEVIN, CLU®, ChFC®
President



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Here's How AI Can — And Can't — Help You Look For A Job

Artificial Intelligence (AI), like ChatGPT, is becoming a vital tool in modern job hunting, aiding in tasks like tailoring resumes and preparing for interviews. However, experts warn against overreliance on AI-generated content, emphasizing the need for authenticity and personalization in applications.

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How The Cost Of Homebuying And Selling Will Change After Landmark Court Loss Over Real Estate Commissions

The recent court ruling against the National Association of Realtors may herald significant changes in the real estate industry, particularly around commission structures. The implications for real estate transactions, market dynamics, and professional practices are becoming increasingly clear.

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20 Ways To Master Your Personal Brand On LinkedIn In 2024 And Beyond

LinkedIn is a goldmine for personal branding opportunities, especially for entrepreneurs. As 2024 looms, the stage is set for you to amplify your personal branding on LinkedIn. The question is, are you ready to take the spotlight?

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What Is A Guarantor? You May Need To Help Your Kids Rent As One

A guarantor pays the rent when the tenant on the lease cannot. With rental prices rising, you may need to find one for yourself or become one for someone else.

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IRS Announces 2024 Retirement Account Contribution Limits: \$23,000 For 401(k) Plans, \$7,000 For IRAs

In 2024, retirement savings get a boost as the IRS raises contribution limits for 401(k) plans to \$23,000 and IRAs to \$7,000. This update, which includes steady catch-up contributions and expanded income ranges for Roth IRA eligibility, offers investors new opportunities to enhance their retirement savings and optimize tax benefits.

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Secure 2.0 Retirement Savings Changes For 2024

Some of the SECURE 2.0 retirement savings provisions kicked in this year. Others come in subsequent years. Here's what you should know.

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