



After hitting new highs early in the week, stocks drifted lower to end the week flat with the S&P 500 closing up 0.02%<sup>1</sup>. Economic news was positive as corporate earnings exceeded expectations and a combination stimulus spending and hiring sent the economy up an annualized 6.5% for the 1<sup>st</sup> quarter<sup>2</sup>. Expectations for the April jobs report due Friday are between 900,000 and 1,000,000 jobs were created last month<sup>3</sup>. Additionally, the hot economy is fueling concerns about inflation as one measure of inflation (personal consumption index – PCE) rose 0.5%, economists had projected an increase of 0.3%<sup>4</sup>. The Fed has been somewhat unconcerned with inflation allowing for a rate above its 2% target.

A quick update from last week, Debbie is doing better with no Covid symptoms remaining. She's still weak from the recovery but is gaining strength daily. Thank you all for your prayers and concerns. We are continuing to see vaccinations and, last week, the Governor here in Michigan, laid out her plan for opening Michigan. Unlike in the past, we now have some hard numbers and data to watch. Restrictions will be eased, and we will be back to some sort of normal as we hit vaccination numbers. The first easing comes as 55% of Michigan residents have had their 1<sup>st</sup> vaccine and more easing comes with 60%, 65% and 70% vaccination rates.

---Chuck

***This Week's Inspiration/Activity:***

***Do not condemn the judgement of another because it differs from your own. You may both be wrong.***

***Dandemis - 4th century philosopher***

***Your activity for this week is to listen and have a constructive conversation with someone who has a different opinion on a subject on which you are focused.***

***This Week in History –***

***May 8, 1963 -- "Bond, James Bond" -- Sean Connery stars in his first Bond movie, "Dr. No"<sup>5</sup>***

<sup>1</sup> see update below

<sup>2</sup> <https://www.marketwatch.com/story/the-u-s-economy-spiced-up-in-the-first-quarter-heres-what-gdp-data-will-show-11619629740?mod=economic-report>

<sup>3</sup> <https://www.marketwatch.com/story/jobs-are-coming-back-as-the-u-s-economy-speeds-up-and-the-coronavirus-wanes-11619812629?mod=economic-report>

<sup>4</sup> <https://www.marketwatch.com/story/inflation-picks-up-in-march-with-core-prices-rising-0-4-11619787035?mod=economic-report>

<sup>5</sup> <https://www.history.com/this-day-in-history/sean-connery-stars-in-his-first-bond-movie-dr-no>

*In this week's recap: Stocks struggle to find their way amid several noteworthy earnings reports from corporations.*

# Weekly Economic Update

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*Presented by Charles D. Vercellone, ChFC, May 3, 2021*

## THE WEEK ON WALL STREET

Stocks meandered around a flatline in a busy week of corporate earnings, ending the trading week slightly lower.

The Dow Jones Industrial Average slid 0.50%, while the Standard & Poor's 500 was flat (+0.02%). The Nasdaq Composite index surrendered 0.39%. The MSCI EAFE index, which tracks developed overseas stock markets, rose 0.18%.<sup>1,2,3</sup>

## SEEKING DIRECTION

Though the S&P 500 and Nasdaq established new record highs at the start of the week, stocks struggled to find traction as the week wore on.<sup>4</sup>

Investor sentiment was dampened by rising COVID-19 infections in India and Japan, along with mounting inflation worries. Stocks finally caught some lift from strong quarterly reports issued by two big technology companies and an upbeat first-quarter Gross Domestic Product growth number, sending the S&P 500 to a fresh record high.<sup>5</sup>

Once again, though, stocks failed to follow through, as the market retreated in the final day of trading to close near where it began the week.

## EARNINGS TOP EXPECTATIONS

Last week was the biggest week of the first quarter's earnings season with a third of S&P 500 companies reporting, including six of the largest companies.<sup>6</sup>

With expectations high, businesses generally topped Wall Street analysts' estimates; Big Tech companies posted especially noteworthy earnings. Coming into last Friday, with 40% of S&P 500 index companies reporting, earnings-per-share growth (EPS) is now estimated to be 29.3%, well ahead of the 12.2% EPS growth rate that analysts had expected at the start of the year.<sup>7</sup>

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## TIP OF THE WEEK



*Think about setting up a system to record your allowable income tax deductions and credits. Too many people spend too many hours trying to figure out deductions and credits in April.*

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### THE WEEK AHEAD: KEY ECONOMIC DATA

**Tuesday:** Factory Orders.

**Wednesday:** ADP (Automated Data Processing) Employment Report. ISM (Institute for Supply Management) Services Index.

**Thursday:** Jobless Claims.

**Friday:** Employment Situation Report.

Source: Econoday, April 30, 2021

The Econoday economic calendar lists upcoming U.S. economic data releases (including key economic indicators), Federal Reserve policy meetings, and speaking engagements of Federal Reserve officials. The content is developed from sources believed to be providing accurate information. The forecasts or forward-looking statements are based on assumptions and may not materialize. The forecasts also are subject to revision.

### THE WEEK AHEAD: COMPANIES REPORTING EARNINGS

**Tuesday:** CVS Health Corporation (CVS), Pfizer, Inc. (PFE), Dominion Energy (D), Prudential Financial (PRU).

**Wednesday:** Paypal Holdings (PYPL), General Motors (GM), Twilio, Inc. (TWLO), Etsy, Inc. (ETSY), Cognizant Technologies (CTSH).

**Thursday:** Square, Inc. (SQ), Roku, Inc. (ROKU), Albemarle Corporation (ALB), Regeneron Pharmaceuticals, Inc. (REGN), Booking Holdings (BKNG), Expedia Group (EXPE), Kellogg Company (K).

**Friday:** Berkshire Hathaway (BRK.A), EOG Resources (EOG), Cigna Corporation (CI), Draftkings, Inc. (DKNG).

Source: Zacks, April 30, 2021

Companies mentioned are for informational purposes only. It should not be considered a solicitation for the purchase or sale of the securities. Investing involves risks, and investment decisions should be based on your own goals, time horizon, and tolerance for risk. The return and principal value of investments will fluctuate as market conditions change. When sold, investments may be worth more or less than their original cost. Companies may reschedule when they report earnings without notice.

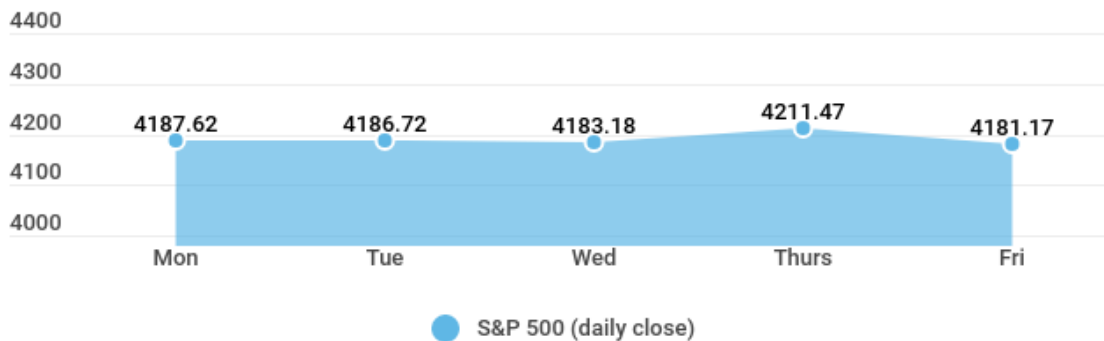
QUOTE OF THE WEEK



*“The secret of happiness isn't found in seeking more, but in developing the capacity to enjoy less.”*

SOCRATES

Market Index	Close	Week	Y-T-D
DJIA	33,874.85	-0.50%	+10.68%
NASDAQ	13,962.68	-0.39%	+8.34%
MSCI-EAFE	2,291.95	+0.18%	+6.72%
S&P 500	4,181.17	+0.02%	+11.32%



Treasury	Close	Week	Y-T-D
10-Year Note	1.63%	+0.05%	+0.70%

Sources: The Wall Street Journal, April 30, 2021; Treasury.gov, April 30, 2021

Weekly performance for the Dow Jones Industrial Average, Standard & Poor's 500 Index, and NASDAQ Composite Index is measured from the close of trading on Friday, April 23, to Friday, April 30, close. Weekly performance for the MSCI-EAFE is measured from Friday, April 23, open to Thursday, April 29, close. Weekly and year-to-date 10-year Treasury note yield are expressed in basis points.

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## THE WEEKLY RIDDLE



*Forward I am heavy, but backward I am not. What am I?*

*LAST WEEK'S RIDDLE: A certain month can begin on a Friday and end on a Friday as well. What month is it?*

*ANSWER: February. In order for a month to start and end with the same day of the week, it has to have a complete number of weeks and have one more day. The only possible month is February which has 29 days in a leap year.*

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### **Know someone who could use information like this?**

Please feel free to send us their contact information via phone or email. (Don't worry – we'll request their permission before adding them to our mailing list.)

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The forecasts or forward-looking statements are based on assumptions, may not materialize, and are subject to revision without notice.

The market indexes discussed are unmanaged, and generally, considered representative of their respective markets. Index performance is not indicative of the past performance of a particular investment. Indexes do not incur management fees, costs, and expenses. Individuals cannot directly invest in unmanaged indexes. Past performance does not guarantee future results.

The Dow Jones Industrial Average is an unmanaged index that is generally considered representative of large-capitalization companies on the U.S. stock market. Nasdaq Composite is an index of the common stocks and similar securities listed on the Nasdaq stock market and is considered a broad indicator of the performance of technology and growth companies. The MSCI EAFE Index was created by Morgan Stanley Capital International (MSCI) and serves as a benchmark of the performance of major international equity markets, as represented by 21 major MSCI indexes from Europe, Australia, and Southeast Asia. The S&P 500 Composite Index is an unmanaged group of securities that are considered to be representative of the stock market in general.

U.S. Treasury Notes are guaranteed by the federal government as to the timely payment of principal and interest. However, if you sell a Treasury Note prior to maturity, it may be worth more or less than the original price paid. Fixed income investments are subject to various risks including changes in interest rates, credit quality, inflation risk, market valuations, prepayments, corporate events, tax ramifications and other factors.

International investments carry additional risks, which include differences in financial reporting standards, currency exchange rates, political risks unique to a specific country, foreign taxes and regulations, and the potential for illiquid markets. These factors may result in greater share price volatility.

Please consult your financial professional for additional information.

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CITATIONS:

1. The Wall Street Journal, April 30, 2021
2. The Wall Street Journal, April 30, 2021
3. The Wall Street Journal, April 30, 2021
4. CNBC, April 26, 2021
5. The Wall Street Journal, April 29, 2021
6. MarketWatch, April 25, 2021
7. The Earnings Scout, April 30, 2021

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