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Great Lakes Wealth CEO, Radio Personality Kyle “Bogey” Bogenschutz Team Up to Launch New Financial Podcast Series

DETROIT, MI– Great Lakes Wealth, a leading financial planning and investment firm based in Northville, Michigan, is teaming up with Brand25 Media and Michigan radio personality Kyle “Bogey” Bogenschutz to launch a new financial podcast series on June 2, 2020.

The new financial planning and wealth management series is called “What Dewey Do?”, a title that plays on the name of co-host Dewey Steffen, the CEO and Chief Financial Investor at Great Lakes Wealth. Steffen is a veteran financial advisor and an accredited Portfolio Manager with over 20 years of experience in investment planning and global wealth management solutions.

Steffen will be co-hosting the weekly podcast with long-time media personality Kyle Bogenschutz. Bogenschutz, a co-owner of Brand25 Media and part-time sports anchor at Channel 7 WXYZ-Detroit, brings over a decade of radio and television experience in the Metro Detroit area to the new podcast. Most recently, “Bogey” as he was known on-air at 97.1 The Ticket, spent six years with the station and co-hosted a show with Detroit News columnist Bob Wojnowski. He also spent several years as a radio host with Cumulus Media Ann Arbor, an on-air reporter for STATE CHAMPS! Network, and a multimedia journalist for FOX Sports Interactive.

“With the pandemic’s extended impact on our lives, livelihoods, the market and the economy, the timing couldn’t be better to provide some sound advice to help people navigate their way through things right now,” said Steffen. “We’re really excited to launch this new platform with Bogey to share financial tips that will help people thrive, rather than just survive, in times of crisis and offer stability to build a better future for themselves and their families.”

Steffen and Bogey will bring a fresh take to all things financial, from the latest stock market and investment news, to investment strategies, planning, and navigating through financial challenges. The weekly 30-minute series is geared toward helping listeners lead happier, wealthier lives with content that focuses on personal finance, money and asset management, business growth, saving for retirement, insurance, college planning, hot investments, and a host of timely and timeless topics that speak to everyone from first-time investors to savvy industry leaders.

The “*What Dewey Do?*” podcast will debut on June 2, 2020, and the entire series will be available on streaming platforms including Spotify, Apple iTunes, SoundCloud, YouTube, Google Play and the [Great Lakes Wealth](http://GreatLakesWealth.com) website.

For more information, media inquiries and Zoom/Skype interviews please contact Sherrie Handrinos at Sherrie@boostonemarketing.com or call 734-341-6859.



Dewey Steffen, CEO/CIO Great Lakes Wealth



Kyle "Bogey" Bogenschutz, Brand25 Media

About Great Lakes Wealth

Great Lakes Wealth proudly combines Wall Street solutions with Main Street values to bring common-sense investing to clients around the globe. The Metro Detroit based wealth management firm offers goals-based financial planning, superior asset and wealth management solutions, and concierge-style client service to create customized portfolios that meet the unique financial needs of clients of all sizes in an ever-changing world. Great Lakes Wealth is an award-winning firm that prides itself on community leadership, social responsibility and client-centric service. For more information visit <https://www.greatlakeswealth.us> or call (248) 378-1200.

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