



Nelson Securities, Inc. / Wealth Asset Managers
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Form ADV Part 2A - Disclosure Brochure
Effective: June 30, 2019

This Disclosure Brochure provides information about the qualifications and business practices of Nelson Securities, Inc. ("NSI"). If you have any questions about the contents of this Disclosure Brochure, please contact us at (800) 345-7593 or by email at sgibson@nelsonsecurities.com.

NSI is a Registered Investment Advisor with the U.S. Securities and Exchange Commission. The information in this Disclosure Brochure has not been approved or verified by the U.S. Securities and Exchange Commission ("SEC") or by any state securities authority. Registration of an investment advisor does not imply any specific level of skill or training. This Disclosure Brochure provides information about NSI to assist you in determining whether to retain the Advisor.

Additional information about NSI is available on the SEC's website at www.adviserinfo.sec.gov.

Nelson Securities, Inc. SEC File Number # 801-41346 CRD # 14377

Item 2 - MATERIAL CHANGES

NSI believes that communication and transparency are the foundation of our relationship and continually strive to provide you with complete and accurate information at all times. We encourage all current and prospective investors to read this Disclosure Brochure and discuss any questions you may have with us. And of course, we always welcome your feedback.

Material Changes

There are no material changes since the last filing and distribution of this Disclosure Brochure. Assets under management have been updated. Please see Item 4.

Future Changes

From time to time, we may amend this Disclosure Brochure to reflect changes in our business practices, changes in regulations and routine annual updates as required by the securities regulators. This complete Disclosure Brochure or a Summary of Material Changes shall be provided to each Client annually and if a material change occurs in the business practices of NSI.

You may view the current Disclosure Brochure online at the SEC's Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov.

You may also view this Disclosure Brochure on our website: www.nelsonsecurities.com at any time, or request a copy by contacting us at (800) 345-7593 or nelsonsecurities@nelsonsecurities.com.

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Item 4 - ADVISORY SERVICES

A. Firm Information

Nelson Securities, Inc., also dba Wealth Asset Managers ("NSI" or "Advisor") is a Registered Investment Advisor ("RIA") with the U.S. Securities and Exchange Commission, which is organized as a corporation and regulated by the State of Washington Department of Financial Institutions. NSI was founded in 1983 as a broker-dealer (Member FINRA and SIPC), is owned by Robert O. Nelson, Jr. and became an RIA in 1992. This brochure provides information regarding the qualifications, business practices, and the advisory services provided by NSI. Our goal is to help you grow your wealth over time regardless of the market environment. As a firm that also believes in the importance of goal-based financial planning in connection with investment management, we feel strongly about being able to offer Clients of all levels of net worth a dynamic investment solution that can help them excel.

B. Advisory Services Offered

NSI provides investment management services for individuals, high net worth individuals, families, profit-sharing plans, trusts, estates, and small businesses (each referred to as a "Client"). This is achieved through continuous personal Client contact and interaction while providing discretionary investment management and consulting services. NSI works with each Client to identify their investment goals and objectives as well as their risk tolerance and financial situation in order to choose the appropriate portfolio allocation.

NSI offers a Fee-Based Advisory Program, Nelson Capital Account (NCA), which provides broad access to individual stocks, exchange traded funds (ETFs) and open-end and closed-end mutual funds. Investment Advisor Representative ("IAR") personally consults with Client, who completes a confidential investor profile, and considers risk tolerance, time horizon, liquidity needs, investment experience, financial situation and other information disclosed by Client to create personalized portfolios tailored by servicing the account to meet specific Client investment objectives. In the best interest of Client and acting in a fiduciary capacity, IAR recommends initial and ongoing investments and asset allocation consistent with and suitable to meet the NCA investment objective and provides ongoing advice to help Client reach their goals. Client retains discretion over account trading, approving investments as recommended by IAR. IAR determines the timing and price execution of Client approved trades and will review current positions and monitor the prices of the investments, market trends, and trends of the individual investments on a daily basis.

Typically, NSI's services are limited to providing professional management of assets for its Clients in accordance with Advisor's investment management theories, principles and philosophy. Advisor does not provide financial planning services, nor does it provide investment supervisory services, as that term is defined in the Investment Advisers Act of 1940. Advisor does, however, publish a quarterly Investment Newsletter for its Clients.

C. Client Account Management

Prior to engaging NSI to provide investment advisory services, each Client is required to enter into an Investment Advisory Agreement that defines the terms, conditions, authority and responsibilities of both Advisor and Client. The Investment Advisory Agreement with Advisor is non-transferable.

Establishing an Investment Policy Statement – An Investment Policy Statement generally includes specific information on Client's stated goals, time horizon for achieving the goals, investment strategies, Client risk tolerance and any restrictions imposed by Client.

Client completion of the NSI Confidential Investor Profile and Investor Questionnaire identifies Client's financial situation, general investment style, risk tolerance and portfolio objective to determine the suitability of a particular Managed Account Objective. Client's initial interview is performed by an Investment Advisor Representative ("IAR") prior to establishing an account and there will be no fee for this initial consultation or preliminary investment recommendations. Additional contact may be necessary depending on Client's financial situation and investment experience.

Asset Allocation – IAR will develop a strategic asset allocation that is targeted to meet the investment objectives and tolerance for risk for each Client with regard to investment suitability, personal investment style and other submitted data.

Investment Management and Supervision – If Client requests that their account be opened by NSI, the submitted financial profile and a summary of the initial interview must be reviewed by David A. Vose or Jeffery S. Miller to be accepted for NCA accounts. NSI will provide investment management and ongoing oversight of Client's portfolio.

D. Wrap Fee Program

NSI does not manage or actively place Client assets into a wrap fee program. Investment management services are provided directly by NSI. (*Exceptions are SEI/Brinker taxable accounts that were opened due to the closing of Curian Capital, LLC in 2016 to prevent unnecessary tax implications.)

E. Assets Under Management

As of June 30, 2019, the most recent date for which such calculations are provided pursuant to securities regulations, NSI manages the following assets:

Discretionary Assets	\$139,277,138
Non-Discretionary Assets	\$7,142,830
Total	\$146,419,969

Clients may request more current information at any time by contacting the Advisor.

Item 5 - FEES AND COMPENSATION

A. Fees for Advisory Services

Advisory program fees are based on the market value of assets under management at the end of each monthly period and are negotiated with each Client based on the type, expected trading activity and size of account (Minimum 0.10% annually for NCA accounts). Advisory program fees are paid monthly, in advance, pursuant to the terms of the Advisory Program Agreement. The period commences with the first day of the month following the initiation of the Advisory Program Agreement and continues until termination. Fees may be negotiable at the discretion of NSI. The Client's fees will take into consideration the aggregate assets under management with Advisor. All securities held in accounts managed by NSI will be independently valued by the designated custodian, TD Ameritrade Intuitional Services ("TDA"). NSI will not have the authority or responsibility to value portfolio securities.

B. Fee Billing

Advisory program fees will be automatically deducted from Client account by the custodian. NSI will send an electronic request to the custodian indicating the amount of the fees to be deducted from the account. The amount due is calculated by applying the monthly rate (annual rate divided by 12) to the total assets under management with NSI at

the end of each monthly period. Clients will be provided with a monthly statement from the custodian reflecting deduction of the advisory program fee. Clients provide written authorization permitting NSI to be paid directly from their accounts as part of the Advisory Program Agreement and separate account forms provided by TDA. Additional deposits made during any month will not be assessed a (pro-rated) fee, nor will paid fees be adjusted for partial withdrawals during any month.

C. Other Fees and Expenses

Clients may incur certain fees or charges imposed by third-parties, other than NSI, in connection with investment made on behalf of Client’s account. Client is responsible for all custodial and securities execution fees charged by the custodian and executing broker-dealer.

Program	NCA
Custodial Fees	\$0
Transaction Fees	Price per trade if Client elects paper statement delivery <ul style="list-style-type: none"> ▪ \$16.99 Equities, ETFs, Close-end funds ▪ \$31.00 Open-end mutual funds Price per trade if Client elects eStatements (electronic delivery) <ul style="list-style-type: none"> ▪ \$6.95 Equities, ETFs, Close-end funds ▪ \$24.00 Open-end mutual funds
Other Fees	<ul style="list-style-type: none"> ● \$50 transfer out fee ● SEC Section 31 fee ● Potential short-term redemption fees on selected mutual funds

No Transaction Fee (NTF) ETFs and Open-End Mutual Funds on the TDA Commission Free Platform (over 500 ETFs) are not subject to trading fees. Buying on Margin (leverage) is allowed and requires a signed margin agreement by Client (Securities lending is not allowed). Buying on margin requires Client to pay interest on all debit balances at prevailing standard margin rates and charged by and paid to TDA. SEC Section 31 Fee: Consistent with the Securities Exchange Act of 1934 Section 31, Sell transactions on exchange traded securities such as individual stocks, closed-end funds and ETFs are subject to a fee collected by TDA and remitted to the SEC in the amount of \$0.0000231 per \$1.00 of transaction proceeds (rounded to the nearest penny). For example, sale proceeds in the amount of \$5,000 would be charged an SEC Section 31 Fee of \$0.12. Short-term Redemption fees may apply to certain mutual funds. NCA Advisory Program Fee does not include additional internal management fees and expenses found in open-end, closed-end mutual funds, ETFs and other Investment Companies.

Individual bonds (municipal, corporate, treasury, etc.) and options are NOT allowed in NCA accounts. If Client purchases Individual bonds or options at their discretion, they will have 15 days to sell or transfer them to an outside account. After 15 days, NSI reserves the right to sell the bonds at the market and charge Client any trading.

Client could invest in these products directly, without the services of NSI, but would not receive the services which are designed, among other things, to assist Client in determining which products or services are most appropriate to each Client’s financial condition and objectives. Accordingly, Client should review the fees charged by TDA, the fund(s), the fees charged by NSI to fully understand the total fees to be paid.

D. Advance Payment of Fees and Termination

NSI is compensated for its services in advance the month in which investment advisory services are rendered. Clients may request to terminate their Advisory Program Agreement with NSI by providing verbal or written notice. Client shall be responsible for advisory program fees up to and including the effective date of termination. Upon the effective date of termination, Advisor may refund any unearned, prepaid fees from the effective date of termination to the end of the monthly period. The custodian may charge a transfer out fee up to \$50 per account for transfers out by either ACAT or Non-ACAT, to be paid by Client. Client will owe no fee if this Agreement is terminated within five (5) business days of its initial effective date (account still subject to market volatility).

E. Compensation for Sales of Securities

NSI does not receive any compensation for securities transactions in any NCA account, other than the investment advisory fees noted above.

Item 6 - PERFORMANCE-BASED FEES

NSI does not charge performance-based fees for its investment advisory services. The fees charged by NSI are as described in Item 5 and are not based upon the capital appreciation of the funds or securities held by any Client. NSI does not manage any proprietary investment funds or limited partnerships (for example, a mutual fund or a hedge fund) and has no financial incentive to recommend any particular investment options to its Clients.

Item 7 - TYPES OF CLIENTS

NSI provides investment advisory services to the following types of Clients:

- Individuals, Personal Trusts and Estates – private investors, investing their personal assets
- Pension and Profit Sharing Plans – retirement plan sponsors or company plans
- Corporations and Businesses – taxable business entities, investing cash reserves

The relative percentage each type of Client is available on NSI’s Form ADV Part 1. These percentages will change over time. NSI generally requires a minimum account size of \$5,000 to effectively implement its investment process.

Item 8 - METHOD OF ANALYSIS, INVESTMENT STRATEGIES AND RISK OF LOSS

A. Method of Analysis

NSI employs both fundamental and technical analysis methods in developing investment strategies for its Clients. Research and analysis is derived from numerous sources, including financial media companies, third-party research materials, Internet sources, and review of company activities, including annual reports, prospectuses, press releases and research prepared by others. Investments are also analyzed by the IAR using cyclical and charting methods of analysis for inclusion in the personalized portfolio. Analyzed

data is based on annual reports and other filings with the Securities and Exchange Commission, materials prepared and provided by research services, corporate rating services, timing services, inspections of corporate activities, the internet and selected financial periodicals.

B. Investment Strategies

NSI employs a combination of investment strategies designed to take advantage of market opportunities; these include primarily long term purchases (securities held at least a year), and secondarily short term purchases (securities sold within a year), trading (securities sold within thirty days) and those that may benefit from negative trends in the market (stock, bond and other asset classes) such as inverse mutual funds and mutual funds that can short-sell. Like all investment plans, NSI's investment strategy is not an exact science and may include variations in its application and timing. In addition, the selection and precise timing of the various available investment moves could be open to diverse interpretation.

C. Risk of Loss

Investing in securities involves certain investment risks. Securities may fluctuate in value or lose value. Clients should be prepared to bear the potential risk of loss. NSI will assist Clients in determining an appropriate strategy based on their tolerance for risk and other factors noted above. However, there is no guarantee that a Client will meet their investment goals. Each Client engagement will entail a review of the Client's investment goals, financial situation, time horizon, tolerance for risk and other factors to develop an appropriate strategy for managing a Client's account. Client participation in this process, including full and accurate disclosure of requested information, is essential for the analysis of a Client's account. NSI shall rely on the financial and other information provided by Client or their designees without the duty or obligation to validate the accuracy and completeness of the provided information. It is the responsibility of Client to inform NSI of any changes in financial condition, goals or other factors that may affect this analysis. NSI primarily employs investment strategies that do not involve any significant or unusual risk other than domestic equity and international market risks. The risks associated with a particular strategy are provided to each Client in advance of investing Client accounts. NSI will work with each Client to determine their tolerance for risk as part of the portfolio construction process. **Not FDIC/NCUA Insured, May Lose Value, No Bank Guarantee, Not a Deposit, Not Insured by any Federal Agency.**

Past performance is not a guarantee of future returns. Investing in securities and other investments involve a risk of loss that each Client should understand and be willing to bear. Clients are reminded to discuss these risks with the Advisor. For more information on our investment management services, please contact us at (800) 345-7593 or via email at nelsonsecurities@nelsonsecurities.com.

Item 9 - DISCIPLINARY INFORMATION

There are no legal, regulatory or disciplinary events involving NSI or any of its employees. NSI values the trust you place in us. As we advise all Clients, we encourage you to perform the requisite due diligence on any advisor or service provider in which you partner. Our backgrounds are on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov.

To review the firm information contained in ADV Part 1, select the option for Investment Adviser Firm and enter **14377** in the field labeled "Firm IARD/CRD Number". This will provide access to Form ADV Parts 1 and 2. Item 11 of the ADV Part 1 lists legal and disciplinary questions.

Item 10 - OTHER FINANCIAL ACTIVITIES AND AFFILIATIONS

Certain members of Advisor are also registered representatives of NSI as a registered broker/dealer. In their separate capacity as registered representatives, the IAR will typically receive commissions for the implementation of recommendations for such transactions. Clients are not obligated to implement any recommendation provided by the IAR. Neither Advisor nor its IARs will earn investment advisory fees in connection with any services implemented in their separate capacity as a registered representative where commissions are also earned. NSI is also registered with the Municipal Securities Rulemaking Board required for the sale of 529 college savings plans.

Item 11 - CODE OF ETHICS

NSI has implemented a Code of Ethics that defines our fiduciary commitment to each Client. This Code of Ethics applies to all persons associated with NSI. The Code of Ethics was developed to provide general ethical guidelines and specific instructions regarding our duties to our Clients. NSI owe a duty of loyalty, fairness and good faith towards each Client. It is the obligation of all NSI personnel to adhere not only to the specific provisions of the Code, but also to the general principles that guide the Code. The Code of Ethics covers a range of topics that may include; general ethical principles, reporting personal securities trading, exceptions to reporting securities trading, reportable securities, initial public offerings and private placements, reporting ethical violations, distribution of the Code of Ethics, review and enforcement processes, amendments to Form ADV and supervisory procedures. NSI has written its Code of Ethics to meet and exceed regulatory standards. To request a copy of our Code of Ethics, please contact us at (800) 345-7593 or nelsonsecurities@nelsonsecurities.com.

Personal Trading and Conflicts of Interest

NSI allows its employees to purchase or sell the same securities that may be recommended on behalf of Clients. Owning the same securities we recommend to Clients presents a potential conflict of interest that, as fiduciaries, we must disclose and mitigate through policies and procedures. As noted above, we have adopted, consistent with Section 204A of the Investment Advisers Act of 1940, a Code of Ethics, which addresses insider trading (material non-public information controls) and personal securities reporting procedures. We have also adopted written policies and procedures to detect the misuse of material, non-public information. We may have an interest or position in certain securities, which may also be recommended to you. **At no time, will NSI or any personnel of NSI, transact in any security to the detriment of any Client.**

Other Potential Conflicts Of Interest

NSI will devote as much of its time to the activities of Client as it deems necessary to act in a fiduciary capacity and in the best interest of Client. Advisor is not restricted from forming investment partnerships, entering into additional investment management relationships or from engaging in other business activities, even though such activities may be in competition with the Client's affairs and/or may involve substantial time and resources of Advisor.

Because NSI is a registered broker/dealer, as well as an RIA, when developing a suitable portfolio for clients, NSI may also utilize securities, mutual funds and annuities (variable, fixed and indexed). In addition, NSI offers life insurance products. NSI also recommends and effects security transactions as an agent for Clients. These general brokerage functions of NSI are distinct and separate from the investment advisor division of NSI. Clients who wish to purchase or sell securities, for which a commission is charged, will do so in their account with the designated custodian and neither NSI, generally, nor Advisor, will receive any portion of transaction commissions other than those stipulated under Item 5 of this disclosure. The current advisory relationships and broker/dealer activity, as well as other similar relationships or activities that NSI may establish in the future, create a potential conflict of interest, in that the time and effort of Advisor will not be devoted exclusively to any particular Client's affairs, but will be allocated at Advisor's discretion among all Clients. Furthermore, investment opportunities may be limited and Advisor must attempt to allocate opportunities equitably among its various Clients.

The securities and moneys of a Client will not be commingled with those securities and moneys managed by Advisor on behalf of its other Clients. Advisor will use the same custodian/clearing firm to effect transactions from multiple Clients. In addition, Advisor will not obtain any loan from any Client, will not use the funds of any Client as compensating balances for its own benefit, nor commingle such funds with the funds of any other person. Advisor does not have any participation, or interest, in Client transactions.

Item 12 - BROKERAGE PRACTICES

A. Recommendation of Custodian(s)

NSI places all trade orders for securities transactions on behalf of Clients solely with the designated custodian and its affiliate, TD Ameritrade Clearing, Inc. NSI clears and settles all Client account trade orders with the custodian on an omnibus basis. Client trade orders are also executed on a principal basis. NSI does not receive any compensation from the Clients, the custodian or third parties in connection with such transactions. NSI seeks to ensure that its Clients receive the best overall execution for securities transactions from the custodian by continuing to monitor and review the best execution capability. When assessing the best execution capability of the custodian, NSI will consider the following factors: execution speed, price improvement versus the national best bid and offer and overall execution quality among other factors.

- Soft Dollar Practices - NSI does not use soft dollar items and has not entered into any soft dollar arrangements
- Brokerage for Client Referrals - NSI does not receive compensation for recommendations of selected broker/dealers
- Directed Brokerage - NSI does not currently permit any of its Clients to direct brokerage.

B. Aggregating and Allocating Trades

The primary objective in placing orders for the purchase and sale of securities for Client accounts is to obtain the most favorable net results taking into account such factors as 1) price, 2) size of order, 3) difficulty of execution, 4) confidentiality and 5) skill required of the broker. NSI will execute its transactions through the custodian. NSI may aggregate orders in a block trade or trades when securities are purchased or sold through the same broker/dealer for multiple (discretionary) accounts. If a block trade cannot be executed in full at the same price or time, the securities actually purchased or sold by the close of each business day must be allocated in a manner that is consistent with the initial pre-allocation or other written statement. This must be done in a way that does not consistently advantage or disadvantage particular Client accounts.

Item 13 - REVIEW OF ACCOUNTS

A. Frequency of Reviews

Accounts are monitored on a daily basis by IAR and the Compliance Team. Formal reviews are generally conducted at least annually or more or less frequently depending on the needs of Client.

B. Causes for Reviews

In addition to the investment monitoring noted in Item 13A, accounts may be reviewed as a result of major changes in economic conditions, known changes in the Client's financial situation, and/or large deposits or withdrawals in the Client's account. Client is encouraged to notify NSI if changes occur in his/her personal financial situation that might adversely affect his/her investment plan. Additional reviews may be triggered by material market, economic or political events.

C. Review Reports

Client will receive account statements monthly from the custodian. These account statements are sent directly from the custodian to Client. Client may also establish electronic access to the custodian's website so that Client may view these reports and their account activity. Client account statements will include all positions, transactions and fees relating to the Client's account[s]. The Advisor may also provide Clients with periodic reports regarding their holdings, allocations, and performance.

Item 14 - CLIENT REFERRALS AND OTHER COMPENSATION

A. Compensation Received by NSI

NSI does not currently receive any economic benefit from any person who is not a Client for providing investment advice or other advisory services to its Clients.

Participation in Institutional Advisor Platform

NSI has established an institutional relationship with TDA to assist the Advisor in managing Client accounts. Access to the custodian's institutional platform is provided at no charge to the Advisor. NSI receives access to software and related support without cost because it renders investment management services to Clients that maintain assets at TDA. The software and related systems support may benefit the Advisor, but not its Clients directly. In fulfilling its duties to its Clients, the Advisor endeavors at all times to put the interests of its Clients first. Clients should be aware; however, that the receipt of economic benefits from a custodian creates a potential conflict of interest since these benefits may influence the Advisor's recommendation of this custodian over one that does not furnish similar software, systems support, or services. Additionally, the Advisor may receive the following benefits from TDA: receipt of duplicate Client confirmations and bundled duplicate statements; access to a trading desk that exclusively services its institutional participants; access to block trading which provides the ability to aggregate securities transactions and then allocate the appropriate shares to Client accounts; and access to an electronic communication network for Client order entry and account information.

B. Client Referrals from Solicitors

NSI does not engage paid solicitors for Client referrals.

Item 15 - CUSTODY

NSI does not accept or maintain custody of any Client accounts. All Clients assets are placed with a qualified custodian. For more information about custodians and brokerage practices, see Item 12 - Brokerage Practices.

Item 16 - INVESTMENT DISCRETION

Client retains discretion over account trading, approving investments and asset allocation as recommended by the IAR. The IAR determines the timing and price execution of Client approved trades. Trades executed in NCA may be solicited by the IAR or unsolicited. However, these purchases or sales may be subject to specified investment objectives, guidelines, or limitations previously set forth by Client and agreed to by NSI. The granting of Client approved trade execution by the IAR will be evidenced by the Client's

execution of an Advisory Program Agreement containing all applicable limitations. Client also authorizes trading and fee deduction and payment by completing and signing their respective TDA Account Application. All Client approved trades made by the IAR will be in accordance with each Client's investment objectives and goals.

Item 17 - VOTING CLIENT SECURITIES

NSI does not accept proxy-voting responsibility for any Client.

Item 18 - FINANCIAL INFORMATION

Neither NSI, nor its management has any adverse financial situations that would reasonably impair the ability of NSI to meet all obligations to its Clients. Neither NSI, nor any of its advisory persons, has been subject to a bankruptcy or financial compromise. NSI is not required to deliver a balance sheet along with this Disclosure Brochure, as the Advisor does not collect advance fees for services to be performed six months or more in advance.