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**Ellenbecker Investment Group Grows with New Tax and Accounting Division**

**MILWAUKEE (January 19, 2018)** – [Ellenbecker Investment Group \(EIG\)](#), one of southeastern Wisconsin’s most recognized financial planning firms now offers in-house tax and accounting services. Sandra Geisler, CPA, has joined EIG as Director of Tax Planning Services.

“Tax and distribution planning are essential components of a comprehensive financial plan,” said Julie Ellenbecker-Lipsky, president of Ellenbecker Investment Group. “We have referred clients to Sandra for years and we are thrilled she is now part of our team. Our clients’ financial plans benefit when good tax decisions and solid investment management come together.”

This new tax and accounting division comes at an exciting time, “With tax reform changes now a reality in 2018, this is an exciting time to join EIG and help clients optimize new tax planning strategies,” said Sandra Geisler. Sandra is licensed as a Certified Public Accountant by the State of Wisconsin. Prior to joining EIG, Sandra was the President of Hale Park Tax & Accounting, LLC. She specializes in retirement savings and distribution planning, and working with individuals managing small businesses. Sandra currently serves as Treasurer of Life’s Connection – Mukwonago Center, Inc., a non-profit resource center helping those in need in Waukesha County.

To help Sandra work closely with the EIG wealth advisors and to help kick off the new year with a healthy start, the firm added over 2,000 square feet and installed adjustable standing desks for every employee in their current office space located in Pewaukee, WI. “We enjoy the new atmosphere of collaboration and energy that the new office and desks bring. It’s been a great start to 2018!” added Ellenbecker-Lipsky.

**About Ellenbecker Investment Group (EIG):**

Headquartered in Pewaukee, Wisconsin, with offices in Whitefish Bay, Wisconsin and Bonita Springs, Florida, Ellenbecker Investment Group (EIG) has been providing fee-based financial planning, estate planning, and investment services since 1996. As a registered investment

advisor, the firm manages assets for clients, including individuals, families, and corporations. The company works diligently to address each client's particular situation and needs, ranging from consultation services to ongoing wealth management services. EIG has an A+ Better Business Bureau (BBB) rating and is the only financial advisory firm to have received three BBB Torch Awards for Ethics & Integrity (2005, 2010, 2016). For more information, visit [www.ellenbecker.com](http://www.ellenbecker.com), call (888) 642-7526, or email [info@ellenbecker.com](mailto:info@ellenbecker.com).

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Advisory services offered through Ellenbecker Investment Group, Inc. (EIG), a Registered Investment Advisor. Tax and accounting services are offered through Ellenbecker Investment Group Tax and Accounting Services, LLC, a subsidiary of Ellenbecker Investment Group.