



## 2<sup>nd</sup> Quarter 2023

### What We're Talking About this Quarter?

#### **Wealth Management Mailbag: Spring 2023**

With the Federal Reserve raising interest rates and explicitly trying to cool the economy, there is no shortage of questions around a possible recession – will one occur? how long would it last? and how bad could it get? We spoke with Market Strategist Mike Antonelli and Investment Strategy Analyst Ross Mayfield about what investors should take away from the current national conversation on recession. Use the link [here](#) to review the article.

#### **Bull & Baird Blog: Anxiety**

It comes out of nowhere and—if left unchecked—can overwhelm rational thought. When it comes to your money, nothing ramps up anxiety faster than reading about a bank run. “Is my money safe?” Once planted, the question can grow like a weed in your mind. Use the link [here](#) to view the full post.

#### **Staying the Course**

Focus too much on day-to-day market performance and you could miss the larger trend. Use the link [here](#) to review the article.

#### **You May Be Wealthier Than You Think**

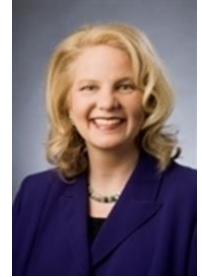
When thinking about the capital used to build a legacy, most people immediately default to their hard assets – the financial wealth they’ve accumulated over time. But the gifts and resources your family passes through the generations expand far beyond money. Let’s explore the various kinds of family capital you already possess and what you can do to develop them. Use the link [here](#) to review the article.

### What's Happening in the Markets?

## Market Strategy

by STRATEGAS A BAIRD COMPANY

STRATEGAS provides market strategy and timely perspective to help you better understand what is happening in the world today and what it means for your portfolio and plans. See STRATEGAS' Market Strategy Weekly video as well as other market insights right [here](#).



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## Baird Wealth Strategies



### **Live Webinars by Baird Experts**

Baird Wealth Strategies is a program that offers live education and insights on timely wealth management topics. We have an archive of past presentations covering things such as education planning, and business transitioning. Be sure to catch the replays of these presentations, and registration for upcoming webinar's [here](#).

### **Future Wealth Strategies Topics**

- **04/19/23:** Tech Update
- **05/17/23:** Retirement Planning
- **06/21/23:** Social Security

## What Else is Going On?

### **Baird Online & 360 Wealth**

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