The Courage to Move Forward

By Christina A. Nash, CFP® | President & CEO, Knox Grove Financial, LLC

Change – I think it's safe to say that we have all had our fair share of change and the necessity to adjust this year. I'm always amazed at the strength and ability of humankind, and of nature, to adapt to a constantly changing environment. No doubt, you've witnessed this within your own families and in the community, especially over the last several months. It reminds me of a quote by Vivian Green, author and speaker, who said "Life isn't about waiting for the storm to pass… it's about learning how to dance in the rain."

Whether it's been the need to modify your lifestyle (remote schooling and working come to mind!), the reality of caring for a sick loved one, or having to put off a well-earned vacation or trip to see long-distance relatives, you need to give yourself a break and a pat on the back this year for doing your very best to adapt.

My question is, can you say the same about your financial advisor and your financial plan? Does your current financial strategy, or the plan you have in place, provide you with the flexibility to make the necessary adjustments when life presents you with unexpected circumstances or the market corrects itself?

One of the key reasons my colleagues and I went through the rigorous process of becoming CFP® professionals is so our clients and prospects know that we are uniquely qualified to apply our knowledge to real-life situations. As CERTIFIED FINANCIAL PLANNERS™ we've gone through an extensive educational program, passed a comprehensive exam and are held to the highest of standards by the CFP® Board.

Why does this make a difference? When the world is going through changes that will affect the financial, environmental, and social landscape for many years to come, you want to know that your financial advisor understands the complexities and dependencies of these changes and always makes recommendations in your best interest. You want to feel confident that the comprehensive financial plan you build with your advisor is designed to withstand life's disruptions and economic instability.

At Knox Grove, we understand that what we've all been going through this year has been challenging at best and heartbreaking at its worst. Our commitment to helping you navigate your way and make the financial adjustments needed to keep you moving forward to financial security has never been greater. Call our office at 609-216-7440 to review your current financial plan or to get on the right path to creating one.

I wish you and your family a healthy and abundant Thanksgiving.

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