# **Item 1 Cover Page**



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02/16/2023

This brochure provides information about the qualifications and business practices of Duet Advisory Services LLC. If you have any questions about the contents of this brochure, please contact us at <a href="mailto:brigid@starwealth.net">brigid@starwealth.net</a>. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state's securities authority.

Additional information about DAS LLC Advisor Services LLC also is available on the SEC's website at www.adviserinfo.sec.gov. The Firm's CRD number is 283584.

# **Item 2 Material Changes**

# **Annual Update:**

The Material Changes section of this brochure is updated annually.

Since our last annual amendment from February 2022, we have amended part of Item 4 to permit clients to provide us with discretionary authority on accounts we refer to third party managers.

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### **Item 4 Advisory Business**

Duet Advisory Services LLC ("DAS LLC") was founded in 2016. The primary services offered by the Advisor, DAS LLC, are portfolio management, financial planning and the referral of clients to third-party advisors. As a registered investment adviser, DAS LLC is a fiduciary, meaning it is required by law to put the needs of its clients ahead of its own needs or those of its owners. DAS LLC is owned by Sharon Almeida and Brigid Mulroy.

DAS LLC provides advisory services to \$205,364,504 of assets under advisement, including the assets we refer to third parties and the assets we manage for clients ourselves.

### Types of Advisory Business

Duet Advisory Services LLC offers the several services to its clients. These include financial planning, referral to third-party advisors (TPAs), and investment management. Each of these services is described in greater detail below.

### Financial Planning

Financial plans and financial planning may include, but are not limited to investment planning, life insurance; tax concerns; retirement planning; college planning; and debit/credit planning. These services are based on fixed fees or hourly fees and the final fee structure is documented in the Financial Planning Agreement.

In offering financial planning, a conflict exists between the interests of the investment adviser and the interests of the client. The client is under no obligation to act upon the investment adviser's recommendation, and, if the client elects to act on any of the recommendations, the client is under no obligation to affect the transaction through the investment adviser.

### Referral to Third-party Advisors

Our firm and its IARs will customize an investment program for you consisting of one or more compatible independent third-party investment advisers (TPAs). The pool of investment advisers that we may select from is periodically reviewed by us to ensure that they meet certain minimum qualitative and quantitative criteria. The TPA program is offered as a fee only program. Factors that we take into consideration when making our recommendation(s) include, but are not limited to, the following: the TPA's performance, methods of analysis, fees, your financial needs, investment goals, risk tolerance, and investment objectives. You may incur transaction costs and other expenses in addition to the fee.

These services are offered on a discretionary and non-discretionary basis. If you participate in our discretionary portfolio management services, we require you to grant our firm discretionary authority to manage your account. Discretionary authorization will allow our firm to hire and fire managers without prior consent. Discretionary authority is typically granted by the investment advisory agreement you sign with our firm. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased for your account) by providing our firm with your restrictions and guidelines in writing. If you enter into non-discretionary arrangements with our firm, we must obtain your approval prior to executing any transactions or changing any managers on behalf of your account.

In certain instances, we may recommend the service of an automated advisory service provided by the TPA, which may sometimes be referred to as a Robo-Adviser. These services are typically suitable for smaller accounts. Should you elect to participate in an automated advisory service, we are always available to answer your questions, but we will not schedule an in-depth annual review with you.

If we recommend a TPA to you, you may be required to enter into an investment advisory agreement with the

separate account manager as well as with our firm. Clients using the services of a TPA's automated advisory service will not enter into a separate agreement with our firm.

### Portfolio Management Services

We offer discretionary and non-discretionary portfolio management services. Our investment advice is tailored to meet our clients' needs and investment objectives. If you retain our firm for portfolio management services, we may meet with you to determine your investment objectives, risk tolerance and other relevant information (the "suitability information") at the beginning of our advisory relationship and/or develop an Investment Policy Statement. We will use the suitability information we gather and/or Investment Policy Statement to recommend an initial portfolio to you.

As part of our portfolio management services, we may customize an investment portfolio for you in accordance with your risk tolerance and investing objectives or we may also invest your assets using a predefined strategy or one or more model portfolios. Once we construct an investment portfolio or select a model portfolio for you, we will periodically monitor and rebalance/reallocate the portfolio as per our agreement with you.

If you participate in our discretionary portfolio management services, we require you to grant our firm discretionary authority to manage your account. Discretionary authorization will allow our firm to determine the specific securities, and the amount of securities, to be purchased or sold for your account without your approval prior to each transaction. Discretionary authority is typically granted by the investment advisory agreement you sign with our firm, a limited power of attorney, or trading authorization forms. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased for your account) by providing our firm with your restrictions and guidelines in writing. If you enter into non-discretionary arrangements with our firm, we must obtain your approval prior to executing any transactions on behalf of your account.

### **Variable Annuity Sub-Account Advisory Services**

Our firm provides variable Annuity Sub-Account services on certain Variable Annuities herein referred to as Program VA's. We will obtain the necessary financial data from you to assist in determining suitability for investment in the Program VA's. The information provided by you will include a brief description of the investment objectives, guidelines and financial objectives for the Program VA(s).

We will be available to you on an on-going basis to monitor any changes in your financial circumstances or investment objectives.

#### **Program VA Compensation**

As a participant in the Program VA, you shall pay an account fee for Program VAs in the account which is negotiable. Program VAs are not assessed transaction fees since the reallocation of transactions are placed directly with the Variable Annuity sponsor.

In the event that one of the members of our firm, in her capacity as a current or former registered representative with a broker dealer, received a selling commission with respect to any Program VA within two years of the date of signing an agreement for this service, the Advisory Fee for the service shall be offset. In order to determine the transactions subject to this fee exclusion, we will complete the agreement together with you and attach supporting documentation evidencing the actual date of purchase of Program VA(s) within the past two years.

You may have multiple accounts as part of the Program VA. However, you must elect to have account fees debited from one previously selected Brokerage Account or directly billed from the VA sponsor. Fees will be prorated only to the respective account where such fees were debited. Program fees not debited from an account are not subject to a pro rata refund. In addition, you may incur certain charges imposed by third parties other than the fees we charge, in connection with Program VA(s), including but not limited to internal Variable Annuity sponsor fees, as well as 12b-1 or other distribution fees (trail commissions) on certain underlying sub-accounts. In addition, there may be certain deferred sales charges on previously purchased variable annuities as well as IRA and Qualified Retirement Plan fees.

### Retirement Plan Consulting Services

We offer various levels of advisory and consulting services to employee benefit plans ("Plan"). The services are designed to assist plan sponsors in meeting their management and fiduciary obligations to Participants under the Employee Retirement Income Securities Act ("ERISA"). Pursuant to adopted regulations of the U.S. Department of Labor, we are required to provide the Plan's responsible plan fiduciary (the person who has the authority to engage us as an investment adviser to the Plan) with a written statement of the services we provide to the Plan, the compensation we receive and our status as an ERISA fiduciary. The specific services and fees include but are not limited to:

- Assistance with the development and/or review of Investment Policy Statement
- Assistance with the review, selection, and monitoring of Designated Investment Alternatives ("DIAs")
- Assistance with the creation and management of Model Asset Allocation Portfolios ("Models") comprised of the plan's underlying DIAs
- Assistance with the review, selection and monitoring of Qualified Default Investment Alternatives ("QDIA")
- Providing Participants advice related to Plan specific DIAs

The services are described in further detail in The Retirement Plan Advisory Agreement and Disclosure which along with this document complete our requirements.

DAS LLC offers a suite of non-fiduciary retirement plan consulting services including; Investment Policy Statement support, investment monitoring and selection, model asset allocation portfolio development, fiduciary education and assistance, participant education, vendor selection, benchmarking and coordination.

### Retirement Plan Participant Services

The plan sponsor may request these services at no additional cost to the participant. The IAR may make recommendations to assist the plan sponsor with creating risk-based models comprised solely among the Plan's DIAs based on the Plan's IPS or other investment guidelines. Upon specific request an IAR may meet with a participant to discuss the investment options available within the plan. The IAR may meet with plan participants periodically to collect information necessary to identify the participant's individual investment objectives, risk tolerance, time horizon, etc. Based upon each participant's profile, IAR may provide written recommendations to assist with the investment of his/her individual Plan account among one or more of the Plan's DIAs or models, if available. The participant retains sole discretion over the investment of their account. For individuals that are retiring or changing jobs, IARs may provide educational information concerning tax free transfer options and information on the benefits of keeping assets in the plan as long as they remain eligible.

IARs will not solicit plan participants to retire or change jobs. For participants that individually make the decision to leave the plan as a result of retirement or a change to a new employer, IAR may be separately engaged to provide

recommendations to plan participants on the advisability of taking retirement plan distributions. Any services to plan participants that include discussions about individual distributions or how to invest proceeds of a distribution will be performed separately with the plan participant and address the four most common options or combination thereof including;

- Leaving money in the former plan, if permitted;
- Rollover the assets to new employer, if available and permitted;
- Rollover to an IRA; or
- Cash out the account value.

Factors relevant when comparing rollover options available to an individual generally include; age, individual circumstances, investment options, fees and expenses, services, conflicts of interest, penalties, protection from creditors and legal judgments, required minimum distributions and employer stock tax consequences.

DAS LLC offers the same suite of services to all of its clients. However, specific client financial plans and their implementation are dependent upon the client Investment Policy Statement which outlines each client's current situation (income, tax levels, and risk tolerance levels) and is used to construct a client specific plan to aid in the selection of a portfolio that matches restrictions, needs, and targets.

Clients may impose restrictions in investing in certain securities or types of securities in accordance with their values or beliefs. However, if the restrictions prevent DAS LLC from properly servicing the client account, or if the restrictions would require DAS LLC to deviate from its standard suite of services, DAS LLC reserves the right to end the relationship.

DAS LLC does not participate in any wrap fee programs.

DAS LLC provides advisory services to \$205,364,504 of assets under advisement, including the assets we refer to third parties and the assets we manage for clients ourselves.

# **Item 5 Fees and Compensation**

Financial Planning Fees

We charge either a fixed or an hourly fee for financial planning services. The fee is negotiable depending upon the complexity and scope of the plan, your financial situation, and your objectives. The scope of these services, the fees, and the terms of the agreement for these services will be negotiated on a case- by-case basis with each client.

- Flat Fees one time and ongoing not to exceed \$50,000
- Hourly Fees not to exceed \$500 an hour

Hourly Financial Planning fees are paid via check. Fees are paid 50% in advance, but never more than six months in advance, with the remainder due upon presentation of the plan. Fees that are charged in advance will be refunded based on the prorated amount of work completed at the point of termination.

Fixed Financial Planning fees are paid via check in advance, but never more than six months in advance. Fees that are charged in advance will be refunded based on the prorated amount of work completed at the point of termination. Fees are paid quarterly in advance.

Either party may terminate the agreement upon written notice to the other party. If you have pre-paid advisory fees that we have not yet earned, you will receive a prorated refund of those fees.

### Referral to Third-party Advisors Fees

DAS LLC will charge a separate fee for the selection of other advisers in addition to the fee you pay the TPA. The advisory fee you pay to the TPA is established and payable in accordance with the brochure provided by each TPA to whom you are referred. These fees may or may not be negotiable. Our compensation may differ depending upon the individual agreement we have with each TPA. As such, a conflict of interest may arise where our firm or persons associated with our firm may have an incentive to recommend one TPA over another TPA with whom we have more favorable compensation arrangements or other advisory programs offered by TPAs with whom we have less or no compensation arrangements. The total fees charged by applicant and third-party adviser will not exceed 3% of total assets under management annually.

With respect to the TPA program, our advisory fee is separate and apart from fees charged by the third-party asset managers. Advisory fees that you pay to the third-party asset manager are established and payable in accordance with the brochure provided by each third-party asset manager. These fees may or may not be negotiable. You should review the recommended third-party asset manager's brochure and take into consideration the third-party asset manager's fees along with our fees to determine the total amount of fees associated with the program.

You may be required to sign an agreement directly with the recommended TPA(s). You may terminate your advisory relationship with the TPA according to the terms of your agreement with the TPA. You should review each TPA's brochure for specific information on how you may terminate your advisory relationship with the TPA and how you may receive a refund, if applicable. You should contact the TPA directly for questions regarding your advisory agreement with the TPA.

#### Portfolio Management Services Fees

Our fee for portfolio management services is based on a percentage of your assets we manage up to 1.50%. Our fee may be negotiable, depending on individual client circumstances. Our fee will vary depending on the particular investment adviser representative managing your account, and the program option that you choose, and may be higher or lower than other clients pay for similar services. Separate account managers may charge a separate fee that is in addition to our fee. The total annual fees charged by applicant and third-party advisor(s) will not exceed 3% of total AUM.

### Standard Annual AUM Fee

\$50,000 – \$249,999	1.50%
\$250,000 - \$499,999	1.45%
\$500,000 - \$749,999	1.35%
\$750,000 – \$1,249,990	1.25%
\$1,250,000 - \$1,999,999	1.00%
\$2,000,000+	.90%

Typically, we bill quarterly in advance, however depending on the account custodian or TPA selected, accounts may be billed either in advance or in arrears, on a quarterly, monthly, or on a prorated basis if the account is closed in the middle of the quarter. You should refer to your account opening documents for information on the total fee you will pay and the billing process applicable to your specific account(s). If the portfolio management agreement is executed at any time other than the first day of a billing period, our fees will apply on a pro rata basis, which means that the advisory fee is payable in proportion to the number of days in the billing period for which you are a client.

We will deduct our fee directly from your account through the qualified custodian holding your funds and securities. We will deduct our advisory fee only when you have given our firm written authorization permitting the fees to be paid directly from your account. The qualified custodian will deliver an account statement to you at least quarterly. You should review all statements for accuracy.

Either party may terminate the agreement upon 30 days written notice to the other party. The management fee will be pro-rated for the billing period in which you give cancellation notice. We will refund any unearned fee to you. Lower fees for comparable services may be available from other sources.

### Retirement Plan Consulting Fees

Retirement Plan Consulting Services are available on a flat fee, Assets under Management (AUM) basis or hourly rate for one-time project and/or ongoing work. The scope of the services, fees and terms are negotiated on a case-by-case basis with each client and vary depending on the size, complexity and needs. Ranges in general are as follows;

- Assets under Management fees not to exceed 150 basis points
- Flat Fees one time and ongoing not to exceed \$50,000
- Hourly Fees not to exceed \$500 an hour

Fees that fall outside of these ranges are subject to the review and approval of home office. Either party may terminate the agreement upon 30-day written notice to the other party. If you have pre-paid advisory fees that we have not yet earned, you will receive a prorated refund of those fees.

### Other Important Information about Fees

Clients are responsible for the payment of all third-party fees (i.e. custodian fees, mutual fund fees, transaction fees, etc.). Those fees are separate and distinct from the fees and expenses charged by DAS LLC. Please see Item 12 of this brochure regarding broker/custodian.

DAS LLC collects fees in advance and in arrears. Fees that are collected in advance will be refunded based on the prorated amount of work completed at the point of termination and the total days during the billing period. Fees will be returned within fourteen days to the client via check.

Sharon Almeida in her role as a registered representative may accept compensation for the sale of securities to DAS LLC clients. This presents a conflict of interest and gives the supervised person and DAS LLC an incentive to recommend products based on the compensation received rather than on the client's needs. When recommending the sale of securities or investment products for which DAS LLC receives compensation, DAS LLC will document the conflict of interest in the client file and inform the client of the conflict of interest.

Clients always have the option to purchase DAS LLC recommended products through other brokers or agents that are not affiliated with DAS LLC. Advisory fees that are charged to clients are not reduced to offset the commissions or markups on securities or investment products recommended to clients. Lower fees for comparable services may be available from other sources.

# Item 6 Performance-Based Fees and Side-by-Side Management

We do not accept performance-based fees or other fees based on a share of capital gains or on capital appreciation of the assets of a client.

# **Item 7 Types of Clients**

DAS LLC generally provides investment advice to the following types of clients:

- Individuals and High Net Worth Individuals;
- Trusts, Estates or Charitable Organizations
- Pension and Profit-Sharing Plans;
- Businesses

We have an account minimum of \$50,000, which is negotiable at our discretion.

## Item 8 Methods of Analysis, Investment Strategies and Risk of Loss

Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.

DAS LLC's methods of analysis include charting analysis, fundamental analysis, technical analysis, and cyclical analysis.

**Charting analysis** involves the graphing of market variables with the goal of analyzing trends.

**Fundamental analysis** involves the analysis of financial statements, the general financial health of companies, and/or the analysis of management or competitive advantages.

**Technical analysis** involves the analysis of past market data; primarily price and volume.

**Cyclical analysis** involved the analysis of business cycles to find favorable conditions for buying and/or selling a security.

DAS LLC uses long-term and short-term trading strategies.

### **Methods of Analysis**

**Fundamental analysis** concentrates on factors that determine a company's value and expected future earnings. This strategy would normally encourage equity purchases in stocks that are undervalued or priced below their perceived value. The risk assumed is that the market will fail to reach expectations of perceived value.

**Technical analysis** attempts to predict a future stock price or direction based on market trends. The assumption is that the market follows discernible patterns and if these patterns can be identified then a prediction can be made. The risk is that markets do not always follow patterns and relying solely on this method may not work long term.

**Cyclical analysis** assumes that the markets react in cyclical patterns which, once identified, can be leveraged to provide performance. The risks with this strategy are two-fold: 1) the markets do not always repeat cyclical patterns and 2) if too many investors begin to implement this strategy, it changes the very cycles they are trying to take advantage of.

DAS LLC generally seeks investment strategies that do not involve significant or unusual risk beyond that of the general domestic and/or international equity markets.

Long term trading is designed to capture market rates of both return and risk. Frequent trading, when done, can affect investment performance, particularly through increased brokerage and other transaction costs and taxes.

Short term trading generally holds greater risk and clients should be aware that there is a chance of material risk of loss using any of those strategies.

Past performance is not a guarantee of future returns. Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.

# **Item 9 Disciplinary Information**

Sharon Almeida and Brigid Mulroy have been offering investment advisory services since 2001 and 2003 respectively. Neither our firm nor any management persons have any reportable legal or disciplinary events.

# **Item 10 Other Financial Industry Activities and Affiliations**

Sharon Almeida is a registered representative of Private Client Services, LLC and both Brigid Mulroy and Sharon Almeida are licensed to sell insurance. From time to time, they will offer clients advice or products from these activities. Clients should be aware that these services pay a commission and involve a possible conflict of interest, as commissionable products can conflict with the fiduciary responsibilities of a registered investment adviser. DAS LLC strives to act in the best interest of the client, including the sale of commissionable investment products to advisory clients. Clients are in no way obligated to purchase any commissionable products.

Brigid Mulroy is a Certified Public Accountant (CPA) and may offer clients accounting services. She offers these services through Kahn Mulroy, PC. Brigid Mulroy does not have signatory authority for her clients.

We may recommend you use a third-party advisor (TPA) based on your needs and suitability. We will receive compensation from the TPA for recommending that you use their services. When we share in the fees you pay to the TPA, these compensation arrangements present a conflict of interest because we have a financial incentive to recommend the services of the third-party adviser. You are not obligated to use the services of any TPA we recommend. We make sure that before selecting other advisors that the advisors are properly licensed or registered as an investment advisor.

The TPAs to which we refer business may, from time to time, offer us reimbursement for marketing expenses or client appreciation events. In some instances, the TPAs may pay for our travel associated with due diligence trips. This represents a conflict of interest in that we have an incentive to recommend the services of the third-party adviser. You are not obligated to use the services of any TPA we recommend and you may receive additional information about any such renumeration upon request.

# Item 11 Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

Duet Advisory Services, LLC has adopted a code of ethics. The Code of Ethics serves to establish a standard of business conduct for all of DAS's Associated Persons that is based upon fundamental principles of openness, integrity, honesty and trust. The Code of Ethics must be signed by all employees and by doing so they agree to the following: Employees cannot seek to benefit from insider information, all client information is strictly confidential, employees must provide a personal securities transaction report on a quarterly basis. A copy of DAS LLC's Code of Ethics is available upon request to any client or prospective client.

DAS LLC or any officer, employee, or sales representative may buy or sell any investments that are recommended to clients.

# **Item 12 Brokerage Practices**

DAS LLC recommends TD Ameritrade Institutional as custodian of its managed accounts. TD Ameritrade Institutional was chosen based on their relatively low transaction fees and access to mutual funds and ETFs. DAS LLC will never charge a premium or commission on transactions beyond the actual cost imposed by Custodian.

DAS LLC receives no research, product, or service other than execution from a broker- dealer or third- party in connection with client securities transactions ("soft dollar benefits").

DAS LLC receives no referrals from a broker-dealer or third-party in exchange for using that broker- dealer or third-party.

DAS LLC will not allow clients to direct DAS LLC to use a specific broker-dealer to execute transactions.

Clients must use DAS LLC recommended custodian (broker- dealer). Not all investment advisers require their clients to direct brokerage. By requiring clients to use our specific custodian, DAS LLC may be unable to achieve most favorable execution of client transactions and this may cost clients' money over using a lower-cost custodian.

DAS LLC maintains the ability to block trade purchases across accounts but will rarely do so. While block trading may benefit clients by purchasing larger blocks in groups, we do not feel that the clients are at a disadvantage due to the best execution practices of our custodian.

### **Item 13 Review of Accounts**

Sharon Almeida and Brigid Mulroy are the chief advisors and are instructed to review clients' accounts with regards to their investment policies and risk tolerance levels. Brigid Mulroy reviews her client accounts quarterly and Sharon Almeida reviews accounts when meeting with clients or as requested.

All financial planning accounts are reviewed upon financial plan creation and plan delivery by Sharon Almeida and Brigid Mulroy, Investment Advisor Representatives. There is only one level of review and that is the total review conducted to create the financial plan.

Reviews may be triggered by material market, economic or political events, or by changes in a client's financial situations (such as retirement, termination of employment, physical move, or inheritance).

Each client will receive at least quarterly a written report detailing the client's account which may come from the custodian.

Clients are provided a financial plan concerning their financial situation upon request. After the presentation of the

plan, there are no further reports. Clients may request additional plans or reports for a fee.

# **Item 14 Client Referrals and Other Compensation**

DAS LLC refers clients to third-party advisors and when doing so will share in the advisory fee collected by that advisor. More information about these relationships and the resulting conflicts of interest are noted in Items 4 and 5 of this brochure.

DAS LLC does not directly or indirectly compensate any person who is not an Investment Advisor Representative for client referrals.

# **Item 15 Custody**

DAS LLC has custody of client assets solely due to its ability to withdraw fees from client accounts it manages. Clients will receive a monthly statement from the custodian where the client's assets are held. In some cases, the client will receive quarterly statements from the custodian. The deduction of advisory fees is shown on the custodial account statements and should be reviewed carefully. If there is a discrepancy found, please contact your financial advisor.

### **Item 16 Investment Discretion**

For the accounts for which it provides investment management services, DAS LLC retains limited discretion to select buy and sell securities. This authority is granted on the Investment Advisory Agreement. Clients may specify investment objectives, guidelines or impose restrictions on the investments in their account.

If you enter into a non-discretionary arrangement with DAS LLC, we will obtain your approval prior to the execution of any transaction for your account(s).

# **Item 17 Voting Client Securities**

The Adviser does not vote proxies as indicated in the Investment Advisory Agreement. If DAS LLC inadvertently receives proxies, they will not be voted on behalf of the client. Clients retain the right to vote their proxies.

### **Item 18 Financial Information**

DAS LLC will not require nor solicit prepayment of more than \$1,200 in fees per client for more than six months in advance. We have no financial condition that hinders our ability to provide advice to our clients or to fulfill our contractual commitments. We have not been subject to a bankruptcy petition.

# **Item 19 Information for State-Registered Advisors**

Information about our two management persons, Sharon Almeida and Brigid Mulroy may be found on the supplements to this document. Those supplements are on the pages that follow.

## **Duet Advisory Services, LLC**

Form ADV Part 2B

**Brochure Supplement** 

Sharon Almeida
5890 Stoneridge Drive, Suite 103
Pleasanton, CA 94588
925- 225-1135

This brochure supplement provides information about Sharon Almeida that supplements Duet Advisory Services LLC's brochure. You should have received a copy of that brochure. Please contact us at the above number if you did not receive Duet Advisory Services, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Sharon Almeida is available on the SEC's website at <a href="www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>.

Her CRD number is 1768103

Sharon Almeida was born in 1965. She earned a Bachelor of Science in Business Administration, Financial Services, from San Diego State University in 1987.

### **Business Background**

Ms. Almeida has been an investment advisory representative of Duet Advisory Services LLC since July 2016. She has served as a registered representative of Private Client Services, LLC (03/2018- Present), Calton & Associates, Inc. (06/2016- 03/2018), and VSR Financial Services, Inc. (12/2008- 07/2016). She has also served as an investment advisory representative of VSR Advisory Services from December 2008 through July 2016. She serves as the President and CEO of Cents & Sensibility, Inc.

### **Item 3 Disciplinary Information**

There is no disciplinary information to disclose.

#### **Item 4 Other Business Activities**

Ms. Almeida is licensed to sell insurance products and earns commissions from the sales of insurance products. As a registered representative of Private Client Services, LLC, Ms. Almeida may sell securities. Ms. Almeida owns commercial and residential rental real estate. She also is the Treasurer of Willow Ridge Owners Association and serves as the Vice-President of Reach for Special Adults.

Should you choose to use or purchase any of the products or services for which Ms. Almeida earns compensation, you are advised this is a conflict of interest. In her roles of registered representative and insurance agent she could also earn other compensation, which may give her an incentive to recommend investment products based on the compensation received, rather than on your needs.

These activities may impact the amount of time Ms. Almeida spends as an advisor of DAS LLC.

### **Item 5 Additional Compensation**

Ms. Almeida may be invited to conferences sponsored by the TPAs she recommends. There is no other compensation outside of what is derived from her other business activities described above.

### **Item 6 Supervision**

Sharon Almeida is supervised by Brigid Mulroy. Ms. Mulroy supervises Ms. Almeida by reviewing the paperwork she completes, meeting with her routinely, and enforcing DAS LLC's Written Supervisory Procedures and Code of Ethics. You may reach Ms. Mulroy at 248-723-4321.

### **Item 7 Requirements for State-Registered Advisors**

Sharon Almeida has not been involved in any arbitration awards, nor any civil, self-regulatory organization or administrative proceedings. She has not been subject to a bankruptcy petition.

# **Duet Advisory Services, LLC**

Form ADV Part 2B

**Brochure Supplement** 

Brigid Mulroy

30850 Telegraph Rd., Suite 100

Bingham Farms, MI

248-723-7321

This brochure supplement provides information about Brigid Mulroy that supplements Duet Advisory Services LLC's brochure. You should have received a copy of that brochure. Please contact us at the above number if you did not receive Duet Advisory Services, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Brigid Mulroy is available on the SEC's website at <a href="www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>.

Her CRD number is 4258545

### Item 2 Educational Background and Business Experience

Brigid Mulroy was born in 1965. She earned an Associates degree from Henry Ford Community College in 1989 and a Bachelor of Science in Accountancy from Walsh College in 1992. She is a Certified Public Accountant (CPA), Certified Financial Planner Professional, and Personal Financial Specialist (PFS). More information about these designations is described below.

### **Business Background**

Ms. Mulroy has been an investment advisory representative of Duet Advisory Services LLC since July 2016. She has served as a registered representative of Private Client Services, LLC (03/2018- 11-2021), Calton & Associates, Inc. (06/2016- 03/2018), and VSR Financial Services, Inc. (09/2008- 07/2016). She has also served as an investment advisory representative of VSR Advisory Services from September 2008 through July 2016. She is an owner of Kahn & Mulroy, PC, a CPA firm, and has been since May 1996, and serves as the President and CEO of Star Wealth Management Corp.

### **Item 3 Disciplinary Information**

There is no disciplinary information to disclose.

### **Item 4 Other Business Activities**

Ms. Mulroy is licensed to sell insurance products and earns commissions from the sales of insurance products. Ms. Mulroy owns vacation rental real estate. She also is the President and 50% owner of Kahn & Mulroy, PC, an accounting, tax and consulting firm. Ms. Mulroy is an owner of multiple rental properties. These properties are operated under the name of Star of the Smokies, LLC. Should you choose to rent one of these properties, Ms. Mulroy will receive compensation. You are not under any obligation to rent any of Ms. Mulroy's rental properties.

Should you choose to use or purchase any of the products or services for which Ms. Mulroy earns compensation, you are advised this is a conflict of interest. In her role of insurance agent she could also earn other compensation, which may give her an incentive to recommend insurance products based on the compensation received, rather than on your needs.

These activities may impact the amount of time Ms. Mulroy spends as an advisor of DAS LLC.

### **Item 5 Additional Compensation**

Ms. Mulroy may be invited to conferences sponsored by the TPAs she recommends. There is no other compensation outside of what is derived from her other business activities described above.

### **Item 6 Supervision**

Brigid Mulroy is the Chief Compliance Officer of Duet Advisory Services and supervises her own activities as an advisory representative. If you have any concerns, you may reach her at 248-723-4321.

### **Item 7 Requirements for State-Registered Advisors**

Brigid Mulroy has not been involved in any arbitration awards, nor any civil, self-regulatory organization or administrative proceedings. She has not been subject to a bankruptcy petition.

### **Professional Designation Descriptions**

CPAs are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting), minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination. In order to maintain a CPA license, states generally require the completion of 40 hours of continuing professional education (CPE) each year (or 80 hours over a two- year period of 120 hours over a three-®year period). Additionally, all American Institute of Certified Public Accountants (AICPA) members are required to follow a rigorous Code of Professional Conduct which requires that they act with integrity, objectivity, due care, competence, fully disclose any conflicts of interest (and obtain client consent if a conflict exists), maintain client confidentiality, disclose to the client any commission or referral fees, and serve the public interest when providing financial services. The vast majority of state boards of accountancy have adopted AICPA's Code of Professional Conduct within their state accountancy laws or have created their own.

The CFP™ is a professional certification granted by the Certified Financial Planner Board of Standards, Inc. ("CFP™ Board"). To attain the right to use the CFP™ mark, an individual must attain a bachelor's degree from a US college or university and complete a college level course of study covering financial planning topics including insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning. The individual must also pass a comprehensive 10-hour exam, complete at least three years of full-time financial planning related experience and agree to be bound by the CFP™ Board's Standards of Professional Conduct. In addition, to maintain the right to continue to use the mark, an individual must complete 30 hours of continuing education every two years and continue to agree to be bound by the Standards of Professional Conduct.

The PFS credential demonstrates that an individual has met their minimum education, experience and testing required of a CPA in addition to a minimum level of expertise in personal financial planning. To attain the PFS credential, a candidate must hold an unrevoked CPA license, fulfill 3,000 hours of personal financial planning business experience, complete 80 hours of personal financial planning CPE credits, pass a comprehensive financial planning exam and be an active member of the AICPA. A PFS credential holder is required to adhere to AICPA's Code of Professional Conduct and is encouraged to follow AICPA's Statement on Responsibilities in Financial Planning Practice. To maintain their PFS credential, the recipient must complete 60 hours of financial planning CPE credits every three years. The PFS credential is administered through the AICPA.