

May 2019

Hello Joe,

This month, Money Matters explores the following topics:

- [10 secrets of the millionaires next door](#)
- [Biggest mistake parents make when paying for college](#)
- [Will your money last as long as you](#)
- [Whole life insurance: essential part of your retirement](#)

As always, if you'd like to discuss your finances, please don't hesitate to contact me.

Sincerely,  
**LANNY LEVIN, CLU®, ChFC®**  
President



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## 10 Secrets Of The Millionaires Next Door

The invisible rich's money sometimes comes from an inheritance or another fortuitous break, but more often than not, it's the result of diligence, smart choices and, well, deferred gratification. The tenets they follow can also put you on the path to financial prosperity and security. Discover how.

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## The Biggest Mistake Parents Make When Paying For College, According To A Financial Planning Expert

One of those dumb things is over-borrowing for college. It's imperative that parents are honest with themselves about what they can afford, protect their kids from borrowing too much—and avoid these three major errors.

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## Will Your Money Last As Long As You Do?

Many people look at the numbers facing them, and they get so worried, discouraged or scared that they fail to act. Don't let that be you. Ignoring the problem will not make it go away, and the longer you wait to get serious about it, the more hopeless you'll feel.

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## Infographic: Whole Life Insurance Can Be An Essential Piece Of Your Retirement Puzzle

You buy whole life insurance as protection for your loved ones and your legacy. But it can be so much more. Find out why.

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