

Aces of Trades: Financial advisor Chad Disbennett has co-authored two books and much more

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LANCASTER - It's safe to say financial advisor Chad Disbennett is dedicated to his work. "I'm really passionate about this," he said. "And I'm really passionate about making a difference in this industry. And I'm really passionate about making a difference in the lives of my clients.

But not just them, but in the lives of their families and in the lives of the people that are working with me."

Disbennett owns Disbennett Wealth Management Group at 163 E. Fifth Ave. and started his company in 2009. He said part of his philosophy is that he looks at a client's finances as a whole and not as just a bunch of separate pieces.

"Anything that's financially related, we look at it all," Disbennett, a Laurelville native, said. "If I save someone \$1,000 in taxes it's the same as making \$1,000 in the market. So instead of looking at slivers of a piece of a pie, I look at the whole pie."

Along with advising clients, Disbennett is an author and speaker. He has appeared on numerous national networks and national publications.

Additionally, he was one of the authors of "Build Wealth Like a Shark," which reached No. 1 on Amazon's bestseller list. The 2020 book featured "Shark Tank" host Kevin Harrington, along with Disbennett and 29 other financial authorities.

He also co-authored "Retire Abundantly" in 2017 with Scott Keffer.

Before becoming a financial advisor, Disbennett spent a decade as a high school athletic director. He

was hired at age 23 at Amanda-Clearcreek High School. Disbennett then worked in the Columbus school system before moving on to the Reynoldsburg school district.

"Then 10 years in I realized why people do that at the end of their career instead of the beginning," he said. "I mean you think about it. People couldn't wait to come up after a ballgame and tell me how great the refs were and their kid got the perfect amount of playing time.

"It was really a thankless job. I was working 80-, 90-hour-work weeks. I just wasn't happy in that. And I was still living where I am today but I was driving to Columbus every day."

So he decided to leave the school system and worked for a Columbus financial firm before opening his own business.

For the future, Disbennett plans to relocate to a 4,300 square-foot spot near Coonpath Road and U.S. 33 before year's end. Eventually, he said he wants to become affiliated with financial advisors across the country and teach them his system. Away from work, Disbennett enjoys snowboarding, which he took up about nine years ago. He is also a former professional motorcycle racer. Disbennett said he's had 38 broken bones in his life, with most coming from racing.

"I'm a sports junkie," Disbennett said. "I love basketball. I like to play basketball. I like to play golf. But I'm most passionate about my family." Disbennett is the father of two children and will celebrate 20 years of marriage with his wife, Danielle, this year.

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