



FOR IMMEDIATE RELEASE

Fenway Financial Group's celebrating its opening day!

Local financial firm looking to provide financial advice to a loyal fan base.

Fairfax, VA (April 15, 2010) – In a concerted effort to pair clients and prospects with a like-minded financial firm, Song Park, LPL Registered Principal of **Fenway Financial Group LLC (FFG)** is excited to introduce a full-service financial firm that provides specially tailored investment and retirement planning services for investors and Sox fans living in the Washington, DC metro area. Song Park says, “Helping folks that you like and like you back goes a long way towards building a rewarding client-advisor relationship. What better way to build a solid business than managing assets and client finances for those who follow our beloved Red Sox.”

“It’s no secret that the past several years have brought with them dramatic changes to the world’s financial markets. Now more than ever, it takes patience and diligence to be successful at investing,” says Song Park. He continues, “Those are the qualities that Sox fans have had to live with for more than 8 decades. It’s only in recent years that the Sox have shown some success, but what’s enduring about being a life-long Sox fan is the loyalty and patience to put a winning product on the field.”

In an attempt to further enhance the athletic brand and spirit of the new company, FFG plans to host educational workshops and physical fitness programs geared towards clients becoming “financially and “fiscally” fit.” The fitness program will be an intense four weekend session on Saturdays that will be set in a boot-camp environment. Partnering with Adam Paik from Paik Performance (www.paikperformance.com), clients will experience a “fiscal” training program that is not only unique but “fiscally” entertaining. The educational workshops which will be held during the mid-week will cover investing, retirement, income-distribution and legacy/asset protection strategies.

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About Fenway Financial Group (FFG)

The firm’s minimum household investment begins at \$100,000 and is founded on the principles of providing valuable investment and retirement advice that is affordable, salient and understandable. Song Park, LPL Registered Principal and Financial Advisor, has been servicing clients in the Washington, DC area since 2004. Securities and Advisory Services are offered through LPL Financial.

About LPL Financial

LPL Financial is one of the nation’s leading financial services companies and largest independent broker-dealer (based on total revenues as reported in Financial Planning magazine, June 1996-2009). Headquartered in Boston, Charlotte, and San Diego, LPL Financial and its affiliates offer industry-leading technology, training, service, and unbiased research to 11,950 financial advisors, more than 700 financial institutions, and approximately 3,700 institutional clearing and technology subscribers. LPL Financial has \$279.4 billion in advisory and brokerage assets as of December 31, 2009.

Securities and Advisory Services offered through LPL Financial, Member FINRA/SIPC