Couture Financial, Inc. 1800 2<sup>nd</sup> St. Ste 881 Sarasota FL 34236 – 5988 941.366.3551; 800.553.3385 www.couturefinancial.com

## **Privacy Policy**

Couture Financial, Inc. recognizes that its clients have an expectation that Couture Financial and its affiliates will maintain the confidentiality of customers' non-public personal information. As a result, Couture Financial has adopted this Privacy Policy concerning information that you provide and information that is obtained in servicing your account.

Information about you is collected for purposes of administering your account(s) with us. We collect information about you for specific business purposes and not for resale or transfer to unaffiliated parties. The information we collect, the source of the information, and the purposes for its collection are explained below. If you close your account, or it becomes inactive, Couture Financial will adhere to the privacy policies and practices described in this notice.

#### **Information Collected**

Couture Financial collects and retains your non-public personal information solely for the purposes of administering your account(s) with us. We do not furnish this information to third parties for any purpose other than to administer the account. The information we collect can be summarized as follows:

- 1. Account Establishment Information. This is information furnished by you on forms creating your account with Couture Financial and its affiliated companies. Examples are your name and address, Social Security number and beneficiary designations (if applicable).
- Account Transaction Information. This information includes information obtained from you and the various entities that comprise the assets in your account. It includes correspondence and phone contacts with us concerning the account, account assets, and our services. If the account was transferred from another financial institution, it may contain records from that institution.

### Non-public Information that is disclosed

All information in your account may be disclosed to any person or entity you have authorized pursuant to your account establishment documents. Additionally, we may disclose information to affiliated or non-affiliated third parties to further your goals in establishing an account with Couture Financial. Categories of information that are disclosed are as follows:

- 1. *Identifying Information.* Examples of this information include your name, address and Social Security or tax identification number.
- 2. Transaction Information. Examples include your directives to purchase or sell an asset in your account and the receipt of income to the account or distributions from the account.

#### Parties to Whom We May Disclose Non-public Information

Couture Financial may disclose both identification and transaction information to affiliated (and non-affiliated) parties for the following reasons:

- 1. Financial Services Providers. Examples are brokers, transfer agents, mutual fund companies or other representatives of the seller or purchaser of the asset or a firm that provides valuations for securities.
- 2. *Non-Financial Companies.* Examples are companies that mail reports to you, statement printers, and tax form providers.

Couture Financial does not disclose non-public personal information about our clients to any party, except as permitted or required by law.

# How Couture Financial, Inc. Protects the Confidentiality of Your Non-public Personal Information

Couture Financial and its affiliates value the trust you place in us. To maintain that trust, we have put into place safeguards to protect the privacy of your non-public personal information. We do not sell or trade your information. PERIOD! When information is provided to third party providers to service the account, safeguards are in place to make certain that the information is used only for the purpose it is provided.

Internally, Couture Financial maintains its records on secured computers. Prospective employees are screened for criminal convictions and drug use. Once hired, employees are advised of Couture Financial Privacy Policies and of the confidential nature of the information they handle. Employees are limited to accessing only that customer information necessary to perform their job functions.