Family Financial Services

Financial Life Planning* with Purpose

Perspective… it may be the difference you are looking for.

I don't claim to be a better financial consultant simply because I'm a Qualified Kingdom Advisor. I may be more qualified than some advisors and likewise, I'm sure there are others who are equally or more technically qualified than me but, the counsel I give may be different. I believe that I will be held accountable as a Christian for all that I do. Therefore, the motive undergirding our relationship, the counsel I give and the products or services I offer is to honor you and my Lord. My perspective … to conduct business as a good and faithful steward of all that He has placed in my care.

Fact: a dollar is a dollar and a stock is a stock whether the holder is a Christian or of some other faith. The difference is not in the investment or faith of the investment holder. The difference is in how one views the dollar or stock and what purpose they are held for. The better I understand *your* purpose for *your* investments, the more likely I will be able to serve *your* needs.

One more fact: regardless of one's faith, we all live by and give advice from a chosen paradigm, perspective, or world view. In my effort to provide full disclosure, I feel it is important that I let my financial clients know up-front that the source that guides my advice is the Bible. I find that most people appreciate the transparency.

Work, service, and principle based financial counsel guided by your values is only one of the ways Family Financial Services differentiates its self among others in the industry.

FFS is unique to the industry and dedicated to the family and community service. Jeff also volunteers for Kingdom Advisors and Crown Financial Ministries.

How is Family Financial Services different?

1. One stop convenience – for most investment*, financial planning* and tax reporting and planning needs. You no longer have to "Consult your tax adviser".
2. Focus is on the family or individual – from taxes, to investing*, to planning, our specialty is helping people rather than corporations
3. Counsel – our counsel is based on transcendent principles rather than the ever changing political winds, economic tides or the latest investment fads.

Year after year, why do our clients return to Family Financial Services?

1. Relationship – We know our clients and they know we are here for them.
2. Confidentiality – Your information remains private. It is never sold, or shared.
3. Community – Our service is local and the majority of our clients are your neighbors.
4. Confidence – We hold ourselves responsible and stand behind our work.
5. Transparency – Our fees are clearly disclosed.
6. Data Security – Your information is held securely and with great confidentiality.
7. Credible, Experienced, Counsel – Certified Financial Planner®, Enrolled Agent, 20+ years of experience
8. Stability – Since our counsel is principle based, our clients are not caught up in trying to chase or forecast the market. Media hype becomes a non-issue.

How do we consistently deliver value to our clients?

1. The development, delivery, and quality of the services we provide are consistent and assured by our in-house Standard Operating Procedures Manual (SOP).
2. One of our goals is to achieve spousal unity in every decision.
3. We maintain supporting industry partnerships and a like-minded, professional referral network.
4. Complete disclosure is a priority regarding our fee-based compensation model.
5. We have developed a proprietary planning and exploratory process which incorporates all industry financial planning standards Our process goes beyond simple number crunching. We address the personal needs and values of each family or individual.
6. The proprietary process enables us to address the underlying issue rather than apply a short-term fix to the symptom.
7. We leverage our procedures with cutting edge technologies and increase accuracy and efficiencies in the process.
8. Questions are always welcomed and encouraged.

9. Our reports and documents are comprehensive, yet easy to understand and bound for easy storage and future reference.
10. We use and teach a documented decision making process to help you through those hard to make choices. The process may be used in finances or any other area of your life.

Summary

Family Financial Services is unique in its offering of credible financial and tax services. Client relations are strengthened by having a local source of personal, knowledgeable, guidance rather than an (800) number with a stranger on the other end. Highly organized processes, principle based counsel and a transparent fee structure naturally foster a sense of trust and confidence. Working with (rather than competing against) our client's other advisors encourages a healthy team approach. This leverages our efforts toward pursuing your most treasured life and financial goals. Wouldn't you agree?

Our days are truly numbered. Don't "spend" another one without taking this most critical step toward achieving contentment…

- Identify your values and goals.
- Identify and prioritize your objectives.
- Determine your alternatives and plan!

Let's get acquainted and explore your options for making the most of your days. Call us today for a no obligation, exploratory meeting. I personally look forward to hearing from you.

Jeff Robinson E.A., CFP®, QKA
www.familyfinancial-usa.com
952.890.6611
jeff.robinson@familyfinancial-usa.com

Conveniently Located

FFS is located just south of Minneapolis in Burnsville

Our Minnesota local service area includes Burnsville, Lakeville, Apple Valley, Prior Lake, Shakopee, Farmington, Savage, Rosemount, Elko, New Market, Chaska, Bloomington, Edina, Richfield, and Eagan; however, our services are also available to our neighbors in western Wisconsin and throughout the Minneapolis, Saint Paul and Rochester metropolitan areas.