



Herbert Financial Group

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FOR IMMEDIATE RELEASE

HERBERT FINANCIAL GROUP ANNOUNCES FIRST OFFICIAL MOBILE APP

The Mobile App is the Latest Innovation in HFG's Commitment to Providing Their Clients with Topnotch Service

Auburn Hills, MI – August 4, 2016 – Herbert Financial Group, a leading independent financial advisory firm, is honored to announce their new mobile app for iPhone and Android. The app is a free interactive tool that allows users to easily access and discover the many layers of holistic financial planning provided by HFG directly from their mobile devices.

The mobile app builds upon HFG's corporate mission of developing meaningful, long-term relationships with their clients by providing them with a full-service experience from the moment they make contact with the firm. Part of that experience now includes making HFG available at their fingertips. The app will offer users on-the-go access to financial news and video presentations, including timely information on economic trends, investment ideas and changes in the marketplace. In addition, users will have the ability to easily send and receive secure messages with the team, access their accounts and receive push notifications to stay-up-to-date regarding upcoming events and exciting announcements from the firm.

In today's fast-moving digital age and on-demand culture, consumers expect one-click options to manage their affairs from wherever they are. With a growing number of Americans seeking out online and mobile platforms, the HFG app is the firm's latest response in a long line of financial management services the company offers to provide their clients with an exceptional investment experience.

Timothy Herbert, President of *HFG*, said, "As our clients become more mobile, so must we. In our commitment to provide our clients with optimal service and timely information when and where it suits them best, it's essential that our technology evolves to meet our clients' service and technology expectations."

The HFG app is now available for download in the [App Store](#) and [Google Play Store](#).

To learn more about *HFG*, please visit www.hfgllc.com.

About HFG

HFG has been a successful and independent financial advisory firm since 1985 and has developed its' financial planning process to serve the needs of automotive employees and retirees. The mission of the firm is to form long-lasting relationships with their clients so they may assist them in reaching their wealth management objectives and obtain financial peace of mind.

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For more information about this release or to schedule an interview, call 248.648.8598 x113 or email ekaadou@cfiemail.com
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