

Part 2B of Form ADV Brochure Supplement

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Avantax Advisory Services, Inc.
3200 Olympus Blvd., Suite 100
Dallas, TX 75019

This brochure supplement provides information about your Advisor that supplements the Avantax Advisory ServicesSM brochure. Please contact the Supervisor listed below if you did not receive a copy of the disclosure brochure or if you have any questions about the contents.

Your Advisor's Information

Name: Ron Labarbera
Address: 5151 N. Palm Ave., Ste. 50, Fresno, CA 93704
Phone: (559)289-2041

Educational Background & Business Experience

This section of the brochure supplement provides information on your Advisor's educational background and experience.

Year of Birth: 1965

Educational Background

The following information details your Advisor's formal education after high school. If a degree is not listed, your Advisor attended the school but did not earn a degree. If your Advisor did not earn a high school diploma, this section will let you know.

California Lutheran University

Bachelor of Business Administration

Business Experience

The following information details your Advisor's business experience for at least the past 5 years.

R SQUARED FINANCIAL, LLC
CEO/MANAGER

From: 04/2011 To: PRESENT

VALLEY WIDE AG INSURANCE SERVICES, INC. DBA VALLEY PREMIER I
INDEPENDENT INSURANCE AGENT

From: 01/2021 To: PRESENT

AVANTAX INSURANCE AGENCY, LLC
INSURANCE AGENT

From: 11/2023 To: PRESENT

AVANTAX ADVISORY SERVICES
INVESTMENT ADVISOR REPRESENTATIVE

From: 11/2023 To: PRESENT

AVANTAX INVESTMENT SERVICES, INC.
REGISTERED REPRESENTATIVE

From: 01/2024 To: PRESENT

Professional Designations

The following provides information on professional designation(s) that your Advisor earned. Additional information about various professional designations is available at finra.org/investors/professional-designations.

No Professional Designations to Disclose

Disciplinary Information

This section of the brochure supplement details any legal or disciplinary events that may be material to your evaluation of your Advisor. Additional information about your Advisory Consultant is available at brokercheck.finra.org or <https://adviserinfo.sec.gov/IAPD/>.

There are no legal or disciplinary event(s) to disclose.

Other Business Activities

Avantax Investment Servicessm is a broker-dealer affiliate of Avantax Advisory Services ("AAS"), an SEC registered investment adviser and Avantax Insurance Agencysm.

Many Advisors derive substantial income and spend considerable time providing other investment related services to their Clients as registered representatives of Avantax Investment Services or as insurance agents of Avantax Insurance Agency or HD Vest Insurance Agency. When providing brokerage or insurance services to Clients, Advisors typically receive payments in the form of commissions, sales loads, mutual fund 12b-1 fees or servicing fees.

In addition, Advisors may derive substantial income and spend considerable time providing non-investment related services to their Clients such as legal, tax accounting, payroll or other products or services that are not affiliated with AAS or its affiliates. The responsibilities of AAS and its affiliates relate specifically to offering approved securities and investment advisory or insurance services, and do not apply to any other products or services obtained from your Advisor and that are not offered through AAS or its affiliates.

If your Advisor is engaged in other investment related or non-investment related activities, they will be listed below. The following details Other Business Activities of your Advisor that may not referenced above in Business Experience.

No Other Business Activities to Disclose

Additional Compensation

From time to time, AAS initiates incentive programs for its Advisors. These programs may compensate them for referring new Advisors to AAS or for attracting new assets or referring business. Advisors who participate in these incentive programs may be rewarded with cash and/or non-cash compensation, such as bonuses, training symposiums and recognition trips and therefore may have a financial incentive to recommend AAS and the products and services offered by AAS.

AAS has programs to compensate a retired Advisor for an agreed-upon time frame for production generated by the new Advisor servicing your accounts, even though the retired Advisor is unable to provide further services to you.

Supervision

AAS maintains a supervisory structure designed to detect and prevent violations of securities laws, rules and regulations. AAS requires all supervisory personnel to meet appropriate qualification criteria and to exercise diligence while supervising AAS activities. Qualified supervisory personnel use various systems and supervisory tools to monitor transactional and account activity to ensure adherence with AAS policies and procedures. In addition, the supervisory structure and its personnel are regularly evaluated for their effectiveness, compliance and adherence to our standards.

Your Advisor may have a financial incentive to recommend advisory programs over other programs or services based on various compensation factors. AAS intends, however, to make all recommendations independent of any compensation considerations and based solely on our obligations to consider your objectives and needs. AAS has a supervisory structure in place to review for potential conflicts of interest.

Below is the name and contact information for your Advisor's Supervisor.

Supervisor:	Kevin Fain
Title:	Sales Supervisor
Phone:	(866)218-8206 opt 8